

**REPORT BY A NON-GOVERNMENTAL ORGANIZATION ACCREDITED
TO ACT IN AN ADVISORY CAPACITY TO THE COMMITTEE ON ITS
CONTRIBUTION TO THE IMPLEMENTATION OF THE CONVENTION**

**Deadline: 17 February 2025
for examination in 2025**

*File may be downloaded at:
<https://ich.unesco.org/en/forms>*

*Please provide only the information requested below.
Annexes or other additional materials cannot be accepted.*

A. Identification of the organization

A.1. Name of the organization submitting this report

A.1.a. *Provide the full official name of the organization in its original language, as it appears on the official documents.*

世界中医药学会联合会

A.1.b. *Name of the organization in English and/or French.*

World Federation of Chinese Medicine Societies

A.1.c. *Accreditation number of the organization (as indicated in all previous correspondence: NGO-90XXX)*

NGO-90239

A.2. Address of the organization

Provide the complete postal address of the organization, as well as additional contact information such as its telephone number, email address, website, etc. The postal address should be the one where the organization carries out its business, regardless of where it may be legally domiciled. In the case of internationally active organizations, please provide the address of the headquarters.

Organization: World Federation of Chinese Medicine Societies (WFCMS)

Address: Room 505, Building A, Wealth Garden, No. 19 Xiaoying Street, Chaoyang District, Beijing 100101, China

Telephone number: 0086-01-58650240

Email address: tcm_forum@vip.163.com

Website/Social media: www.wfcms.org

Other relevant information:

A.3. Contact person for correspondence

Provide the complete name, address and other contact information of the person responsible for correspondence concerning this report.

Title (Ms/Mr, etc.): Ms.

Family name: JING

Given name: WANG

Position: Director of Department of International Liaison of WFCMS

Postal address: Room 312, Building A, Wealth Garden, No. 19 Xiaoying Street, Chaoyang District, Beijing 100101, China

Telephone number: 0086-58650241

Email address: tcm_forum@vip.163.com

Other relevant information:

B. Contribution of the organization to the implementation of the Convention at the national and international levels (Chapter III and Article 19 of the Convention, paragraph 156 of the Operational Directives)¹

Distinguish between completed activities and ongoing activities contributing to the eight thematic areas of the Convention's Overall Results Framework², as well as to the preparation of periodic reports, nominations, proposals and requests under the Convention's international cooperation mechanisms. If you have not contributed, this should be indicated. Also describe any obstacles or difficulties that your organization may have encountered in such participation.

B.1. *Describe your organization's contribution to strengthening **institutional and human capacities** for safeguarding intangible cultural heritage.*

Not to exceed 250 words

The World Federation of Chinese Medicine Societies (WFCMS) has significantly contributed to bolstering the protection of intangible cultural heritage, with a special focus on Traditional Chinese

1. In case your organization operates in several States, please indicate clearly which State or States are concerned by your answers where appropriate.
2. For further information on the Overall Results Framework, please refer to the Chapter 8 of the Basic Texts of the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage: <https://ich.unesco.org/en/basic-texts-00503>

Medicine (TCM). Its institutional setup provides a global platform for the recognition, documentation, and safeguarding of TCM's intangible heritage. By organizing international conferences, training workshops, and research collaborations, WFCMS strengthens human capabilities by nurturing expertise, fostering cross-cultural understanding, and encouraging innovative preservation practices among TCM practitioners, researchers, and policymakers worldwide. Through its advocacy and educational outreach, WFCMS raises public awareness and encourages community engagement, empowering individuals and groups to actively participate in the preservation and transmission of TCM's intangible cultural heritage.

B.2. Describe your organization's participation in activities related to the **transmission of and education for intangible cultural heritage**. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

International Conferences and Academic Forums: WFCMS actively engages in hosting international conferences to foster ICH academic and cultural exchanges.

Conference on ICH Inheritance and Innovative Development of TCM (2024, Beijing): the conference brought together academicians, TCM ICH inheritors, and enterprise representatives. It explored pathways to enhance the protection system for TCM intangible cultural heritage (ICH), launched the "TCM ICH Inheritance Action," and proposed optimizing inheritors' interest protection mechanisms and improving the intellectual property system.

Third Intangible Cultural Heritage Industry Development Forum (2024, Longxi, Gansu): Held as part of the fifth China Traditional Chinese Medicine Industry Expo, the forum focused on the industrialization of ICH and signed multiple cooperation agreements. Experts discussed the internationalization of the TCM ICH industry, advocating for global promotion through "new quality productivity."

Seminar on "Inheriting ICH Technology to Support a Public Health" (2025, Beijing): Co-hosted by the Federation's Fuyang Professional Committee, universities, and enterprises, the seminar explored modern scientific decoding and international promotion of ICH technology. The event also featured a collection ceremony for "Wang's Tianxue Therapy," highlighting the pivotal role of mentorship and apprenticeship in sustaining ICH.

Inheritor talent training and Cross-border Linkage: WFCMS emphasizes the tiered development of inheritors and expands its influence through cross-border cooperation. For example, at the 2024 Conference on ICH Inheritance and Innovative Development of TCM, China's national TCM ICH project inheritors Han Jingsheng and Liu Guangrui participated in a worship ceremony to promote intergenerational skill transmission.

Enterprise Collaboration and Public Cultural Service Innovation: WFCMS partners with time-honored enterprises like Tongrentang and Hongjitang to explore community-based ICH models, enhancing public participation through research activities and health service brands such as the "Star Health Group."

B.3. Describe your organization's participation in the **inventorying and research of intangible cultural heritage**. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

1. Survey and Documentation of ICH Resources

WFCMS collaborated with universities and research institutions to conduct systematic surveys of TCM ICH projects. For example, in 2023, it investigated the national ICH project Yidecheng (Tianjin) for its unique medicinal practices. The survey included a visit to the ICH demonstration base in Hongqiao District, Tianjin, to explore its historical origins, technical characteristics, and current state of inheritance.

2. Participatory Practice and Documentation

In August 2023, the World Federation of Chinese Medicine Societies Traditional Medicine ICH Industry Branch held an exchange activity in Inner Mongolia, themed "Discovering Essence and Innovating Inheritance." The event invited top Chinese ICH inheritors and traditional (Mongolian) Chinese medicine experts to discuss future innovation and development of ICH. It also included academic exchanges on traditional Mongolian medicine orthopedics, community visits to collect residents' experiences with traditional therapies, and enriching ICH archives.

3. Collaboration with ICH Inheritors and Craftsmanship Research

WFCMS closely partnered with ICH inheritors to promote research and innovation in traditional crafts. In November 2024, the Federation led several ICH inheritors to Zhangshu City, Jiangxi Province, known as "China's Medicine Capital," to participate in a series of exchange activities organized by the Traditional Medicine ICH Industry Branch. The event featured interactions with national ICH inheritors, including Yuan Xiaoping (Zhangshu TCM processing), Zhang Fangpeng (Erxiangao traditional preparation), Liu Huiwu (Gui Ling Ji and Dingkun Dan traditional preparation), Chen Xiu Jie (Chen-style acupuncture), and Wei Changming ("Three-Finger Manipulation" technique). Workshops were held to showcase the contributions of TCM processing techniques and transform research outcomes into accessible health products for the public.

B.4. Describe your organization's participation in developing **policies, as well as legal and administrative measures**, for safeguarding intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

1. Policy Development and Legal Protection

WFCMS actively participated in policy research and legal improvement for the protection of TCM ICH. For instance, at the 3rd Intangible Cultural Heritage Industry Development Forum in 2024, the Federation, in collaboration with experts, proposed optimizing the interest protection mechanism for ICH inheritors. It recommended clarifying the intellectual property rights of TCM ICH through legislation and establishing special funds to support inheritor training. Additionally, the Federation promoted the cross-regional Publication of ethnic minority medicine ICH, advocated for its inclusion in medical insurance payment scopes, and encouraged the establishment of ethnic hospitals in coastal areas to facilitate the clinical application of ICH techniques.

2. Standardization and International Promotion

WFCMS led the development of international standards for TCM ICH to enhance its standardization and global recognition. In 2024, it jointly released two international standards with Tibet University of Tibetan Medicine: "Tibetan Medicine Therapy for the Prevention and Treatment of Primary Hypertension" and "Tibetan Medicine Therapy for the Prevention and Treatment of Alzheimer's Disease." These efforts aimed to standardize and internationalize Tibetan medicine ICH techniques. Furthermore, the Federation promoted TCM ICH tourism routes through the Belt and Road Initiative, facilitating cultural outreach.

3. Digital Preservation and Inheritor Training

WFCMS advocated for the establishment of digital archives for TCM ICH and partnered with universities to conduct historical research and technical documentation of ICH projects such as the "Wei Family Traumatology." These studies supported policy-making through evidence-based recommendations. Meanwhile, the Federation cultivated grassroots inheritors through mentorship ceremonies and training programs (e.g., the Zhu Family Massage Training Course), ensuring the living transmission of ICH techniques.

B.5. Describe your organization's participation in promoting the **role of intangible cultural heritage and its safeguarding in society**. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

1. Academic and Research Collaboration: WFCMS collaborates with universities, research institutes, and medical institutions to conduct standardized research. For example, it partnered with Tibet University of Tibetan Medicine to develop international standards for the prevention and treatment of hypertension and Alzheimer's disease using Tibetan medicine, transforming traditional therapies into globally recognized protocols.

2. Industry and Inheritor Synergy: The Federation organizes Intangible Cultural Heritage (ICH) Industry Development Forums, inviting national ICH inheritors to share their skills. These events facilitate the integration of traditional knowledge with modern industries, promoting green economic growth and brand building.

3. Education and Talent Development: WFCMS has signed strategic agreements with institutions such as Xiamen University to jointly build a tongue diagnosis research platform. It focuses on cultivating

specialized talent and fostering global exchanges among TCM practitioners through international conferences, such as the World Congress on Traditional Chinese Medicine.

4. Community and International Dissemination: The Federation supports overseas TCM centers (e.g., the France TCM Center) in cultural outreach activities, attracting Western professionals. It also enhances public awareness through physical institutions like France TCM museums.

In summary, by integrating international resources, building industry-academia-research platforms, and deepening community participation, WFCMS has established a global network for the protection of TCM ICH. This not only preserves the living inheritance of traditional medicine but also drives its innovative application in modern society.

B.6. Describe your organization's participation in **raising awareness** about intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

1. International Platform Building and Heritage Advocacy: WFCMS has participated in international conferences since 2012, advocating for the inclusion of TCM ICH projects in global registries to amplify its international influence.

2. Professional Branch Development: WFCMS is establishing a Tibetan Medicine Bath Committee, gathering regional experts to promote the international development of Tibetan medicine bath therapy. Additionally, the Federation's Sports and Health Industry Branch actively promotes Tai Chi by organizing academic symposia with universities, compiling research on Tai Chi's ICH inheritance into academic collections.

3. Academic Collaboration and Standard Setting: In partnership with universities and research institutions, WFCMS has developed international standards, such as supporting Tibet University of Tibetan Medicine in releasing two international standards on the prevention and treatment of primary hypertension using Tibetan medicine. These efforts standardize and internationalize Tibetan medical diagnosis and treatment.

4. Education and Publication Projects: WFCMS has launched the "World TCM ICH News" project, regularly updating its 300,000 global members on ICH developments. It also supports individual inheritors through training programs (e.g., acupuncture and Tuina techniques) to ensure the intergenerational transmission of skills.

These actions not only raise public awareness of TCM ICH but also construct a multi-dimensional network for protection, inheritance, and innovation through collaborative mechanisms.

B.7. Describe your organization's participation in facilitating the engagement of communities, groups and individuals, as well as other stakeholders, for safeguarding intangible cultural heritage.

Not to exceed 250 words

WFCMS promotes the protection of TCM ICH through diverse collaborative mechanisms involving communities, organizations, and individuals. Specific practices include:

1. Hosting International Forums to Facilitate Multi-party Collaboration: At the 3rd Intangible Cultural Heritage Industry Development Forum in 2024 (Gansu), WFCMS brought together industry experts, ICH inheritors, and enterprises (such as Beijing Tongrentang) to explore innovative pathways for TCM ICH. Cooperation agreements were signed to integrate traditional skills with modern industries.

2. Promoting Standardization and Academic Collaboration: WFCMS collaborates with universities and research institutions to develop international standards. For example, it supported Tibet University of Tibetan Medicine in releasing diagnostic and therapeutic standards for Tibetan medicine, enhancing the standardization and international recognition of ICH projects.

3. Digital Dissemination and Education: Through the "World TCM ICH News" project, WFCMS regularly updates its 300,000 global members on ICH developments. It also conducts training programs in acupuncture, Tuina, and other skills to strengthen intergenerational transmission.

These initiatives have established a multi-party protection network that safeguards the authenticity of ICH while integrating it into modern life.

B.8. Describe your organization's **engagement in cooperation at the bilateral, subregional, regional or international levels** for the implementation of the Convention, including initiatives such as the exchange of information and experience, and other joint initiatives.

Not to exceed 250 words

1. International Level: WFCMS has established official cooperation with the World Health Organization (WHO), submitting international standards and evidence of TCM's effectiveness to promote integration into global health policies. It also hosted the 21st World Congress of Chinese Medicine in Paris, signing research projects such as "Uremic Toxin Clearing Granules" to advance Sino-French medical technology sharing and product internationalization.

2. Regional Cooperation: WFCMS co-hosted the "RCEP Traditional Medicine Industry Development Roundtable" with Nanming District of Guiyang City, deepening traditional medicine standards research and industrial cooperation between China and ASEAN countries, and creating a permanent international exchange platform. It also signed agreements with the French Chinese Center for Traditional Chinese Medicine (CFCCM) to promote precision medicine applications and mugwort cultivation bases in Europe.

3. Bilateral and Sub-regional: WFCMS collaborated with Chaoyang District of Beijing to build a TCM service trade demonstration zone, integrating educational and scientific resources to enhance international influence. It also partnered with Kangchen Pharmaceutical Group to develop international standards for nephrology drugs and conduct evidence-based medical research, promoting global dissemination of outcomes.

4. Experience Sharing: WFCMS established the Medical Consortium Working Committee, working with institutions like Gushengtang to promote high-quality medical resources to grassroots levels and achieve cross-regional diagnostic collaboration through the "Internet+" model, benefiting over 300 cities.

These collaborations, through standardization, academic exchanges, and industrial integration, have constructed a global network for the protection and development of TCM intangible cultural heritage.

B.9. Describe your organization's involvement in or contribution to the drafting of the national Periodic Report on the implementation of the Convention.

Not to exceed 250 words

The WFCMS has played a significant role in supporting the drafting of regular national reports for the implementation of the Convention for the Safeguarding of the Intangible Cultural Heritage.

Firstly, as a UNESCO-accredited advisory body for ICH protection, WFCMS provides technical support to countries by developing international standards for traditional Chinese medicine (TCM). For example, the release of guidelines such as "International Clinical Practice Guidelines for Tibetan Medicine in the Prevention and Treatment of Primary Hypertension" and "International Clinical Practice Guidelines for Tibetan Medicine in the Prevention and Treatment of Alzheimer's Disease" offers scientific basis for assessing the protection outcomes of TCM ICH projects.

Secondly, WFCMS enhances the content of national reports through international academic cooperation and resource sharing. Its efforts in promoting the inscription of TCM projects such as "Acupuncture and Moxibustion" and "Tibetan Medicine Bathing Method" have accumulated rich experience in safeguarding, which is shared globally through platforms like the World Congress of Chinese Medicine. These initiatives provide case references for report drafting. Additionally, WFCMS collaborates with universities and research institutions to conduct standardization research on ICH (e.g., hypertension prevention standards by Tibet University of Tibetan Medicine), transforming traditional therapies into international norms and strengthening the operability and data support for ICH protection.

Lastly, WFCMS organizes international forums and training sessions through its branches (such as the Sports and Health Industry Committee and the Professional Committee for TCM Specialized Diagnosis and Treatment) to facilitate exchanges on ICH protection policies and community participation mechanisms. These activities directly contribute to cross-national collaboration and experience sharing in the implementation of the Convention. By enhancing the international visibility of TCM ICH and providing both theoretical and practical support, WFCMS has significantly contributed to the drafting of national reports.

B.10. Describe your organization's participation in the preparation of nominations to the Urgent Safeguarding List or Representative List, requests for International Assistance or proposals of Good Safeguarding Practices.

Not to exceed 250 words

By coordinating academic resources and uniting international forces, WFCMS has significantly amplified the global voice of Traditional Chinese Medicine (TCM). Through high-profile international conferences—such as the 21st World Congress of Chinese Medicine held in Paris in 2024—WFCMS has explored pathways for additional TCM projects to be recognized as world heritage sites. The Federation has also collaborated with universities and research institutions to develop international standards for TCM. For instance, it supported Tibet University of Tibetan Medicine in releasing guidelines on the prevention and treatment of essential hypertension, clarifying diagnostic and therapeutic norms and mitigating risks associated with name confusion or technical anomalies. These standards provide crucial technical support for the standardized inheritance of TCM intangible cultural heritage projects.

To safeguard TCM knowledge, WFCMS established the "Professional Committee for the Protection of Traditional Chinese Medicine Knowledge." This committee focuses on legal, administrative, and technical measures to prevent the improper appropriation of TCM knowledge and to promote the protection of inheritors' rights. Through case studies and international exchanges, the committee has proposed specific recommendations for safeguarding intangible intellectual heritage. WFCMS has shared these protection cases with its global membership of 300,000 through dedicated projects and hosted forums such as the third Gansu Forum in 2024, which aimed to integrate traditional skills with modern industries.

Systematically, WFCMS has constructed a global network for the protection of TCM intangible cultural heritage through heritage application support, standard formulation, international assistance, and innovation in protection models. These efforts not only enhance the international recognition of TCM but also serve as a model for the sustainable protection of traditional medicine, reflecting the integration of multi-level collaboration and robust institutional support.

C. Cooperation with UNESCO

Has your organization carried out activities in cooperation with UNESCO? If yes, please tick the relevant boxes and provide information in the box below.

- Direct cooperation with UNESCO (Headquarters and Field Offices)*
- Activities for which you have received the authorization to use the emblem of UNESCO/of the 2003 Convention*
- Cooperation through the 2003 Convention's Global Network of Facilitators*
- Cooperation with Category 2 Centres*
- Cooperation with National Commissions for UNESCO*
- Cooperation with UNESCO Chairs*
- Financial support from the Intangible Cultural Heritage Fund*
- Financial support from the Participation Programme*
- Other types of cooperation*

Not to exceed 250 words

In 2024, the 21st World Congress of Chinese Medicine was held in the no. 1 Hall of UNESCO Headquarters.

D. Participation in the work of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

D.1 *Has your organization participated in the sessions of the Committee? If so, please indicate which sessions you attended and whether you had any specific role during these meetings.*

Not to exceed 250 words

Since the WFCMS has become a accredited NGO to intergovernmental Committee for the Safeguarding of Intangible Cultural Heritage of UNESCO in 2012, it has participated in many conferences, such as:

1. The 8th , 9th and 10th sessions of the General Assembly of the States Parties to the Convention for the Safeguarding of the Intangible Cultural Heritage

Background: WFCMS appointed vice Chairman Professor Zhu Miansheng to attend the meeting. The meeting focused on the implementation of the Convention, the revision of operational guidelines, the use of intangible cultural heritage funds and other topics. Specific role: observer

2. The 13th Intergovernmental Committee Meeting (2018)

Background:2018, WFCMS delegation attended the 13th sessions of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage as observer, during which the delegation carried out World TCM ICH side events including lectures, workshops, exhibition, gratuitous treatment, and film projection.

3. Online attendees:

- (1) 2020, the 15th meeting of the UNESCO Intergovernmental Commission for the Protection of Intangible Cultural Heritage was held in Kingston, Jamaica and online. WFCMS participated the meeting online.
- (2) 2021, WFCMS participated online the OEIWG, the Open-ended intergovernmental working group in the framework of the global reflection on the listing mechanisms under the 2003 Convention, part 1

2022,WFCMS participated the 5th extraordinary session of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

D.2 *Has your organization served as a member of the Evaluation Body (paragraphs 26 to 31 of the Operational Directives), or as a member of the Consultative Body (between 2012 and 2014)? If so, please indicate the period.*

Not to exceed 100 words

no

D.3 *In what way(s) has your organization provided advisory services to the Committee (paragraph 96 of the Operational Directives) or in what way(s) do you foresee that it might provide such services in the future?*

Not to exceed 500 words

The WFCMS has undertaken several strategic initiatives to promote Traditional Chinese Medicine (TCM) as a form of intangible cultural heritage on the global stage:

1. **Policy Recommendations and International Platform Building:** WFCMS directly engages in policy-making through participation in UNESCO intergovernmental meetings and global forums. In 2016, it became an official consulting agency for UNESCO's Intangible Cultural Heritage protection, fostering the integration of TCM culture with international policies. The 21st World Congress of Chinese Medicine, held at UNESCO headquarters in 2024 under the theme "Promoting Mutual Learning between Chinese and Western Civilizations and Global Sharing of TCM," launched a global cooperation initiative for TCM heritage protection and strengthened international policy dialogue. The event also facilitated the opening of a TCM Museum and overseas cultural centers to enhance the international Publication of TCM heritage.
2. **International Standards and Technical Specification Support:** WFCMS provides technical guidance for the standardized protection of TCM heritage by developing diagnostic and therapeutic specifications. For example, it supported Tibet University of Tibetan Medicine in issuing international standards for the prevention and treatment of essential hypertension using Tibetan medicine. It also promotes naming and quality control standards for TCM, addressing issues such as "homonymic confusion" and reducing the risk of misuse.
3. **Support and Case Promotion:** WFCMS supports the application of TCM ICH to UNESCO's Intangible Cultural Heritage List through technical assistance and case sharing, including material optimization and video production, to improve the success rate of community and inheritor applications.
4. **Education, Training, and Protection of Inheritors' Rights:** WFCMS strengthens intergenerational inheritance through academic networks and training programs, such as acupuncture and massage courses, ensuring standardized inheritance with regular assessments. The "Professional Committee for the Protection of TCM Knowledge" has been established to study legal and administrative measures to prevent improper possession of TCM heritage knowledge and to safeguard the rights of inheritors.
5. **Future Planning:** WFCMS aims to deepen digitization and international collaboration by expanding its service scope. Plans include:
 - **Database Construction:** Integrating global TCM heritage cases and protection models to provide regional strategy references for UNESCO.
 - **Distance Education and Communication:** Expanding training coverage through the "Internet+" model and integrating TCM heritage skills into overseas medical school curricula.
 - **Industrial Integration and Public Communication:** Collaborating with international media to produce heritage documentaries and enhancing public participation through social media, in line with UNESCO's principle of "community participation."

Through these initiatives, WFCMS is committed to safeguarding and promoting TCM as a vital form of intangible cultural heritage on a global scale.

E. Capacities of your organization to evaluate nominations, proposals and requests (paragraphs 27 and 96 of the Operational Directives)

E.1. *Nominations, proposals and requests are available for evaluation only in English or French. Do members of your organization or your staff have a very good command of English or French? If so, please indicate which language(s) and the number of those members or staff with the language abilities concerned.*

Not to exceed 250 words

English is one of the office languages of the WFCMS Secretariat, with 63 employees, most of whom have good English literacy and communication skills.

E.2. *Does your organization have experience in working across several intangible cultural heritage domains? Please describe your experiences.*

Not to exceed 250 words

1. Promoting International Inscription and Standardization of TCM ICH Projects

WFCMS actively participates in the inscription process under UNESCO's Convention for the Safeguarding of the Intangible Cultural Heritage, successfully assisting TCM projects such as "Acupuncture and Moxibustion" and "Tibetan Medicine Bathing Method" in being listed as Representative Works of Humanity's ICH. Additionally, by developing international standards—such as guidelines for Tibetan medicine in the prevention and treatment of primary hypertension and Alzheimer's disease—it transforms traditional therapies into internationally recognized protocols, providing scientific basis for ICH protection.

2. Building Industry-Academia-Research Collaboration Platforms

WFCMS collaborates with universities, research institutions to conduct research and practice on ICH protection. It hosts the "ICH Industry Development Forum," inviting national ICH inheritors (such as Zhang Fangpeng) to share traditional ICH skills, facilitating the integration of ICH with modern industries and supporting green economic growth and brand building.

3. Promoting Community Participation and Inheritor Training

Emphasizing the living inheritance of ICH, the WFCMS works with communities and inheritors to integrate ICH into contemporary life. For instance, at the 3rd ICH Industry Development Forum, discussions were held on topics such as "Legislation for the Protection of TCM Traditional Knowledge," "TCM Olfactory Therapy," and "Zhangshu Traditional Pharmaceutical Processing Techniques," deepening academic research and providing a platform for inheritors to showcase and exchange. Additionally, it collaborates with institutions like Xiamen University to build a tongue diagnosis research platform, cultivate specialized talent, and foster global practitioner exchanges through international conferences such as the World Congress of Chinese Medicine.

4. Enhancing International Dissemination and Cultural Recognition

WFCMS supports overseas TCM centers (e.g., the France TCM Center) in conducting cultural outreach activities, engaging Western professionals in TCM ICH practices, and enhancing public awareness through physical institutions like TCM museums. Its participation in international conferences and forums (such as the UNESCO Intergovernmental Committee meetings) not only amplifies the international voice of TCM ICH but also shares Chinese experiences in ICH protection globally.

5. Integrating Resources to Build a Global Protection Network

Through its Professional Committees (such as the Sports and Health Industry Branch and the Professional Committee for TCM Specialized Diagnosis and Treatment), the WFCMS organizes international training and exchanges to promote cross-national collaboration. For example, it partners with the UNESCO Category 2 Center for ICH in the Asia-Pacific Region to share policies and practices in TCM ICH protection, contributing to the improvement of global ICH protection mechanisms.

Centered on TCM ICH, WFCMS has constructed a global network for the protection of traditional medicine through multi-dimensional practices including academic research, standard setting, community engagement, and international dissemination. Its work not only safeguards the living inheritance of TCM culture but also drives the innovative application of ICH in modern society, contributing unique "Chinese wisdom" to global ICH protection.

E.3. *Describe the experience of your organization in evaluating and analysing documents such as proposals or applications.*

Not to exceed 250 words

The WFCMS has developed extensive expertise in evaluating and analyzing proposals or applications, with a focus on the following key areas:

1. **Standardized Process and Multi-level Audit:** WFCMS has established a rigorous evaluation system, exemplified by its professional certification for TCM education institutions. This system encompasses seven stages, including application, self-evaluation, site investigation, and conclusion, with independent supervision and arbitration to ensure fairness. In developing international standards—such as network pharmacology evaluation guidelines—WFCMS emphasizes normative evaluation throughout the process,

from data collection to result verification, to ensure scientific rigor and repeatability.

2. International Cooperation and Expert Participation: By leveraging global expert resources, WFCMS prioritizes international consensus in its evaluations. For instance, in formulating the Expert Consensus on TCM Intervention in Aging, WFCMS collaborated with multidisciplinary experts worldwide, integrating data from 52,000 cases and clinical research evidence to ensure the scientific and practical nature of the proposal. Additionally, its clinical efficacy evaluation committee promotes the development of core index sets through international forums, aligning with global standards while incorporating TCM characteristics.

3. Dynamic Supervision and Continuous Improvement: WFCMS implements an annual reporting and follow-up system for certified institutions to ensure ongoing compliance with standards. It also accepts social supervision and handles complaints to maintain the credibility of its evaluations.

4. Methodological Innovation and Evidence-Based Support: In evaluating TCM efficacy, WFCMS emphasizes the integration of evidence-based medicine with TCM characteristics. For example, it uses artificial intelligence and big data analysis to optimize evaluation models, promoting a “two-way transformation” research approach and enhancing the technical depth of its proposals.

E.4. *Does your organization have experience in drafting synthetic texts in English or French? Please describe your experience and indicate in which language(s) and the number of those members or staff with the language abilities concerned.*

Not to exceed 250 words

The Secretariat, comprising over 20 members, possesses the capability to draft high-quality texts in English. These members have successfully developed a series of applications for various international affiliations, including intangible cultural heritage advisory institutions, ISO A-level liaison organizations, and WHO Non-Governmental Organization (NGO) memberships.

E.5. *Does your organization have experience in working at the international level or the capacity to apply local experience to an international context? Please describe such experience.*

Not to exceed 250 words

The World Federation of Chinese Medicine Societies (WFCMS) is committed to fostering exchanges and cooperation among traditional Chinese medicine (TCM) organizations across the globe, as well as between TCM and various other medical schools worldwide. As a member of the World Health Organization (WHO) Non-Governmental Organization (NGO) and an A-level liaison organization of the International Organization for Standardization (ISO) TCM Technical Committee, WFCMS actively engages the work and activities of international organizations.

As the world's largest academic organization in the field of TCM, WFCMS organizes numerous international academic conferences (such as the World Congress of Chinese Medicine), conducts international training programs, and compiles and publishes standards for international TCM organizations on an annual basis. These efforts are aimed at promoting TCM culture and raising public awareness of the protection of TCM's intangible cultural heritage. Additionally, WFCMS has led the development of TCM teaching materials for international use and implemented international TCM examinations, which have significantly facilitated the global Publication of TCM.

WFCMS maintains close communication with international organizations and other countries, providing robust support for international business development. It also demonstrates the capability to effectively adapt local experience to the international context, ensuring smooth application and integration.

F. Membership in the ICH NGO Forum

Indicate below whether your organization wishes to (continue to) be part of the ICH NGO Forum. Please note that membership is contingent upon the decision of the Committee to maintain the accreditation of your organization.

For more information on the ICH NGO Forum and its activities, please see: <https://ich.unesco.org/en/ngo-forums-00422>.

Yes

No

G. Signature

The report must include the name and signature of the person empowered to sign it on behalf of your organization.

Name: LI Yu

Title: Vice-president and Secretary-General

Date: 02/26/2025

Signature:

For the purpose of collecting information, accredited non-governmental organizations are invited to answer the following question (optional). The information provided will not be assessed as part of the review of accreditation in the sense of paragraph 94 of the Operational Directives.

Participation in the work of the ICH NGO Forum

Has your organization contributed to the work of the ICH NGO Forum in the past four years? If yes, please tick the relevant box(es) and provide information below.

Member of the **Executive Board** of the ICH NGO Forum

If yes, indicate the period and the role played:

Member of a **thematic working group** established under the ICH NGO Forum

Specify the name of the working group, the period and the role played:

Organizer of an **event specifically convened for accredited non-governmental organizations**

Specify the name of the event, its target group and its date:

Other types of cooperation

Specify: Participated in the online Webinar and Launch – ICH NGO Forum web dossier on ICH and sustainable tourism September 15, 2022