



## CALL FOR PROPOSALS

The UNESCO Intangible Cultural Heritage Section is looking for an individual specialist to **develop content for a clearinghouse on safeguarding intangible cultural heritage in formal and non-formal education**, in the context of its programme on 'Safeguarding intangible cultural heritage in formal and non-formal education'.

Proposals should reach UNESCO by **23 October 2018**.

### Context

Education plays a key role in safeguarding intangible cultural heritage. This is why the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage includes a reference to 'transmission, particularly through formal and non-formal education', as part of the proposed safeguarding measures (Article 2.3). Similarly, the Convention calls on States Parties to 'ensure recognition of, respect for, and enhancement of the intangible cultural heritage in society' through education programmes (Article 14).

'[Safeguarding intangible cultural heritage in formal and non-formal education](#)' was adopted as a new funding priority for the Secretariat at the twelfth session of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage in December 2017. This new programme will directly contribute to several goals of the 2030 Agenda for Sustainable Development, especially SDG 4.

As part of this new programme, UNESCO Headquarters will establish a clearinghouse on safeguarding intangible cultural heritage in formal and non-formal education. The clearinghouse will be an online tool to consolidate knowledge developed through in-country initiatives and policy analysis, and then ensure that information is shared widely within and across countries. This sharing can help establish a collective knowledge of lessons learned and good practices that can help refine and inform future initiatives.

For reference, please visit some other UNESCO clearinghouse webpages:

<https://www.gcedclearinghouse.org/>

<http://hivhealthclearinghouse.unesco.org/>

### Task

In the context of the programme 'Safeguarding intangible cultural heritage in formal and non-formal education' for the implementation of the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage, the Individual Specialist shall develop content for a clearinghouse on safeguarding intangible cultural heritage in formal and non-formal education. The clearinghouse shall be part of the website of the 2003 Convention (<https://ich.unesco.org>) drawing on its existing knowledge management system, and will include a landing page and several subpages as outlined in the terms below. All tasks should be carried out in close collaboration with the Intangible Cultural Heritage Section.

More specifically, the Individual Specialist shall develop the following content for the clearinghouse:

**1.1 Landing page:** Write a brief introduction to the clearinghouse (1-2 paragraphs). Assist in developing the script and concept for a short film introducing the new programme priority on 'Safeguarding intangible cultural heritage in formal and non-formal education'. This will involve participating in several brainstorming sessions as well as providing feedback and comments on draft versions of the script/storyboard.

**1.2 About page:** Write the background and context for the clearinghouse (several paragraphs). Prepare an FAQ section with 5-6 basic questions and short answers (1 paragraph).

**1.3 Projects page:** Write project descriptions (or, in some cases expand on existing descriptions) for relevant projects (minimum 15 projects). In projects with mixed activities (capacity building and education, for example) the description should have at least one paragraph to highlight the educational aspect of the project. Coordinate with Field Offices to expand the information on at least five projects to include photos, stories, testimonials, etc. The Individual Specialist is responsible for suggesting which stories/testimonials would be most interesting to share, collecting information and/or conducting interviews with the relevant stakeholders and preparing the stories/testimonials in a format appropriate for the project webpage.

**1.4 Resource library:** Prepare a template for collecting information on resources. Identify a minimum of 15 resources to get the library started and complete the required information in the template for each of the identified resources. Resources may include (but are not limited to): teacher/educator/learning resources (lesson plans, etc.), videos, relevant publications, examples of relevant policies and curriculum, websites, etc. Resources should be as geographically balanced as possible.

**1.5** All final deliverables should be delivered as copyedited versions in English or French. In line with UNESCO's overall gender mainstreaming strategy, the consultant is expected to integrate a gender perspective in all activities and apply gender analysis and mainstreaming concepts whenever feasible.

### **Qualifications required**

The applicant should have the following qualifications:

- Advanced university degree (Masters or equivalent) in a field related to intangible cultural heritage and/or education;
- At least five years of relevant professional experience in a field related to intangible cultural heritage and/or education (such as education for sustainable development, global citizenship; indigenous education);
- Excellent writing and communication skills in English and/or French (knowledge of Spanish is an asset);
- Demonstrated experience related to culture/heritage and education through research, projects, previous work experience or studies.

### **How to apply?**

Interested candidates should send their proposal for carrying out this work. The following information should be included:

- A brief letter of motivation;
- A copy of the candidate's CV;

- An indication of expectations regarding the timeline and fees to carry out the consultancy.

**Proposals should reach UNESCO by 23 October 2018.**

Please send your proposals to Ms Ashley Cunningham (ae.cunningham@unesco.org), Capacity Building and Heritage Policy Unit of the UNESCO Intangible Cultural Heritage Section, with copy to Ms Susanne Schnüttgen, Chief of Unit (s.schnuttgen@unesco.org).