**CONVENTION FOR THE SAFEGUARDING OF THE  
INTANGIBLE CULTURAL HERITAGE**

**Expert meeting on economic dimensions of**

**intangible cultural heritage safeguarding**

**27 – 28 September 2023 (Part I)**

**UNESCO Headquarters, Paris**

**20 October 2023 (Part II)**

**Online**

**Agenda and timetable**

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| **Wednesday, 27 September 2023** | | | |
| 9:00 a.m. | Registration of participants | | - |
| 9:30 –  9:35 a.m. | **Opening remarks**  Fumiko Ohinata  Secretariat of the 2003 Convention | | - |
| 9:35 –  10:00 a.m. | **Item 2: Introduction of the participants** | | Document  LHE/23/EXP THEMA-ECO/2 Rev. |
| 10:00 –  10:15 a.m. | **Item 1: Background, objectives and agenda**  Fumiko Ohinata  Secretariat of the 2003 Convention | | Document  LHE/23/EXP THEMA-ECO/1 Rev.3 |
| 10:15 a.m. –  12:30 p.m. | **Item 3: Normative framework for economic aspects in the safeguarding of intangible cultural heritage and sustainable development**  Presentation by Harriet Deacon  Discussion | | Document  LHE/23/EXP THEMA-ECO/3 |
| 12:30 –  2:30 p.m. | Lunch | | |
| 2:30 –  3:00 p.m. | **Item 4: Insights from different fields – Challenges and opportunities** (7 min. each case study)   * ‘Art for life’, balancing safeguarding and sustainable development in India   Case study by Ananya Bhattacharya   * Sustainable livelihoods, addressing misappropriation amongst Voladores in Mexico   Case study by Salomón Bazbaz   * Community and institutional responses to manage use of indigenous intangible cultural heritage in Greenland   Case study by Kirstine Møller | | Documents  LHE/23/EXP THEMA-ECO/4.a  LHE/23/EXP THEMA-ECO/4.b  LHE/23/EXP THEMA-ECO/4.c  LHE/23/EXP THEMA-ECO/4.d |
| 3:00 –  4:30 p.m. | Breakout group A  Moderator:  Paul Akogni | Breakout group B  Moderator:  Maissoun Sharkawi |
| Questions for breakout groups:   * What are the key challenges and opportunities when considering economic uses of intangible cultural heritage? * What tools and approaches could be used to achieve heritage-sensitive economic uses of ICH, and address challenges such as over-commercialization, decontextualization, misappropriation and misrepresentation? | |
| 4:30 –  5:20 p.m. | Plenary discussion  Facilitator: Sharon Le Gall | |
| 5:20 –  5:30 p.m. | **Summary of the day** | |  |
| 7:15 p.m. | Optional dinner | |  |

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| **Thursday, 28 September 2023** | | | |
| 9:30 –  10:15 a.m. | **Item 4: Insights from different fields – overviews on approaches and tools to manage economic use of intangible cultural heritage and address challenges (5 min. each presentation)**   * Anthropology and heritage management   Case study by Ahmed Skounti   * Marketing   Case study by Diego Rinallo   * Creative industries   Case study by Joseph Lo   * Law   Case study by Monica Bota-Moisin   * Sustainable development   Case study by Susan Keitumetse   * Approaches in indigenous communities   Case study by Aroha Mead | | Documents  LHE/23/EXP THEMA-ECO/4.a  LHE/23/EXP THEMA-ECO/4.b  LHE/23/EXP THEMA-ECO/4.c  LHE/23/EXP THEMA-ECO/4.d |
| 10:15 –  11:00 a.m. | Plenary discussion  Facilitator: Jorijn Neyrinck | |
| 11:00 – 11:30 a.m. | **Item 5: Analysis of issues and trends**  Presentation by Harriet Deacon  Discussion | | Document  LHE/23/EXP THEMA-ECO/5 |
| 11:30 a.m. – 12:30 p.m. | **Item 6: Draft guidance note on heritage sensitive economic use of intangible cultural heritage under the 2003 Convention**  Presentation by Harriet Deacon  Initial discussion | | Document  LHE/23/EXP THEMA-ECO/6 |
| 12:30 –  2:30 p.m. | Lunch | | |
| 2:30 –  4:00 p.m. | Breakout group A  Moderator:  Lucas Lixinski  Rapporteur:  Andrés Forero | Breakout group B  Moderator:  Anita Vaivade  Rapporteur:  Norah Alkhamis |  |
| Questions for breakout groups:   * Do you think the guidance note would be relevant across all living heritage domains? * How useful do you think the guidance note might be for specific stakeholders? How could it be more useful? * How well do you think the guidance note can help stakeholders respond to new economic contexts, such as the emergence of new digital technologies? * We have used the full terminology ‘communities, groups and individuals concerned’ across the document. Is this relevant in all cases? | |  |
| 4:00 –  5:15 p.m. | Plenary discussion  Facilitator: Harriet Deacon | |  |
| 5:15 –  5:30 p.m. | **Closing of Part I meeting** | |  |

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| **Friday, 20 October 2023** | | |
| 2:30 –  2:40 p.m. | **Welcome remarks**  Ernesto Ottone R.  Assistant Director-General for Culture |  |
| 2:40 –  4:40 p.m. | **Item 6: Draft guidance note on heritage-sensitive economic use of intangible cultural heritage under the 2003 Convention**   * Overview of the revisions * Discussion   Facilitators: Harriet Deacon and Ananya Bhattacharya | Document  LHE/23/EXP THEMA-ECO/6 Rev.2 |
| 4:40 –  5:00 p.m. | Break (preparation by the Secretariat of the final draft guidance note) |
| 5:00 –  5:15 p.m. | Finalization of the draft guidance note |
| 5:15 –  5:30 p.m. | **Closing of Part II meeting** |  |

**List of documents and references**

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| Working documents | |
| LHE/23/EXP THEMA-ECO/1 Rev.3 | Agenda and timetable |
| LHE/23/EXP THEMA-ECO/2 Rev. | List of participants |
| LHE/23/EXP THEMA-ECO/3 | Normative framework for economic aspects in the safeguarding of intangible cultural heritage and sustainable development |
| LHE/23/EXP THEMA-ECO/4.a | Insights from different fields |
| LHE/23/EXP THEMA-ECO/4.b | Case studies |
| LHE/23/EXP THEMA-ECO/4.c | Survey methodology and overview of results |
| LHE/23/EXP THEMA-ECO/4.d | Bibliographic references |
| LHE/23/EXP THEMA-ECO/5 | Analysis of issues and trends |
| LHE/23/EXP THEMA-ECO/6  (Part I) | Draft guidance note on heritage-sensitive economic use of intangible cultural heritage under the 2003 Convention |
| LHE/23/EXP THEMA-ECO/6 Rev.2 (Part II) | Draft guidance note on economic dimensions of intangible cultural heritage safeguarding under the 2003 Convention |
| References | |
| Basic Texts of the 2003 Convention (2022 Edition) | <https://ich.unesco.org/doc/src/2003_Convention_Basic_Texts-_2022_version-EN_.pdf> |
| Webpage dedicated to the meeting | <https://ich.unesco.org/en/expert-meeting-01316> |