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Intangible Cultural Heritage

# NGO Review of Accreditation

ICH-08 Report – Form

**REPORT BY A NON-GOVERNMENTAL ORGANIZATION ACCREDITED  
TO ACT IN AN ADVISORY CAPACITY TO THE COMMITTEE ON ITS CONTRIBUTION TO  
THE IMPLEMENTATION OF THE CONVENTION**

**Deadline: 17 February 2025  
for examination in 2025**

*File may be downloaded at:  
<https://ich.unesco.org/en/forms>*

*Please provide only the information requested below.  
Annexes or other additional materials cannot be accepted.*

## A. Identification of the organization

### A.1. Name of the organization submitting this report

A.1.a. *Provide the full official name of the organization in its original language, as it appears on the official documents.*

Heritage Foundation of Newfoundland and Labrador

A.1.b. *Name of the organization in English and/or French.*

Heritage NL

A.1.c. *Accreditation number of the organization (as indicated in all previous correspondence: NGO-90XXX)*

Accreditation request No. 90202

### A.2. Address of the organization

*Provide the complete postal address of the organization, as well as additional contact information such as its telephone number, email address, website, etc. The postal address should be the one where the organization carries out its business, regardless of where it may be legally domiciled. In the case of internationally active organizations, please provide the address of the headquarters.*

Organization: Heritage Foundation of Newfoundland and Labrador

Address: PO Box 5171, 1 Springdale Street, St. John's, NL, Canada A1C 5V5

Telephone number: 1-709-739-1892 x2

Email address: ich@heritagenl.ca

Website/Social media: www.ichblog.ca  
@hfnlca on Facebook, Instagram, Twitter

Other relevant information: www.heritagenl.ca

### A.3. Contact person for correspondence

*Provide the complete name, address and other contact information of the person responsible for correspondence concerning this report.*

Title (Ms/Mr, etc.): Ms.

Family name: Barrett

Given name: Terra

Position: Intangible Cultural Heritage Program Planner

Postal address: PO Box 5171, 1 Springdale Street, St. John's, NL, Canada  
A1C 5V5

Telephone number: 1-709-739-1892 x2

Email address: terra@heritagenl.ca

Other relevant information:

## B. Contribution of the organization to the implementation of the Convention at the national and international levels (Chapter III and Article 19 of the Convention, paragraph 156 of the Operational Directives)<sup>1</sup>

*Distinguish between completed activities and ongoing activities contributing to the eight thematic areas of the Convention's Overall Results Framework<sup>2</sup>, as well as to the preparation of periodic reports, nominations, proposals and requests under the Convention's international cooperation mechanisms. If you have not contributed, this should be indicated. Also describe any obstacles or difficulties that your organization may have encountered in such participation.*

- <sup>1</sup>. In case your organization operates in several States, please indicate clearly which State or States are concerned by your answers where appropriate.
- <sup>2</sup>. For further information on the Overall Results Framework, please refer to the Chapter 8 of the Basic Texts of the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage: <https://ich.unesco.org/en/basic-texts-00503>

**B.1.** Describe your organization's contribution to strengthening **institutional and human capacities** for safeguarding intangible cultural heritage.

Not to exceed 250 words

Completed: Presented a webinar on "Intangible Cultural Heritage and Museums" in August 2024. This webinar explored contemporary practices and policies inspired by and working with the 2003 UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage (ICH). It demonstrated how Heritage NL organizes community programs, presented techniques for public engagement, and gave examples of how to turn intangible concepts into tangible projects.

Presented workshops in partnership with the Discovery UNESCO Global Geopark on the Bonavista Peninsula including one on the "Care and Maintenance of Wooden Windows". Worked in partnership with community of Heart's Content in relation to their bid to become a UNESCO World Heritage site. This partnership included several community meetings as well as a workshop on "Cemeteries as Community Heritage".

Heritage NL's Craft at Risk and Mentor-Apprentice Program used as a best practice case study for ICH Safeguarding in Canada. This report was prepared by Heritage Saskatchewan for the Federal Provincial Territorial Culture and Heritage Table in March 2022.

Ongoing: Member of the Canadian Commission for UNESCO.

**B.2.** Describe your organization's participation in activities related to the **transmission of and education for** intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

Ongoing: Heritage NL focuses on youth, seniors, and intergenerational learning in its partnerships with communities to provide educational programmes for the general public as well as supporting intergeneration transmission of knowledge in informal settings. Heritage NL partners with communities to provide oral history interviews, digitization services, planning sessions, and training workshops. Heritage NL also disseminates information on community-level ICH with the clear consent of community practitioners; includes information on consent issues in all workshops on ICH inventorying and documentation.

Completed in 2021-2025:

- partnered with Memorial University to provide training opportunities for students;
- facilitated 4 oral history workshops for local youth, students, and general volunteers. These workshops included information how how to use digital recorders and complete metadata;
- completed scanning workshops in 20 different communities. These include information on best practices in collecting material;
- hosted 12 Yarns and Yarns, and 2 Show and Share. These events focused on sharing ICH around craft;
- held 7 Memory Mug Up events in 6 different communities as well as 1 virtual event. These events facilitate the sharing of community ICH.
- 9 of public lectures which were held in person across the country or as an online webinar;
- hosted 5 People, Places, Culture workshops. These are interactive community workshops which involve asset mapping, community storytelling, and discussion of safeguarding measures.

Upcoming: Heritage NL will host the Youth Heritage Forum in March 2025. This event will include the transmission of ICH skills.

**B.3.** Describe your organization's participation in the **inventorying and research** of intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

Ongoing: In partnership with Memorial University Library's Digital Archives Initiative, Heritage NL administers the ICH Inventory for Newfoundland and Labrador. The ICH Inventory is arranged thematically by domain, and geographically by community/region.

Heritage NL works with community governments and NGOs to document and add resources on ICH elements to the Inventory; provides training to NGO workers and university students in metadata and ethnographic documentation methods for adding to the Inventory; works with local communities and archives to digitize print and multimedia records for inclusion on the Inventory where appropriate; teaches workshops on digital documentation, digital storytelling, photo scanning, and audio recording to assist with collection of materials for the Inventory.

Completed: Currently, the Inventory contains over 108 fonds of ethnographic information, with over 17,961 individual media files documented and archived.

**B.4.** Describe your organization's participation in developing **policies, as well as legal and administrative measures**, for safeguarding intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

Ongoing: Heritage NL is the organization responsible for the implementation of the ICH Strategy for the province of Newfoundland and Labrador, a four-part safeguarding strategy based on documentation, transmission, celebration, and cultural industry. This is achieved through initiatives that celebrate, record, disseminate, and promote living heritage and help to build bridges between diverse cultural groups within and outside Newfoundland and Labrador. Heritage NL was one of the founding institutional members of the Canadian ICH Network, established to promote the work of the 2003 convention in Canada, and to encourage ratification by the Canadian government.

Completed:

Presented on Newfoundland and Labrador's ICH work to the ARCH (Alliance for Rare Crafts Heritage) (2024); Folklore Studies Association of Canada (2024); Creative Cities Summit (2023); National Trust Conference (2023); and Creating Inclusive Economies Conference (2022).

**B.5.** Describe your organization's participation in promoting the **role of intangible cultural heritage and its safeguarding in society**. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

Ongoing:

Heritage NL regularly teaches community workshops and leads community discussions on intangible cultural heritage; promotes ICH through its "Living Heritage" radio show, podcast, and social media; works with community heritage organizations, museums, and archives to digitize existing ICH collections and increase access to those collections.

Heritage NL teaches workshops on ICH documentation, oral history collection, community heritage asset mapping/Google mapping, and ICH project planning; publishes an online series titled "Occasional Papers on ICH" which promotes safeguarding best practices, case studies, and results of ICH documentary research.

Heritage NL disseminates information on community-level ICH with the clear consent of

community practitioners; includes information on consent issues in all workshops on ICH inventorying and documentation.

Completed:

In 2022-2024, Heritage NL completed three traditional skills inventories in different regions of the province. The Great Northern Peninsula, Tilting, and Humber Valley skills inventories identified existing knowledge holders such as craft producers, storytellers, musicians, interpretive guides, and artisans; created a series of case studies of those knowledge holders already working in some way in the creative economy; and dispersed that information while connecting tradition bearers with traditional tourism providers who could in turn utilize their services.

In addition, Heritage NL continued with ongoing social media, blogging, and recording oral history interviews and community documentation.

**B.6.** Describe your organization's participation in **raising awareness** about intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

*Not to exceed 250 words*

The Heritage Foundation of Newfoundland and Labrador (Heritage NL) was established in 1984 to preserve the architectural heritage of the province. In 2008, Heritage NL was the organization chosen to lead and implement the province's Intangible Cultural Heritage Strategy. Our mission is to safeguard and sustain the Intangible Cultural Heritage of Newfoundland and Labrador for present and future generations everywhere, as a vital part of the identities of Newfoundlanders and Labradorians, and as a valuable collection of unique knowledge and customs. This is achieved through policies that support initiatives that celebrate, record, disseminate and promote our living heritage and help to build bridges between diverse cultural groups within and outside Newfoundland and Labrador.

Heritage NL is known provincially, nationally, and internationally as an organization that raises awareness for intangible cultural heritage. This is completed through partnerships with local communities to learn about ICH; offering workshops and webinars locally, and internationally on ICH; and through our ongoing social media presence.

**B.7.** Describe your organization's participation in facilitating the engagement of communities, groups and individuals, as well as other stakeholders, for safeguarding intangible cultural heritage.

*Not to exceed 250 words*

In 2021, Heritage NL developed and launched the Craft at Risk program. This was an ambitious project to research, assess, and address the loss of traditional knowledge and craft in Newfoundland and Labrador. Over the two-year period of the program, Heritage NL and its community partners completed 67 training events across the province working with 30 instructors and more than 1,000 registrants.

Heritage NL also offered an immersive apprenticeship program, where participants worked with a skilled mentor to learn a craft that was listed as endangered or critically endangered. And 61 people from around Newfoundland & Labrador participated in the Mentor-Apprentice Program. This program serves as a model of intergenerational learning and for safeguarding cultural knowledge and skills for future generations. The Craft at Risk was the recipient of the 2023 Governor General's History Award for Excellence in Community Programming.

Documentation of more than 20 traditional craft skills was carried out during the training program, especially around the Mentor-Apprentice Program. As a result of the Heritage Skills Training Program, Heritage NL has documentation of the following crafts at risk: killick making, beadwork, masonry, braided rugs; bark tanning, millinery, spruce root basketry, blacksmithing, duffle work,

foodways, komatik making, moccasin making, sealskin work; birch broom making, wriggle fence making, boatbuilding, dry stone walling, letterpress printing, weaving, wooden window and door making.

**B.8.** Describe your organization's **engagement in cooperation at the bilateral, subregional, regional or international levels** for the implementation of the Convention, including initiatives such as the exchange of information and experience, and other joint initiatives.

Not to exceed 250 words

Ongoing: Plays a role in developing the Canadian ICH Network at the national level; is involved as an organization member of the Canadian Commission for UNESCO; participates in national heritage conferences and meetings and speaks to the importance of the 2003 Convention.

**B.9.** Describe your organization's involvement in or contribution to the drafting of the national Periodic Report on the implementation of the Convention.

Not to exceed 250 words

N/A - Canada is not a signatory

**B.10.** Describe your organization's participation in the preparation of nominations to the Urgent Safeguarding List or Representative List, requests for International Assistance or proposals of Good Safeguarding Practices.

Not to exceed 250 words

N/A - Canada is not a signatory

## C. Cooperation with UNESCO

Has your organization carried out activities in cooperation with UNESCO? If yes, please tick the relevant boxes and provide information in the box below.

- Direct cooperation with UNESCO (Headquarters and Field Offices)
- Activities for which you have received the authorization to use the emblem of UNESCO/of the 2003 Convention
- Cooperation through the 2003 Convention's Global Network of Facilitators
- Cooperation with Category 2 Centres
- Cooperation with National Commissions for UNESCO
- Cooperation with UNESCO Chairs
- Financial support from the Intangible Cultural Heritage Fund
- Financial support from the Participation Programme
- Other types of cooperation

Not to exceed 250 words

N/A

## D. Participation in the work of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

**D.1** Has your organization participated in the sessions of the Committee? If so, please indicate which sessions you attended and whether you had any specific role during these meetings.

Not to exceed 250 words

No but attended:

- Extraordinary ICH NGO Forum General Assembly - May 28, 2024
- Filming living heritage - May 28, 2024
- Strategies for Designing Sustainable Safeguarding of ICH Under the UNESCO Mondiacult 2025 - Nov 27, 2024
- ICH NGO Forum - Dec 1, 2024

**D.2** *Has your organization served as a member of the Evaluation Body (paragraphs 26 to 31 of the Operational Directives), or as a member of the Consultative Body (between 2012 and 2014)? If so, please indicate the period.*

*Not to exceed 100 words*

2014 (9.COM) - sat on the Consultative body, evaluating files related to Register of Best Safeguarding practices, financial assistance requests greater than US\$25.000, and nominations to the Urgent Safeguarding List.

**D.3** *In what way(s) has your organization provided advisory services to the Committee (paragraph 96 of the Operational Directives) or in what way(s) do you foresee that it might provide such services in the future?*

*Not to exceed 500 words*

Would be very interested in participating on the consultative body, or working to provide training on ICH safeguarding measures/ethnographic documentation.

## **E. Capacities of your organization to evaluate nominations, proposals and requests (paragraphs 27 and 96 of the Operational Directives)**

**E.1.** *Nominations, proposals and requests are available for evaluation only in English or French. Do members of your organization or your staff have a very good command of English or French? If so, please indicate which language(s) and the number of those members or staff with the language abilities concerned.*

*Not to exceed 250 words*

Staff of 1 in the ICH office, with very good command of English, and intermediate command of French

**E.2.** *Does your organization have experience in working across several intangible cultural heritage domains? Please describe your experiences.*

*Not to exceed 250 words*

Has experience in working across all ICH domains, particularly with regards to documentation and inventorying, as well as developing community-based safeguarding practices and programs.

**E.3.** *Describe the experience of your organization in evaluating and analysing documents such as proposals or applications.*

*Not to exceed 250 words*

Experience evaluating files through the Consultative Body, as well as experience in-house with analysing funding proposals and grant applications.

**E.4.** Does your organization have experience in drafting synthetic texts in English or French? Please describe your experience and indicate in which language(s) and the number of those members or staff with the language abilities concerned.

Not to exceed 250 words

**E.5.** Does your organization have experience in working at the international level or the capacity to apply local experience to an international context? Please describe such experience.

Not to exceed 250 words

Has taught workshops internationally on ICH safeguarding and documentation, notably in partnership with FARO (Belgium). In 2020, one of our ICH case studies was included in the Heritage Business Planning Toolkit developed by Harriet Deacon for Kyrgyzstan. We worked in partnership with other international craft based organizations to found the ARCH (Alliance for Rare Crafts Heritage) in February 2024.

## F. Membership in the ICH NGO Forum

Indicate below whether your organization wishes to (continue to) be part of the ICH NGO Forum. Please note that membership is contingent upon the decision of the Committee to maintain the accreditation of your organization.

For more information on the ICH NGO Forum and its activities, please see: <https://ich.unesco.org/en/ngo-forums-00422>.

Yes

No

## G. Signature

The report must include the name and signature of the person empowered to sign it on behalf of your organization.

Name: Dale Jarvis  
Title: Executive Director  
Date: 13 February 2024

Signature: 

\*\*\*

For the purpose of collecting information, accredited non-governmental organizations are invited to answer the following question (optional). The information provided will not be assessed as part of the review of accreditation in the sense of paragraph 94 of the Operational Directives.



## Participation in the work of the ICH NGO Forum

*Has your organization contributed to the work of the ICH NGO Forum in the past four years? If yes, please tick the relevant box(es) and provide information below.*

*Member of the **Executive Board** of the ICH NGO Forum*

*If yes, indicate the period and the role played:*

*Member of a **thematic working group** established under the ICH NGO Forum*

*Specify the name of the working group, the period and the role played:*

*Organizer of an **event specifically convened for accredited non-governmental organizations***

*Specify the name of the event, its target group and its date:*

*Other types of cooperation*

*Specify: Submitted article on basketry which was accepted to the Heritage Alive journal. Submitted video to the ICH NGO film festival in Paraguay.*