**CONVENTION FOR THE SAFEGUARDING OF THE
INTANGIBLE CULTURAL HERITAGE**

**Expert meeting on economic dimensions of**

**intangible cultural heritage safeguarding**

**27 – 28 September 2023 (Part I)**

**UNESCO Headquarters, Paris**

**20 October 2023 (Part II)**

**Online**

**Agenda and timetable**

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| **Wednesday, 27 September 2023** |
| 9:00 a.m. | Registration of participants | - |
| 9:30 – 9:35 a.m. | **Opening remarks**Fumiko OhinataSecretariat of the 2003 Convention | - |
| 9:35 – 10:00 a.m. | **Item 2: Introduction of the participants**  | DocumentLHE/23/EXP THEMA-ECO/2 Rev. |
| 10:00 – 10:15 a.m. | **Item 1: Background, objectives and agenda** Fumiko OhinataSecretariat of the 2003 Convention | DocumentLHE/23/EXP THEMA-ECO/1 Rev.3 |
| 10:15 a.m. – 12:30 p.m. | **Item 3: Normative framework for economic aspects in the safeguarding of intangible cultural heritage and sustainable development**Presentation by Harriet DeaconDiscussion | DocumentLHE/23/EXP THEMA-ECO/3 |
| 12:30 – 2:30 p.m. | Lunch |
| 2:30 – 3:00 p.m. | **Item 4: Insights from different fields – Challenges and opportunities** (7 min. each case study)* ‘Art for life’, balancing safeguarding and sustainable development in India

Case study by Ananya Bhattacharya* Sustainable livelihoods, addressing misappropriation amongst Voladores in Mexico

Case study by Salomón Bazbaz* Community and institutional responses to manage use of indigenous intangible cultural heritage in Greenland

Case study by Kirstine Møller | DocumentsLHE/23/EXP THEMA-ECO/4.aLHE/23/EXP THEMA-ECO/4.bLHE/23/EXP THEMA-ECO/4.cLHE/23/EXP THEMA-ECO/4.d |
| 3:00 – 4:30 p.m. | Breakout group AModerator:Paul Akogni | Breakout group BModerator:Maissoun Sharkawi |
| Questions for breakout groups: * What are the key challenges and opportunities when considering economic uses of intangible cultural heritage?
* What tools and approaches could be used to achieve heritage-sensitive economic uses of ICH, and address challenges such as over-commercialization, decontextualization, misappropriation and misrepresentation?
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| 4:30 – 5:20 p.m. | Plenary discussionFacilitator: Sharon Le Gall |
| 5:20 – 5:30 p.m. | **Summary of the day** |  |
| 7:15 p.m. | Optional dinner |  |

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| **Thursday, 28 September 2023** |
| 9:30 – 10:15 a.m. | **Item 4: Insights from different fields – overviews on approaches and tools to manage economic use of intangible cultural heritage and address challenges (5 min. each presentation)*** Anthropology and heritage management

Case study by Ahmed Skounti* Marketing

Case study by Diego Rinallo* Creative industries

Case study by Joseph Lo* Law

Case study by Monica Bota-Moisin* Sustainable development

Case study by Susan Keitumetse* Approaches in indigenous communities

Case study by Aroha Mead | DocumentsLHE/23/EXP THEMA-ECO/4.aLHE/23/EXP THEMA-ECO/4.bLHE/23/EXP THEMA-ECO/4.cLHE/23/EXP THEMA-ECO/4.d |
| 10:15 – 11:00 a.m. | Plenary discussionFacilitator: Jorijn Neyrinck |
| 11:00 – 11:30 a.m. | **Item 5: Analysis of issues and trends**Presentation by Harriet DeaconDiscussion | DocumentLHE/23/EXP THEMA-ECO/5 |
| 11:30 a.m. – 12:30 p.m.  | **Item 6: Draft guidance note on heritage sensitive economic use of intangible cultural heritage under the 2003 Convention**Presentation by Harriet DeaconInitial discussion | DocumentLHE/23/EXP THEMA-ECO/6  |
| 12:30 – 2:30 p.m. | Lunch |
| 2:30 – 4:00 p.m. | Breakout group AModerator:Lucas LixinskiRapporteur:Andrés Forero | Breakout group BModerator:Anita VaivadeRapporteur:Norah Alkhamis |  |
| Questions for breakout groups: * Do you think the guidance note would be relevant across all living heritage domains?
* How useful do you think the guidance note might be for specific stakeholders? How could it be more useful?
* How well do you think the guidance note can help stakeholders respond to new economic contexts, such as the emergence of new digital technologies?
* We have used the full terminology ‘communities, groups and individuals concerned’ across the document. Is this relevant in all cases?
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| 4:00 – 5:15 p.m. | Plenary discussionFacilitator: Harriet Deacon |  |
| 5:15 – 5:30 p.m. | **Closing of Part I meeting** |  |

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| **Friday, 20 October 2023** |
| 2:30 – 2:40 p.m. | **Welcome remarks**Ernesto Ottone R.Assistant Director-General for Culture |  |
| 2:40 – 4:40 p.m. | **Item 6: Draft guidance note on heritage-sensitive economic use of intangible cultural heritage under the 2003 Convention*** Overview of the revisions
* Discussion

Facilitators: Harriet Deacon and Ananya Bhattacharya  | DocumentLHE/23/EXP THEMA-ECO/6 Rev.2 |
| 4:40 – 5:00 p.m. | Break (preparation by the Secretariat of the final draft guidance note) |
| 5:00 – 5:15 p.m. | Finalization of the draft guidance note |
| 5:15 – 5:30 p.m. | **Closing of Part II meeting** |  |

**List of documents and references**

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| Working documents |
| LHE/23/EXP THEMA-ECO/1 Rev.3 | Agenda and timetable |
| LHE/23/EXP THEMA-ECO/2 Rev. | List of participants |
| LHE/23/EXP THEMA-ECO/3 | Normative framework for economic aspects in the safeguarding of intangible cultural heritage and sustainable development |
| LHE/23/EXP THEMA-ECO/4.a | Insights from different fields |
| LHE/23/EXP THEMA-ECO/4.b | Case studies |
| LHE/23/EXP THEMA-ECO/4.c | Survey methodology and overview of results |
| LHE/23/EXP THEMA-ECO/4.d | Bibliographic references |
| LHE/23/EXP THEMA-ECO/5 | Analysis of issues and trends |
| LHE/23/EXP THEMA-ECO/6(Part I) | Draft guidance note on heritage-sensitive economic use of intangible cultural heritage under the 2003 Convention |
| LHE/23/EXP THEMA-ECO/6 Rev.2 (Part II) | Draft guidance note on economic dimensions of intangible cultural heritage safeguarding under the 2003 Convention |
| References |
| Basic Texts of the 2003 Convention (2022 Edition) | <https://ich.unesco.org/doc/src/2003_Convention_Basic_Texts-_2022_version-EN_.pdf>  |
| Webpage dedicated to the meeting | <https://ich.unesco.org/en/expert-meeting-01316>  |