

**REQUEST BY A NON-GOVERNMENTAL ORGANIZATION TO BE ACCREDITED TO ACT
IN AN ADVISORY CAPACITY TO THE COMMITTEE**

Deadline: 30 April 2023
**for examination by the Committee in 2023 and accreditation by the
General Assembly in 2024**

File may be downloaded at:
<https://ich.unesco.org/en/forms>

*Please provide only the information and supporting documentation requested below.
Annexes cannot be accepted.*

A. Identification of the organization

A.1. Name of the organization submitting this request

A.1.a. *Provide the full official name of the organization in its original language, as it appears in the supporting documentation establishing its legal personality (section D.2. below).*

Fondazione Santagata per l'Economia della Cultura ETS (ente del terzo settore)

A.1.b. *Name of the organization in English and/or French.*

Fondazione Santagata for the Economics of Culture ETS (third sector entity)

A.2. Address of the organization

Provide the complete postal address of the organization, as well as additional contact information such as its telephone number, email address, website, etc. This should be the postal address where the organization carries out its business, regardless of where it may be legally domiciled. In the case of internationally active organizations, provide the address of the headquarters.

Organization: Fondazione Santagata for the Economics of Culture ETS

Address: Headquarter: Corso Duca degli Abruzzi 43, 10129, Torino, Italy
Offices: Via San Francesco da Paola 25, 10123, Torino, Italy

Telephone number: +39 3398381869

Email address: info@fondazionesantagata.it

Website: www.fondazionesantagata.it

Other relevant information: C.F. e P. IVA 11903640016

A.3. Contact person for the correspondence

Provide the complete name, address and other contact information of the person responsible for correspondence concerning this request.

Title (Ms/Mr, etc.): Mr

Family name: Re

Given name: Alessio

Institution/position: Secretary General

Address: Via San Francesco da Paola 25, 10123 Torino, Italy

Telephone number: +39 3398381869

Email address: alessio.re@fondazionesantagata.it

Other relevant information: none

A.4. Country or countries in which the organization is active (Paragraph 91(b) of the Operational Directives)

Identify the country or countries in which your organization actively operates. If it operates entirely within one country, indicate which country. If its activities are international, indicate whether it operates globally or in one or more regions, and list the primary countries in which it carries out its activities.

☒ local

☒ national

☒ international (please specify)

☐ worldwide

☐ Africa

☒ Arab States

☐ Asia and the Pacific

☒ Europe and North America

☐ Latin America and the Caribbean

Please list the primary country(ies) in which it is active:

Albania, Azerbaijan, Bosnia-Herzegovina, Cambodia, France, Italy, Kosovo, North-Macedonia, Mauritius, Montenegro, Pakistan, Portugal, Saudi Arabia, Serbia, Switzerland, Syria, Turkey, Ukraine

B. Organization's competence, expertise, and experience in the field of safeguarding intangible cultural heritage (Article 9 of the Convention and paragraphs 91(a) and (c) of the Operational Directives)

B.1. Objectives of the organization

Describe the objectives for which your organization was established, which should be in conformity with the spirit of the Convention. If the organization's primary objectives are other than safeguarding intangible cultural heritage, explain how its safeguarding objectives relate to those larger objectives.

Not to exceed 300 words

The "Fondazione Santagata for the Economics of Culture ETS" was founded on April 13 2018, on initiative of the Silvia Santagata Research Centre (CSS-EBLA).

The Foundation gathers all the know-how and experiences of CSS-EBLA and of the studies activities carried out by Walter Santagata, pioneering scholar of Cultural Economics.

The Foundation's main working areas are four:

- a) Heritage. Developing and promoting heritage management models capable of generating opportunities for social and economic development (Heritage preservation and protection, Museums and cultural institutions, UNESCO programmes and Sustainable Development Goals);
- b) Creativity. Deepening the study of the economics of culture and creativity in order to provide concrete support for organisations in the sector innovation (Cultural jobs and professions, Contemporary cultural production and digital innovation, Art and cultural productions, Digital innovation);
- c) Tourism. Promoting research and training projects on the themes of tourism related to tangible and intangible cultural heritage, creative industries and productive districts (Eco-tourism, Creative tourism, Visitors Management, Evaluation of cultural policies and economic impact);
- d) Sustainability. Activate research, training and local development projects that consider the environment and territorial resources at the basis of effective management of production chains and functional networks between economic sectors (Ecologic transition, Rural Economy, Sustainable communities).

The Foundation operates for the safeguarding of intangible cultural heritage across its areas of work: on the one hand, it contributes to the development of practitioners and community members capacities for the effective and continuous management of intangible cultural heritage elements; on the other hand it promotes the enhancement of intangible cultural heritage within contemporary cultural productions and the role of intangible cultural heritage in securing social and cultural innovation.

B.2. Domain(s) in which the organization is active

Tick one or more boxes to indicate the primary domains in which the organization is most active. If its activities involve domains other than those listed, tick 'other domains' and indicate which domains are concerned.

- ☐ oral traditions and expressions
- ☐ performing arts
- ☒ social practices, rituals and festive events
- ☒ knowledge and practices concerning nature and the universe
- ☒ traditional craftsmanship
- ☐ other domains - please specify

Briefly describe below your organization's work in relation to the domains chosen (if your organization cuts all domains, explain how).

Not to exceed 250 words

Fondazione Santagata is active on the above mentioned domains through research, support, and training and capacity building activities. Our work approach embeds a perspective of social, economic and environmental sustainability; special attention is paid to communities, to the governance of intangible cultural heritage governance, to the relationship among stakeholders and how that is translated into decision making. Our vision is also attentive to connect intangible cultural heritage to broader, integrated management of cultural and natural heritage of a territory and to promote it as a resource for local development.

The organisation's work has primarily been dedicated to supporting ICH communities and groups: at times our work has contributed to enriching their understanding of socio-economic dynamics connected to ICH practices, others it has supported them to assess the level of preparation for a candidature to the Representative List of ICH, others again it has foreseen guiding UNESCO ICH communities in the preparation of their Plan of Safeguard, ensuring the compliance with the Convention's principle whilst strengthening communities capacities to undertake collective processes of planning.

Last, but not least, part of our work is also dedicated to creating the link between field activities and scientific research, allowing spillovers that we hope will enable us to raise the level of knowledge and understanding around ICH.

B.3. Primary safeguarding activities in which the organization is involved

Tick one or more boxes to indicate the organization's primary safeguarding activities. If its activities involve safeguarding measures not listed here, tick 'other safeguarding measures' and specify which ones are concerned.

- ☒ identification, documentation, research (including inventory-making)
- ☐ preservation, protection
- ☒ promotion, enhancement
- ☒ transmission, formal or non-formal education
- ☐ revitalization
- ☐ other safeguarding measures – please specify:

B.4. Description of the organization's activities

Briefly describe the organization's recent activities and relevant experience in safeguarding intangible cultural heritage, including those demonstrating the capacities of the organization to provide advisory services to the Committee. Relevant documentation may be submitted, if necessary, under section D.3. below.

Not to exceed 550 words

Selected recent experience includes:

- **Safeguard, Transmission and Valorisation of the “Musical Art of the Hunting Horn” UNESCO Intangible Cultural Heritage** (2022-2023): Fondazione Santagata supports the Italian group of this UNESCO ICH community in the preparation of the first Plan of Safeguard for the UNESCO Element through the organisation and implementation of community focus groups and the support in the elaboration of the plan.

- **Feasibility assessment for the nomination of the "Social Uses of Riccione Beach" as an Intangible Heritage Site** (2023). Fondazione Santagata supports Associazione per la Candidatura Unesco in a feasibility assessment of the nomination of the Social uses of Riccione's beach to UNESCO's Register of Good Safeguarding Practices.

- **Intangible Cultural Heritage & Development. Communities, Safeguard, Resilience.** Curated by A. Re, G. Avanza. (2022): the volume collects theoretical reflections and experiences from the field focused on the relation between ICH and socio-economic development.

- **The status of women weavers as heritage bearers: Accounts of social transformation and empowerment in the province of Canchis, Cuzco, Peru.** G. Avanza. (2021): based on fieldwork in Perú, the article published on IJH illustrates the tradition of loom textile-making in the area of Canchis, highlighting the interdependence among intangible cultural heritage, traditional ecological knowledge and local socio-economic dynamics.

- Presentation of the article **"ICH in the South-Western Alps. Empowering communities through youth education on nature and cultural practices"**. A. Re, G. Avanza. (2020), at the 2020 ICH NGO Conference, 12-13 November 2020.

- **Living ICH: scenarios for governance of the Alpine Intangible Cultural Heritage within the Food Industry for small scale supply chain** (2022). Carried out within the INTERREG project Living ICH, the study posed the foundations for strategic actions to strengthen the governance of the alpine agri-food intangible cultural heritage through a description of the chain of the shared value of each micro-supply chain and a SWOT analysis of governance in 6 pilot areas.

- Elaboration of the report **"Intangible Cultural Heritage. A screening of funding opportunities in the EU"**. E. Meneghin, A. Re. (2018). The report is dedicated to European Funding Programmes that include ICH as a topic. The aim is to analyse how the EU, as an organization expanding in the culture field and developing its cultural policy, reacted to the protection and preservation of Intangible Cultural Heritage.

- **“Arcidosso Crossway of Immaterial Cultures”** (2018) organisation of an event in the municipality of Arcidosso, for raising awareness on UNESCO 2003 Convention on the Safeguard of Intangible Cultural Heritage and for contributing to the enhancement of Intangible Cultural Heritage in Italy.

- Organisation of the **"Academy on UNESCO Designations and Sustainable Development"**, conceived and developed in collaboration with the UNESCO Regional Bureau for Science and Culture in Europe. The Academy is a capacity-building programme organised on an annual basis since 2015 and directed to professionals working in UNESCO Designated territories and communities, including practitioners working for the Safeguard of Intangible Cultural Heritage.

- Organisation of the 2018 and 2019 editions of the **"Monviso MaB UNESCO Youth Camp"**, a residential camp addressed to 20 young people (Italian and French) living in the cross-border region of Monviso Biosphere Reserve and composed of training activities, guided visits and workshops. It aims at raising youth awareness about the role and the potential of local cultural heritage – particularly traditional craftsmanship, social practices and knowledge and practices concerning nature – in processes of development.

B.5. Description of the organization's competence and expertise

Provide information on the personnel and members of the organization, describe their competence and expertise in the domain of intangible cultural heritage, in particular those that demonstrate the capacities of the organization to provide

advisory services to the Committee, and explain how they acquired such competence. Documentation of such competences may be submitted, if necessary, under section D.3. below.

Not to exceed 200 words

Fondazione Santagata is led by a board of directors (Paola Borrione, Francesco Bandarin, Nicola Bottero), with the operational guidance of the Secretary General (Alessio Re) and of the Head of research (Paola Borrione). The foundation relies on the Scientific coordination of Marta Mary Friel, Enrico Bertacchini, Sergio Foà, Alessia Mariotti, Angelo Miglietta, Giovanna Segre and on an international standing board of academics, scholars and experts.

All the members of staff have a significant track record of projects of research and capacity-building in the fields of cultural heritage management, with a specific area of work dedicated to the safeguard of intangible cultural heritage.

Staff of Fondazione Santagata has participated in previous editions of the ICH NGO Forum ([2020 ICH NGO Conference entitled "ICH and Resilience in Crisis"](#)) and one of the staff members of Fondazione Santagata is reviewer for the International Journal of Intangible Heritage.

Specific competences have been developed both by means of formal academic training and thanks to the extensive collaborative relation with UNESCO Offices operating at the national, regional and international level.

C. Organization's experiences in cooperating with communities, groups and intangible cultural heritage practitioners (Paragraph 91(d) of the Operational Directives)

Briefly describe below how your organization collaborates with communities, groups and, where appropriate, individuals that create, practise and transmit intangible cultural heritage.

Not to exceed 350 words

Fondazione Santagata has cooperated extensively with various public institutions, non-governmental organizations and communities associations for activities relating to the safeguard of intangible cultural heritage both national and internationally.

In particular, at the national level, it has established a fruitful and tight relation with all the stakeholders operating in the alpine areas of Piedmont, in the Varaita, Po, Maira and Lanzo valleys, and the cross-border communities in France. Significant effort has been dedicated to raising youth awareness on the value of intangible cultural heritage in their territory and to promoting ICH safeguard through enhancement activities that aim at securing continuity of ICH transmission. Cooperation has been established in particular with natural resources management bodies and with local groups of educators, to whom Fondazione Santagata has brought its specific sensibility and competency, integrating intangible cultural heritage safeguard in actions at the local level.

In the case of the feasibility assessment for the nomination of the "Social Uses of Riccione Beach" as an Intangible Heritage Site (2023), meetings were held with the association promoting the ICH application process and in-depth interviews were conducted with those members delegated to transversal coordination and support functions.

As for the Hunting Horn Safeguard Plan (2022-2023), the Foundation held several meetings with the community representative person, as well as 5 meetings open to both community members and young practitioners. The meetings adopted a methodology based on the capacity building materials made available by the UNESCO ICH Convention web portal and aimed at the participatory planning of safeguard activities.

D. Documentation of the operational capacities of the organization (Paragraph 91(e) of the Operational Directives)

D.1. Members and personnel

Provide proof of the participation of the members of your organization. It may take diverse forms such as a list of directors, a list of personnel and statistical information on the quantity and categories of the members; a comprehensive membership roster usually need not be submitted.

Please attach supporting documents, labelled 'Section D.1.'

D.2. Recognized legal personality

If your organization has a charter, articles of incorporation, by-laws or similar establishing documents, a copy should be attached. If, under the applicable domestic law, your organization has a legal personality recognized through some means other than an establishing document (for instance, through a published notice in an official gazette or journal), please provide documentation showing how that legal personality was established.

Please attach supporting documents, labelled 'Section D.2.'

D.3. Duration of existence and activities

State your organization's date of founding as it appears in the supporting documentation establishing its legal personality (section D.2. above).

2018, April 13th

If it is not already clearly indicated in the documentation provided under section D.2., submit documentation proving that the organization has existed for at least four years at the time it requests accreditation. Provide documentation showing that it has carried out appropriate safeguarding activities during that time, including those described above in section B.4. Supplementary materials such as books, CDs, DVDs or similar publications cannot be taken into consideration and should not be submitted.

Please attach supporting documents, labelled 'Section D.3.'

E. Membership in the ICH NGO Forum

Indicate below whether your organization wishes to join the ICH NGO Forum. Please note that membership is contingent upon the accreditation of your organization by the General Assembly of the States Parties to the 2003 Convention.

For more information on the ICH NGO Forum and its activities, please see <https://ich.unesco.org/en/ngo-forums-00422>.

☒ Yes

☐ No

F. Signature

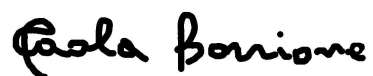
The request must include the name and signature of the person empowered to sign it on behalf of the organization requesting accreditation. Requests without a signature cannot be considered.

Name: Paola Borrione

Title: Legal representative, President and Head of Research

Date: 2023, April 27

Signature:

A handwritten signature in black ink that reads "Paola Borrione". The script is cursive and fluid, with the first letters of the first and last names being capitalized and prominent.

Section D.1 Members and personnel

Fondazione Santagata for the Economics of Culture gathers all the know-how and experiences of CSS-EBLA and of the studies activities carried out by Walter Santagata, pioneering scholar of Culture Economics. The Foundation's main working areas are four: the models for the management of cultural heritage, with a specific reference to the economic dimension of development and to UNESCO related program; the production of culture and cultural innovation, with attention to the new markets and professions; tourism connected with tangible and intangible heritage, creative industries and productive areas; sustainable development, focusing on UNESCO's programs and on the relationship between cultural/natural heritage and sustainability. Furthermore, the Foundation's mission is to enable cooperative networking among culture and other sectors operators, to support the internationalization of Piedmontese and Italian economic and cultural operators, in order to generate positive socio-economic impacts.

Board of Directors

Paola Borrione (President) Francesco
Bandarin, Nicola Bottero (Advisors)

Organization

Alessio Re, Secretary General
Paola Borrione, Head of Research

Team

Erica Meneghin, Heritage Area Programme Manager
Andrea Porta, Tourism and Sustainability Area Programme Manager
Giulia Avanza, Programme Manager for International Projects
Lorenzo Attardo, Researcher
Lorenza Bizzari, Researcher
Francesco Cambi, Researcher
Martina De Gennaro, Researcher
Matilde Ferrero, Researcher
Giacomo Vasumi, Researcher

Special Projects

Paolo Agostini, Researcher
Hebatollah Al-Hamid, Researcher
Ottavia Arenella, Researcher
Francesca Favaro, Researcher
Elena Ghibaudo, Researcher
Agnese Mussatti, Researcher
Francesco Puletti, Researcher
Riccardo Ramello, Researcher
Federica Rubino, Researcher

Coordinators

Serena Meloni, Training and Capacity Building Programmes Coordinator
Gloria Lentini, Project Design Coordinator
Elena Abbate, Communications Coordinator

Scientific Coordination

Martha Mary Friel, Università IULM
Giovanna Segre, Università di Torino
Enrico Bertacchini, Università di Torino
Alessia Mariotti, Università di Bologna
Angelo Miglietta, Università IULM
Sergio Foà, Università di Torino

International Advisors

Stefania Abakerli, The World Bank
Christian Barrère, Université de Reims Champagne-Ardenne
Pierre-Jean Benghozi, Ecole Polytechnique Université Paris Saclay
Francoise Benhamou, Université Paris XIII
Lluís Bonet, Universitat de Barcelona
Robert Govers, International Place Branding Association
Xavier Greffe, Université Paris 1 Panthéon-Sorbonne
Andy C. Pratt, City University of London
David Throsby, Macquarie University

Team members

Paola Borrione, President and Head of research

Head of Research at Fondazione Santagata for the Economics of Culture. Master in e-business (Polytechnic of Turin) and PhD in Cultural Studies (University of Siena), adjunct professor at the University of Turin, IULM and Fondazione Pistoletto Cittadellarte. An expert in economic analysis of cultural production, innovation and new technologies, she is an evaluator for several European programs (since 2018 H2020 SME Expert Evaluator at the European Innovation Council - European Commission, Expert evaluator of HORIZON-CL2-2021-HERITAGE-01-03, "Cultural and creative industries as a driver of innovation and competitiveness," European Commission and Expert evaluator of Cultural Routes of the Council of Europe) and author of studies and research on the Economics of Culture. She was an Expert in policies and administration of cultural heritage and activities for the Advisory Board of the regional platform "Technologies-Cultural Heritage and Culture" - IRPET Tuscany. Elaboration of intervention guidelines on heritage and cultural production in connection with digital technologies. She has experience as researcher in the fields of cultural economy and the identification of cultural policies to foster regional development and in the field of the economics of education, as head until 2012 of the OECD-PISA Survey on Piedmont.

Alessio Re, Secretary General

Secretary General of Fondazione Santagata for the Economics of Culture, Architect, PhD, MA in Economics of Culture, expert in cultural heritage and economic development. Expert in cultural heritage management, he is a UNESCO and ITC-ILO consultant and adjunct professor at the University of Turin and the University of Pisa. He coordinates the Master's degree in Cultural Property Protection in Crisis Response and the Academy on UNESCO and Sustainable Development, and he is part of the coordination council of the following programmes: Master in World Heritage and cultural projects for development; Master in World Natural Heritage Management (until 2017); Master in Cultural Property Protection; MaB UNESCO Monviso Youth Camp, Board of the UNESCO Chair in Economics of Culture and Heritage: strategies for protection and development.

Martha Mary Friel, Manager of the Foundation's office in Milan

Martha Friel, PhD is a researcher in Economics and Business Management at IULM University in Milan at the Faculty of Arts Tourism and Markets. She is a member and senior fellow of the Fondazione Santagata for the Economics of Culture. Her research areas concern the economics and management of culture, creative industries and tourism on which she has published extensively and lectured at numerous universities in Italy and abroad. At Fondazione Santagata she has worked as research consultant in the topic of tourism and creative industry, as lecturer for the Academy on UNESCO Designations and Sustainable Development (2017-2021) and as Scientific Coordinator of numerous studies, among which: "Tourism Development Plan for the Aeolian Islands UNESCO world heritage site" (2023); "The Sacred Mountain of Crea between culture, nature and production" (2019-2020); "White Paper on Music Tourism in Italy and Veneto" (2018/2019). Her position as Scientific Advisor at the CUOA Business School for the past 7 years has allowed her to deepen her knowledge in the field of tourism through projects aimed at building integrated systems based on values and heritage for the tourism sector.

Programme managers

Giulia Avanza, International Projects Programme Manager

She is a researcher at the Fondazione Santagata, where she is also in charge of international projects. She holds a Master in Economics and Management for Arts and Culture from Bocconi University in Milan and a Diploma in International Cooperation and Development from ISPI in Milan.

Her previous experience in cultural cooperation include a year of fieldwork in Peru on an EU-funded initiative for the promotion of intangible cultural heritage, and assignments at the AICS Office in Cuba on cultural-based

local development initiatives, in North Macedonia for knowledge exchange and capacity-building with the Ministry of Culture, and in Turkey, for harnessing stakeholder participation in the management of Izmir agora archaeological site. In Italy, Giulia worked on applied research projects for several public cultural institutions, mainly in the field of cultural heritage management, intangible heritage safeguard and local development. Since 2020, she is Adjunct professor of Art Economics and Art Market at Brera Fine Art Academy, in Milan.

Erica Meneghin, Heritage Area Programme Manager

Architect, PhD in Architectural and Landscape Heritage at the Politecnico of Turin, MA in Natural Heritage Management. She is, from 2018, the project manager of the “Heritage and Development” area of the Fondazione Santagata and consultant of the local action group Valli di Lanzo Ceronda Casternone for EU programmes.

She worked as researcher in management plans of different institutions and UNESCO sites, as: the Integrated site management plan and capacity building for sustainable tourism management of selected Sikh sites in Punjab (2019), the management plan of UNESCO site Rolli Palaces in Genoa (2018), the strategic plan for the Conservation and Restoration Centre “La Venaria Reale” (2018), the integrated plan for the valorization of the historical heritage of the Staffarda Abbey (2020) and Stupinigi complex (2017). She worked as consultant for the Politecnico of Turin in the census on the modern religious heritage of Piedmont for the Ministry of Heritage and Culture.

Andrea Porta, Tourism and Sustainability Area Programme Manager

PhD student in "Tourism and Local Development" at the Rovira i Virgili University (Tarragona, Spain), MA in Sustainable agriculture and development, Andrea Porta graduated in Economics, Culture and Territory at the University of Turin. He is senior researcher at Fondazione Santagata, where he oversees the areas of Tourism and Sustainability. He has professional experience in sustainable local development, cultural economy and sustainable tourism, with an interest in rural areas and UNESCO designations.

Researchers

Lorenzo Attardo, Urban Planner

Qualified urban planner, Lorenzo has a Masters’ Degree in Territorial Planning and is involved in spatial and landscape analysis. He has excellent skills in graphic and cartographic elaboration tools through the use of GIS and Adobe software. He also has experience in photo and video documentation of projects related to cultural promotion, environmental sustainability and territorial marketing. He collaborates with Fondazione Santagata on cartographic elaboration and planning for archaeological and cultural sites.

Lorenza Bizzari, Researcher

Graduated in Foreign Languages and Literature (Curriculum: European Languages and Artistic Cultures), she later obtained a Master's Degree in Euro-American Literature and Philology from the University of Pisa. She also holds a Master's degree in Cultural Diplomacy - Arts and Digital Media for International Relations and Global Communication from the Università Cattolica del Sacro Cuore in Milan. She is currently a junior researcher at the Fondazione Santagata per l'Economia della Cultura in the field of cultural and creative industries, heritage and development.

Francesco Cambi, Researcher

Francesco has a multidisciplinary and international background spanning across tourism, sustainability, and governance studies. He holds a Bachelor's degree in Tourism from Wageningen University in the Netherlands and a MSc in Innovation, Human Development and Sustainability from the University of Geneva in Switzerland, where he focused on rural development. Francesco currently works as a junior researcher at Fondazione

Santagata, focusing on projects related to tourism, the environment, and sustainability, primarily linked to the Monviso UNESCO Biosphere Reserve.

Martina De Gennaro, Researcher

Martina is a junior researcher at Fondazione Santagata for the Economics of Culture. She holds a Bachelor's degree in Communication and Cultural Studies and a Master's degree in Cultural Economics and Entrepreneurship. In her current role, she contributes to several international projects. Her recent research experience includes a need-assessment study to support the design of a capacity-building programme for the improvement of the cultural policy scenario in the six Western Balkans (WBs) IPA Beneficiaries and the development of the management plan for Al-Ahsa Oasis World Heritage site. Passionate about performing arts and keen to contribute to the development of the sector, she has worked for organizations whose activities have fostered the emergence of innovative and participatory business models in the field of opera and dance, encouraging the renewal of these art forms. Her research interests primarily focus on cultural heritage management and cultural economics.

Matilde Ferrero, Researcher

Matilde holds a Bachelor's Degree in Cultural Heritage (Università degli Studi di Torino), and a Master's Degree in Innovation and Organization of Culture and the Arts (Bologna Alma Mater). She is PhD student (Catanzaro Magna Graecia) with a project on market dynamics in contemporary arts and policies for arts and creativity. She is currently a junior researcher at Fondazione Santagata for the Economics of Culture in the field of cultural and creative industries.

Giacomo Vasumi, Researcher

Giacomo is a junior researcher at Fondazione Santagata for the Economics of Culture. He holds a Bachelor's degree in Tourism Economics and a Master's degree in Economics, Culture and Territory at the University of Turin. In Fondazione Santagata he worked on several projects as the Adaptation of the Management Plan of the UNESCO site "Ivrea Industrial City of the 20th Century" and Community Development of local citizenship, Follow-up in the participation in the call NEXT GENERATION YOU 2022 for MAUTO (Museo dell'Automobile Torino), New Management Plan for the UNESCO site "Archaeological Areas of Pompeii, Herculaneum and Torre Annunziata". He also had previous experiences in cultural heritage and tourism management.

Coordinators

Serena Meloni, Training and Capacity Building Programmes Coordinator

She graduated in Foreign Languages and Literature and obtained a Master Degree in International Cooperation in Human Rights and Intercultural Heritage at Alma Mater Studiorum University of Bologna. After obtaining the Specializing Master in World Heritage and Cultural Projects for Development at the University of Turin and Polytechnic of Turin, she is junior researcher and coordinator of training programmes at Fondazione Santagata for the Economics of Culture. Currently, she is collaborating in the coordination of various projects for training and capacity building such as the Academy on UNESCO Designations and Sustainable Development, Decarbonising culture and society for sustainable development, Urbino Community project and the Summer School on Post Conflict Recovery.

Gloria Lentini, Project Design Coordinator

Project design Coordinator of International Projects and Researcher at Fondazione Santagata for the Economics of Culture, Turin. She holds a Bachelor in Tourism from the Universidad de Málaga and a Master's degree in Cultural Diplomacy - Arts and Digital Media for International Relations and Global Communication, Università Cattolica del Sacro Cuore, Rome. At the Fondazione, she covers and oversees the coordination and designing of projects both at a national and international level. Passionate about art and culture, she likes to approach new challenges with a positive attitude.

Elena Abbate, Communication Coordinator

She graduated in Cultural Heritage (Curriculum Art History) at the University of Turin and later obtained a Master's Degree in Visual Arts at the University of Bologna where she focused on contemporary art, art criticism and the system of contemporary art. She is currently in charge of Communication at the Fondazione Santagata.

Irene Magri, Communication

She is currently collaborating with Fondazione Santagata in the area of Communication.

—

Although being a relatively young organization, with the incorporation dating April 2018, the Foundation has acquired the expertise and personnel of the association Centro Studi Silvia Santagata-Ebla and it has been able, over the nearly 5 years of activity and regardless the harsh impact of Covid-19 on the Italian economy and on the Italian cultural sector, to grow:

- The number of stable personnel contracts from 4 (2018) to 19 (2023).
- The turnover has grown by 250% from the year 2018 to 2022, with a forecast of further
- growth of 26% from 2022 to 2023.

For further details:

Fondazione Santagata for the Economics of Culture

Corso Duca degli Abruzzi 43, 10129, Torino

Web: www.fondazionesantagata.it

Fb: <https://www.facebook.com/FondazioneSantagata/>

Linkedin: <https://www.linkedin.com/company/fondazione-santagata/?originalSubdomain=it>

**SERVIZIO TELEMATICO ENTRATEL DI PRESENTAZIONE DELLE DICHIARAZIONI
COMUNICAZIONE DI AVVENUTO RICEVIMENTO (art. 3, comma 10, D.P.R. 322/1998)**

In data 16/04/2018 alle ore 16:37 il sistema informativo della
Agenzia delle Entrate ha acquisito con protocollo
18041616371741909 il file FONDAZIONEINIZIOATTIVIT
contenente 1 documenti di tipo Richiesta di inizio attivita' IVA

Il file e' stato trasmesso da:
codice fiscale : XXXXXXXXXX
cognome e nome : GIRARDI ANDREA

Delle richieste elaborate:
- 1 sono state accolte
- 0 sono state respinte
Li, 16/04/2018



**SERVIZIO TELEMATICO ENTRATEL DI PRESENTAZIONE DELLE DICHIARAZIONI
COMUNICAZIONE DI AVVENUTO RICEVIMENTO (art. 3, comma 10, D.P.R. 322/1998)**

DICHIARAZIONE PERVENUTA AL SISTEMA INFORMATIVO DELL'AGENZIA DELLE ENTRATE
IN DATA 16/04/2018

CERTIFICATO DI ATTRIBUZIONE DEL NUMERO DI PARTITA IVA E/O CODICE FISCALE
TIPO SOGGETTO: 09- FONDAZIONI

P.IVA: 11903640016 C.F.: 11903640016 INIZIO ATTIVITA' DEL 13-04-2018
DENOMINAZIONE: FONDAZIONE SANTAGATA PER L'ECONOMIA DELLA CULTURA

TIPO ATTIVITA': 722000 - RICERCA NEL CAMPO DELLE SCIENZE SOCIALI E UMANISTICHE

DOMICILIO FISCALE: COMUNE: TORINO PROV: TO
INDIRIZZO: CORSO DUCA DEGLI ABRUZZI N 43

C. FISC. RAPPRESENTANTE: [REDACTED]
COGNOME E NOME: BORRIONE PAOLA

Li, 16/04/2018



SERVIZIO TELEMATICO ENTRATEL DI PRESENTAZIONE DELLE DICHIARAZIONI
COMUNICAZIONE DI AVVENUTO RICEVIMENTO (art. 3, comma 10, D.P.R. 322/1998)

ELENCO DEI DOCUMENTI ACQUISITI E/O SCARTATI

PROTOCOLLO DI RICEZIONE : 18041616371741909

NOME DEL FILE : FONDAZIONEINIZIOATTIVIT

TIPO DI DOCUMENTO : Inizio attivita' soggetti diversi dalle persone fisiche

DOCUMENTI ACQUISITI : 1

DOCUMENTI SCARTATI : 0

Esito	Protocollo documenti	Codice fiscale	Denominazione
acquisito	000001	11903640016	FONDAZIONE SANTAGATA PER L'ECONOMIA DELLA CULTURA



ENTRATEL TELEMATIC SERVICE FOR SUBMISSION OF DECLARATIONS
NOTICE OF ACCEPTANCE (Art. 3(10), Presidential Decree
322/1998)

On 16/04/2018 at 16:37 the information system of the Agenzia
delle Entrate acquired with protocol number 180416371741909
the file FONDAZIONEINIZIOATTIVIT
containing 1 documents of type Request for commencement of activity VAT

The file was transmitted by:

Tax code : [REDACTED]

surname and first name : GIRARDI ANDREA

Of the processed requests:

- 1 were accepted
- 0 were rejected

There, 16/04/2018



ENTRATEL TELEMATIC SERVICE FOR SUBMISSION OF DECLARATIONS
NOTICE OF ACCEPTANCE (Art. 3(10), Presidential Decree
322/1998)

DECLARATION RECEIVED IN THE INFORMATION SYSTEM OF THE REVENUE AGENCY
ON 16/04/2018

CERTIFICATE OF ALLOCATION OF VAT NUMBER AND/OR TAX CODE

SUBJECT TYPE: 09- FOUNDATIONS

VAT number: 11903640016 FISCAL CODE: 11903640016 START DATE
13-04-2018 NAME: FONDAZIONE SANTAGATA PER L'ECONOMIA DELLA CULTURA

TYPE OF ACTIVITY: 722000 - RESEARCH IN THE SOCIAL SCIENCES AND HUMANITIES

FISCAL DOMICILE:

MUNICIPALITY: TORINO

PROVINCE: TORINO

ADDRESS: CORSO DUCA DEGLI ABRUZZI N 43

FISCAL CODE OF THE REPRESENTATIVE: [REDACTED]

SURNAME AND FIRST NAME: BORRIONE PAOLA

There, 16/04/2018



ENTRATEL TELEMATIC SERVICE FOR SUBMISSION OF DECLARATIONS
NOTICE OF ACCEPTANCE (Art. 3(10), Presidential Decree
322/1998)

LIST OF ACQUIRED AND/OR REJECTED DOCUMENTS

RECEPTION PROTOCOL : 180416371741909

FILENAME : FONDAZIONEINIZIOATTIVIT

DOCUMENT TYPE : Commencement of business by persons other than natural persons

DOCUMENTS ACQUIRED : 1

DISCARDED DOCUMENTS : 0

Outcome	Document Protocol	Tax code	Name
acquired	000001	11903640016	FONDAZIONE SANTAGATA FOR THE ECONOMICS OF CULTURE



STUDIO NOTARILE
ADAMI

Corso Matteotti n. 29 - 10121 Torino (TO)
Tel. 011/53.05.96 - Fax 011/506.91.47

N. 4603 Rep.

N. 2046 Raccolta

M-O-D-I-F-I-C-A

dello Statuto della "FONDAZIONE SANTAGATA PER L'ECONOMIA DELLA CULTURA", con sede in Torino.

REPUBBLICA ITALIANA

L'anno duemilaventidue, addì dieci del mese di maggio

- 10 maggio 2022 -

In Torino, nel mio studio al quinto piano di Corso Matteotti n. 29, alle ore quindici.

Avanti me Dottor ALESSANDRO ADAMI, Notaio iscritto al Collegio Notarile dei Distretti Riuniti di Torino e Pinerolo, alla residenza di Torino, regolarmente convocato ai sensi dell'articolo 14 (quattordici) dello statuto, si è riunito il Consiglio di Amministrazione della:

"Fondazione Santagata per l'Economia della Cultura" abbreviabile "Fondazione Santagata", con sede in Torino (TO), Corso Duca degli Abruzzi n. 43 codice fiscale e partita IVA numero: 11903640016;

- per discutere e deliberare sul seguente

ORDINE DEL GIORNO

1) - proposta di modifica dello statuto della Fondazione al fine di adeguarlo alle norme del Decreto Legislativo 3 luglio 2017 n. 117 (Codice del Terzo Settore) e conseguente richiesta di iscrizione nel Registro Unico Nazionale del Terzo Settore.

Assume la presidenza dell'assemblea a norma di Statuto e per designazione unanime la Signora BORRIONE Dottoressa Paola, nata a Asti (AT) il 23 gennaio 1976, domiciliata per la carica in Torino (TO), Corso Duca degli Abruzzi n. 43 - cittadina italiana - della cui identità personale io Notaio sono certo, Presidente della Fondazione, la quale

constata e fa constatare

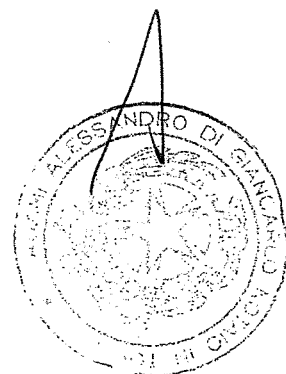
- la regolare convocazione della presente riunione del Consiglio di Amministrazione ai sensi dell'articolo 14 (quattordici) dello statuto a mezzo comunicazione inviata in data 29 aprile 2022;

- la presenza degli altri Consiglieri di Amministrazione della Fondazione Signori BOTTERO Avv. Nicola e BANDARIN Prof. Francesco quest'ultimo collegato in audioconferenza;

- la presenza dell'Organo di Controllo in persona del Signor GIRARDI Dottor Andrea.

Gli intervenuti dichiarano di essere edotti dell'argomento da trattare e di accettarne la discussione.

Il Presidente, accertata l'identità e la legittimazione degli intervenuti, dichiara pertanto validamente costituito il Consiglio di Amministrazione della Fondazione, ai sensi dell'art. 15 dello statuto, per discutere e de-



liberare sull'argomento posto all'ordine del giorno.

Passando alla trattazione dell'argomento all'ordine del giorno, il Presidente espone all'assemblea che si rende necessario provvedere ad apportare allo statuto alcune modifiche a seguito dell'entrata in vigore del Decreto Legislativo 3 luglio 2017 n. 117 (Codice del Terzo Settore).

Il Presidente preliminarmente premette:

- che con atto rogito Notaio Adami Dottor Alessandro di Torino in data 13 aprile 2018, N. 1432 di Repertorio, registrato all'Agenzia delle Entrate - Ufficio di Torino 1 - il 20 aprile 2018 al N. 8036 serie 1T, venne costituita dal "CENTRO DI STUDI SILVIA SANTAGATA - EBLA" siglabile "CSS - EBLA", con sede in Torino, Via Vincenzo Bellini n. 6 la "Fondazione Santagata per l'Economia della Cultura" priva di fini di lucro, avente come scopo esclusivamente finalità di carattere scientifico e culturale di particolare interesse sociale;
- che la Fondazione non risulta tutt'ora iscritta nel Registro Regionale Centralizzato delle Persone Giuridiche presso la Regione Piemonte;
- che la Fondazione ha un patrimonio netto pari ad Euro 61.267,00 (sessantunomiladuecentosessantasette) risultante dall'ultimo Bilancio approvato in data 31 maggio 2022 che, previa sottoscrizione della comparente e di me Notaio, si allega al presente atto sotto la lettera "A" per farne parte sostanziale ed integrante, omessane la lettura per dispensa avutane dalla comparente con il mio consenso;
- che l'importo delle consistenze bancarie della Fondazione alla data del 29 aprile 2022, risultanti dalla certificazione rilasciata dalla Banca del Piemonte S.p.A. che, previa sottoscrizione della comparente e di me Notaio, si allega al presente atto sotto la lettera "B" per farne parte sostanziale ed integrante, omessane la lettura per dispensa avutane dalla comparente con il mio consenso, è di Euro 129.139,75 (centoventinovemilacentotrentanove e centesimi settantacinque).

Passando alla trattazione dell'ordine del giorno il Presidente rende noto all'assemblea che, a seguito dell'entrata in vigore del Decreto Legislativo 3 luglio 2017 n. 117 (Codice del Terzo Settore) ed al fine di ottenere la qualifica di Ente del Terzo Settore e la conseguente iscrizione nell'istituendo Registro Unico Nazionale del Terzo Settore, occorre apportare alcune modifiche allo Statuto della Fondazione ed in particolare prevedere che la denominazione sociale venga integrata dall'acronimo E.T.S. (Ente del Terzo Settore); la denominazione pertanto dovrà variare in "Fondazione Santagata per l'Economia della Cultura Ente del Terzo Settore" abbreviabile

"Fondazione Santagata E.T.S." senza vincoli di interpunzione e/o di rappresentazione grafica e conseguentemente verrà adeguato l'articolo 1 dello statuto.

Il Presidente, propone inoltre di effettuare alcune piccole integrazioni all'oggetto sociale che provvede ad illustrare al Consiglio con conseguente modifica dell'articolo 4 dello Statuto.

Il Presidente propone infine di inserire un nuovo articolo 20 nello Statuto, con conseguente rinumerazione degli articoli successivi, in materia di revisore legale dei conti ai sensi del vigente Decreto Legislativo N. 117/2017.

Il Presidente dà quindi lettura ai Consiglieri del nuovo testo dello statuto con le modifiche da approvare, statuto composto di 27 (ventisette) articoli ed invita i Consiglieri a deliberare in merito a quanto sopra proposto.

L'organo di controllo si associa alle proposte del Presidente.

Il Consiglio di Amministrazione della Fondazione, udita la proposta del Presidente, preso atto del parere favorevole dell'organo di controllo, dopo breve ma esauriente discussione, all'unanimità di voti

delibera

- di modificare per effetto dell'iscrizione della Fondazione al Registro Unico Nazionale del Terzo Settore (R.U.N.T.S.). la denominazione della Fondazione dall'attuale in "Fondazione Santagata per l'Economia della Cultura Ente del Terzo Settore" siglabile "Fondazione Santagata E.T.S."; e modificare conseguentemente l'articolo 1 del vigente Statuto nel seguente nuovo testo:

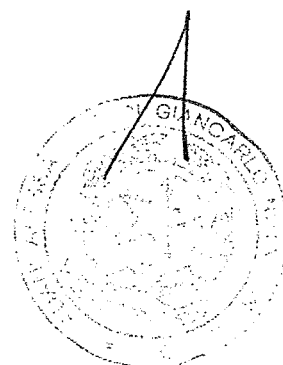
"Art. 1 - Costituzione

Per volontà dell'Associazione Centro Studi Silvia Santagata - EBLA (CSS-EBLA) è costituita, ai sensi e per gli effetti del Titolo II capo II del Codice Civile e conformemente al D.Lgs. 3 luglio 2017, n. 117 e successive modifiche ed integrazioni recante "Codice del Terzo Settore", la **"Fondazione Santagata per l'Economia della Cultura Ente del Terzo Settore"** abbreviabile **"Fondazione Santagata E.T.S."** senza vincoli di interpunzione e/o di rappresentazione grafica.";

- di integrare l'oggetto sociale come proposto dal Presidente e modificare conseguentemente l'articolo 4 del vigente Statuto nel seguente nuovo testo:

"Art. 4 - Scopo

La Fondazione è priva di scopo di lucro e persegue esclusivamente finalità di carattere scientifico e culturale di particolare interesse sociale, è vietata inoltre qualsiasi distribuzione di utile ed avanzi di gestione diretta ed indiretta.



La Fondazione, nell'intento di agire a favore di tutta la collettività, ai sensi dell'art. 5 del D.Lgs. 3 luglio 2017, n. 117, ha per scopo:

- la ricerca scientifica, la documentazione e la promozione della ricerca sull'economia della cultura, del patrimonio culturale, delle istituzioni e della creatività, sul pensiero e sulle politiche culturali ed economiche contemporanee;
- l'organizzazione di attività di alta formazione;
- la promozione ed organizzazione di raccolte fondi al fine di sostenere esperienze di alta formazione, di capacity building e di ricerca;
- la promozione di partenariati e reti di cooperazione scientifica e culturale a livello nazionale e internazionale, con particolare riguardo a Università, centri di ricerca e agenzie internazionali che operano nel campo della cultura, dei beni culturali, della formazione, dell'innovazione in campo culturale e dello sviluppo economico;
- il supporto all'internazionalizzazione delle istituzioni e delle organizzazioni culturali piemontesi e italiane;
- la promozione di iniziative editoriali, di divulgazione e disseminazione;
- l'organizzazione di convegni e incontri nazionali e internazionali;
- la messa a disposizione di documentazione, informazioni e altri servizi a singoli cittadini, associazioni, enti e istituzioni.

Per lo svolgimento dell'attività di cui al comma che precede, l'ente si avvale dei propri mezzi patrimoniali e del loro reddito, di qualsiasi altra entrata accettata dal Consiglio di Amministrazione e potrà giovare di donazioni di beni effettuate da privati, secondo le cogenti regole di acquisizione fissate dall'art. 9 dello Statuto.

La Fondazione può altresì ricevere in comodato, anche di lungo periodo, beni di proprietà di terzi, da utilizzare nell'ambito delle proprie attività. L'accettazione del deposito è vincolata alla valutazione preventiva di idoneità dei beni depositati, espressa dal Consiglio di Amministrazione di cui all'art. 11 dello Statuto.

La Fondazione si pone come centro di ricerca, al fine di valorizzare, continuare ed attualizzare il pensiero e il lavoro di Walter e Silvia Santagata, nei riguardi della comunità regionale, nazionale ed internazionale. Essa può realizzare collegamenti e momenti di collaborazione con primarie istituzioni culturali, organizzazioni, musei, accademie, tanto nazionali che internazionali, purché ne resti sempre totalmente salvaguardata la propria

linea di azione e la propria autonomia operativa.

La Fondazione può annualmente finanziare e/o erogare borse di studio e ricerca e premi a giovani di qualsiasi nazionalità che si siano particolarmente distinti per studi, ricerche od impegno nel campo dell'economia della cultura, ovvero ad altre iniziative nel campo dell'economia della cultura.

La Fondazione può compiere tutte le operazioni mobiliari ed immobiliari funzionalmente connesse con la realizzazione del predetto scopo, anche partecipando ad enti costituiti o costituendi, ma non può svolgere attività diverse da quelle statutarie ed istituzionali, ad eccezione di quelle direttamente connesse.";

- di inserire un nuovo articolo 20 in materia di revisore legale dei conti, in conformità al vigente Decreto Legislativo n. 117/2017, avente il seguente tenore letterale:

"Art. 20 - Revisore Legale dei conti

Salvo quanto previsto dall'articolo 30, comma 6 del Decreto Legislativo N. 117/2017, la fondazione nominerà un revisore legale dei conti o una società di revisione legale iscritti nell'apposito registro al ricorrere dei requisiti indicati nell'art. 31 del citato Decreto Legislativo N. 117/2017.";

- di conferire specifico mandato al Consiglio di Amministrazione, ed in particolare al Presidente pro-tempore, per richiedere l'iscrizione della Fondazione nel Registro Unico Nazionale del Terzo Settore e compiere tutto quanto necessario alla piena esecuzione delle delibere sopra adottate.

L'assemblea dà per letto dalla Signora BORRIONE Paola il testo aggiornato dello statuto sociale, quale si presenta dopo le modifiche sopra apportate, testo che viene approvato all'unanimità dai partecipanti alla riunione, articolo per articolo e nel suo complesso e che, previa constatazione e firma della comparente e di me Notaio, nonchè previa lettura da me Notaio datane alla comparente stessa, viene allegato al presente atto sotto la lettera "C" per farne parte sostanziale ed integrante. Null'altro essendovi da deliberare il Presidente dichiara chiusa la presente assemblea alle ore quindici e minuti trenta.

Il Presente verbale è esente dall'imposta di registro e di bollo ai sensi dell'art. 82 del D.Lgs. 117/2017 e dell'art. 26 del D.Lgs. 105/2018.

Richiesto io Notaio ho ricevuto il presente atto da me redatto e scritto in parte di mia mano ed in parte a macchina da persona di mia fiducia su dieci pagine e parte dell'undicesima di tre fogli, e l'ho letto alla comparente la quale, a mia interpellanza lo approva ed

in conferma con me Notaio lo sottoscrive alle ore quindici e minuti quarantacinque.

In originale firmati:

Paola Borrione

ALESSANDRO ADAMI NOTAIO



STATUTO

TITOLO I

COSTITUZIONE - SEDE - SCOPO - DURATA

Art. 1 - Costituzione

Per volontà dell'Associazione Centro Studi Silvia Santagata - EBLA (CSS-EBLA) è costituita, ai sensi e per gli effetti del Titolo II capo II del Codice Civile e conformemente al D.Lgs. 3 luglio 2017, n. 117 e successive modifiche ed integrazioni recante "Codice del Terzo Settore", la **"Fondazione Santagata per l'Economia della Cultura Ente del Terzo Settore"** abbreviabile **"Fondazione Santagata E.T.S."** senza vincoli di interpunzione e/o di rappresentazione grafica.

Art. 2 - Denominazioni sintetiche

Per comodità espositiva nel corpo del presente Statuto sono convenzionalmente adottate le seguenti denominazioni:

- Centro Studi Silvia Santagata - EBLA: Fondatore;
- "Fondazione Santagata per l'Economia della Cultura": Fondazione.

Art. 3 - Sede

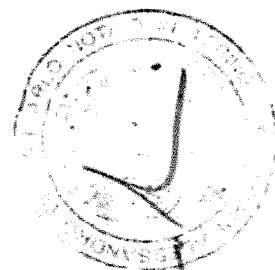
La Fondazione ha sede in Torino, Corso Duca degli Abruzzi n. 43.

Art. 4 - Scopo

La Fondazione è priva di scopo di lucro e persegue esclusivamente finalità di carattere scientifico e culturale di particolare interesse sociale, è vietata inoltre qualsiasi distribuzione di utile ed avanzi di gestione diretta ed indiretta.

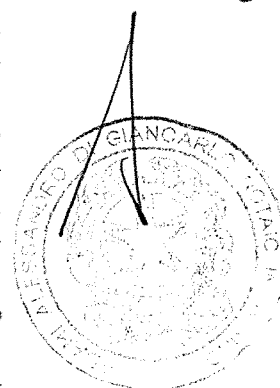
La Fondazione, nell'intento di agire a favore di tutta la collettività, ai sensi dell'art. 5 del D.Lgs. 3 luglio 2017, n. 117, ha per scopo:

- la ricerca scientifica, la documentazione e la promozione della ricerca sull'economia della cultura, del patrimonio culturale, delle istituzioni e della creatività, sul pensiero e sulle politiche culturali ed economiche contemporanee;
- l'organizzazione di attività di alta formazione;
- la promozione ed organizzazione di raccolte fondi al fine di sostenere esperienze di alta formazione, di capacity building e di ricerca;
- la promozione di partenariati e reti di cooperazione scientifica e culturale a livello nazionale e internazionale, con particolare riguardo a Università, centri di ricerca e agenzie internazionali che operano nel campo della cultura, dei beni culturali, della formazione, dell'innovazione in campo culturale e dello sviluppo economico;
- il supporto all'internazionalizzazione delle istituzioni e delle organizzazioni culturali piemontesi e ita-



Handwritten signature

Handwritten signature



liane;

- la promozione di iniziative editoriali, di divulgazione e disseminazione;
- l'organizzazione di convegni e incontri nazionali e internazionali;
- la messa a disposizione di documentazione, informazioni e altri servizi a singoli cittadini, associazioni, enti e istituzioni.

Per lo svolgimento dell'attività di cui al comma che precede, l'ente si avvale dei propri mezzi patrimoniali e del loro reddito, di qualsiasi altra entrata accettata dal Consiglio di Amministrazione e potrà giovare di donazioni di beni effettuate da privati, secondo le cogenti regole di acquisizione fissate dall'art. 9 dello Statuto.

La Fondazione può altresì ricevere in comodato, anche di lungo periodo, beni di proprietà di terzi, da utilizzare nell'ambito delle proprie attività. L'accettazione del deposito è vincolata alla valutazione preventiva di idoneità dei beni depositati, espressa dal Consiglio di Amministrazione di cui all'art. 11 dello Statuto.

La Fondazione si pone come centro di ricerca, al fine di valorizzare, continuare ed attualizzare il pensiero e il lavoro di Walter e Silvia Santagata, nei riguardi della comunità regionale, nazionale ed internazionale. Essa può realizzare collegamenti e momenti di collaborazione con primarie istituzioni culturali, organizzazioni, musei, accademie, tanto nazionali che internazionali, purché ne resti sempre totalmente salvaguardata la propria linea di azione e la propria autonomia operativa.

La Fondazione può annualmente finanziare e/o erogare borse di studio e ricerca e premi a giovani di qualsiasi nazionalità che si siano particolarmente distinti per studi, ricerche od impegno nel campo dell'economia della cultura, ovvero ad altre iniziative nel campo dell'economia della cultura.

La Fondazione può compiere tutte le operazioni mobiliari ed immobiliari funzionalmente connesse con la realizzazione del predetto scopo, anche partecipando ad enti costituiti o costituendi, ma non può svolgere attività diverse da quelle statutarie ed istituzionali, ad eccezione di quelle direttamente connesse.

Art. 5 - Durata

La Fondazione ha durata illimitata. Detta durata è assicurata, oltre che dai propri mezzi patrimoniali dall'auspicio di crescenti apporti di opere d'arte e di mezzi da parte di privati e di soggetti pubblici o privati italiani o stranieri, persone fisiche, società o Enti con o senza personalità giuridica.

TITOLO II

**PATRIMONIO - ESERCIZIO FINANZIARIO -
ACQUISIZIONE DI OPERE D'ARTE E DI BENI ARTISTICI**

Art. 6 - Patrimonio

Il patrimonio della Fondazione è costituito dai fondi e dai beni ad essa assegnati dal Fondatore all'atto della costituzione nonché da ogni altro cespite che le pervenga a titolo gratuito ai sensi del successivo art. 9.

Art. 7 - Esercizio finanziario

L'esercizio finanziario ha inizio il 1° gennaio e termina il 31 dicembre di ciascun anno. Entro tale termine il Consiglio di Amministrazione approva il bilancio di previsione ed entro il 30 aprile successivo il rendiconto economico e finanziario dell'esercizio decorso, accompagnato dalla relazione del Collegio dei Revisori. Qualora particolari esigenze lo richiedano, l'approvazione del rendiconto può avvenire entro il 30 giugno.

Art. 8 - Acquisizione di beni a titolo oneroso

La Fondazione, in estrinsecazione dei propri compiti istituzionali, procede all'acquisizione a titolo oneroso di opere scientifiche, libri, saggi, atti ad incrementare la Biblioteca della Fondazione. L'acquisizione di tali beni è deliberata dal Direttore Scientifico, sentito il parere del Consiglio di Amministrazione.

Art. 9 - Acquisizione di beni a titolo gratuito

La Fondazione, in estrinsecazione dei propri compiti istituzionali, può ricevere beni a titolo gratuito, purché privi di vincoli di negoziabilità a qualsiasi titolo. L'acquisizione dei beni di cui al comma che precede è deliberata dal Consiglio di Amministrazione.

Il Consiglio di Amministrazione deve valutare i beni e indicare quali possono essere qualificati cespiti patrimoniali negoziabili, al fine di acquisire risorse vincolate allo svolgimento dell'attività della Fondazione e all'assolvimento dei suoi compiti istituzionali.

TITOLO III

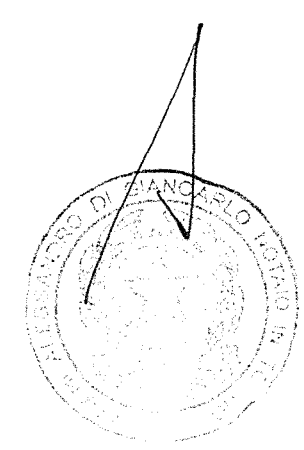
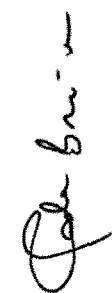
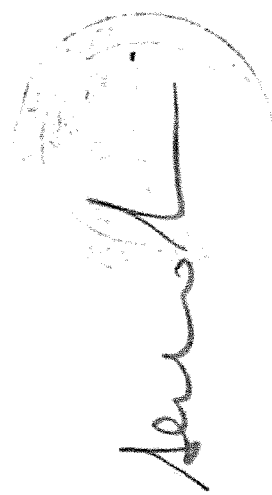
ORGANI E LORO COMPETENZE

Art. 10 - Organi

Sono Organi della Fondazione:

- il Consiglio di Amministrazione;
- il Presidente;
- il Comitato Scientifico;
- l'Organo di Controllo monocratico.

Gli organi previsti dal comma precedente si avvalgono delle strutture organizzative della Fondazione e, se nominati ai sensi del successivo art. 13, comma II, sono coadiuvati dal Segretario Generale, di cui al successivo art. 22. La Fondazione si giova del Comitato Scientifico di cui al successivo art. 21, quale elemento di supporto dell'attività dell'ente, e può altresì nominare un Direttore Scientifico, di cui al successivo art. 20.



Art. 11 - Consiglio di Amministrazione
composizione e durata:

I - Il Consiglio di Amministrazione è composto da non meno di tre e non più di venti membri, così individuati:

- un membro nominato da Silvana Santero, erede di Walter e Silvia Santagata;
- i restanti membri nominati dall'Associazione Centro Studi Silvia Santagata - EBLA;

II - Il Consiglio di Amministrazione di cui al comma I che precede ha durata permanente ed il numero dei Consiglieri non potrà mai essere inferiore a tre. In caso di mancanza del numero minimo dei Consiglieri, per qualsivoglia motivazione (ad esempio incapacità, inabilità, dimissioni, revoca, morte o decadenza di un Consigliere), i Consiglieri rimasti, con deliberazione presa a maggioranza assoluta, entro e non oltre due mesi dalla data della comprovata diminuzione sotto il minimo dei Consiglieri, provvederanno alla nomina del Consigliere mancante. In caso di parità di voti prevarrà il voto del Consigliere più anziano.

Art. 12 - Consiglio di Amministrazione: compensi

L'incarico di Consigliere di Amministrazione è svolto a titolo gratuito, salvo il rimborso delle spese sostenute dagli Amministratori nell'esercizio del loro mandato.

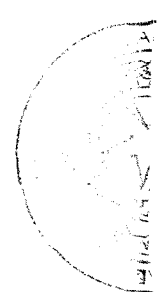
Al Consiglio di Amministrazione si applica l'articolo 2382 del Codice Civile.

Art. 13 - Consiglio di Amministrazione: competenze

Compete al Consiglio di Amministrazione ogni atto di ordinaria e straordinaria gestione della Fondazione secondo gli indirizzi fissati dallo Statuto.

In particolare, a titolo indicativo e non esaustivo, il Consiglio di Amministrazione:

- a) elegge nel suo seno il Presidente ove al riguardo già non disponga lo Statuto;
- b) delibera l'accettazione dei beni e delle opere d'arte e di ogni altro cespite che pervenga a titolo gratuito alla Fondazione;
- c) assume le necessarie determinazioni in ordine all'accrescimento del fondo di dotazione e della Biblioteca, secondo la procedura di cui all'art. 8;
- d) stabilisce l'alienazione di beni ai sensi dell'art. 9, stabilendone le modalità attuative;
- e) accetta depositi anche di lungo periodo di beni ai sensi dell'art. 4, comma IV;
- f) delibera ogni atto necessario ed opportuno circa la gestione del patrimonio della Fondazione e ogni atto connesso e collegato;
- g) approva il bilancio preventivo ed il rendiconto economico e finanziario ai sensi dell'art. 7;
- h) sovrintende alla corretta tenuta della contabilità e



alla regolarità amministrativa degli atti;

i) nomina il Direttore Scientifico di cui al successivo art. 20, fissandone il compenso, la tipologia di rapporto da instaurare con la Fondazione e la durata;

k) designa i componenti del Comitato Scientifico di cui al successivo art. 21, fissandone gli eventuali compensi professionali per l'attività svolta;

l) nomina, ove ne ravvisi la necessità, il Segretario Generale, di cui al successivo art. 22, fissandone il compenso, la tipologia di rapporto da instaurare con la Fondazione e la durata;

m) assume ogni opportuna iniziativa, per rendere la Fondazione centro propulsivo di ricerca e polo di riferimento in campo dell'economia della cultura;

n) assume ogni determinazione necessaria ed opportuna per l'attività e lo sviluppo della Fondazione;

o) delibera eventuali modifiche dello Statuto.

È facoltà del Consiglio di Amministrazione delegare poteri di propria competenza ad uno o più Consiglieri.

Le deleghe di cui al comma che precede sono revocabili in qualsiasi momento.

Art. 14 - Consiglio di Amministrazione: convocazione

Il Consiglio di Amministrazione è convocato dal Presidente tramite lettera o email contenente l'indicazione degli argomenti da trattare e con preavviso minimo di otto giorni.

Il Consiglio di Amministrazione si riunisce almeno due volte all'anno e ogni qualvolta il Presidente ne ravvisi la necessità.

Il Consiglio deve essere altresì convocato dal Presidente su richiesta di almeno un terzo dei propri membri, avanzata per iscritto e con indicazione degli argomenti da trattare, ovvero su istanza formale del Collegio dei Revisori.

Art. 15 - Consiglio di Amministrazione: validità delle adunanze e delle deliberazioni

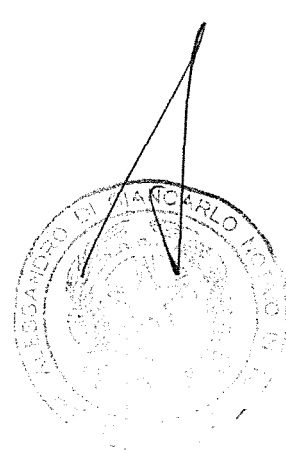
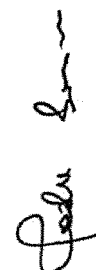
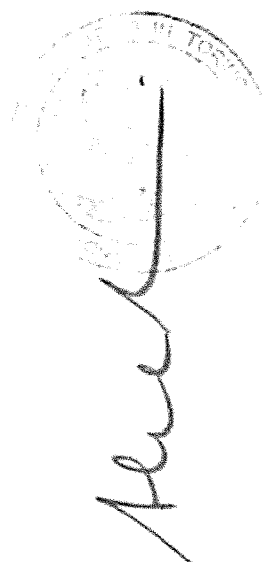
Il Consiglio di Amministrazione è validamente costituito con la presenza della metà più uno dei suoi membri e delibera a maggioranza dei presenti.

Il Consiglio può tenersi anche a mezzo di tele, video o audio conferenza.

Le deliberazioni consiliari concernenti la modifica dello Statuto debbono essere assunte con voto favorevole dei due terzi dei componenti.

Art. 16 - Consiglio di Amministrazione: processi verbali

Delle adunanze consiliari è redatto sintetico processo verbale, a cura del Segretario, individuato nel Segretario Generale, se nominato, ovvero, in difetto, in uno dei Consiglieri, designato di volta in volta dal Presi-



dente.

I processi verbali di cui al comma che precede sono riportati in apposito libro e sottoscritti dal Presidente e dal Segretario.

Art. 17 - Presidente - Vice Presidente

Il Presidente ha la legale rappresentanza della Fondazione di fronte ai terzi ed in giudizio ed esercita tutti i poteri attribuitigli dallo Statuto, nonché quelli attinenti all'ordinaria amministrazione della Fondazione stessa.

Il - Presidente convoca e presiede il Consiglio di Amministrazione, vigila sull'esecuzione delle relative deliberazioni, nonché sull'andamento dell'attività della Fondazione e firma i documenti che comportano impegni per quest'ultima, salvo specifiche deleghe da lui a tal fine rilasciate.

In caso di improrogabile urgenza può assumere le determinazioni che giudichi indispensabili - eccettuate quelle relative all'approvazione del bilancio preventivo e del rendiconto consuntivo - sottoponendole, per ratifica, alla prima adunanza del Consiglio di Amministrazione.

In caso di assenza o impedimento del Presidente, le sue competenze sono esercitate dal Consigliere più anziano di età, che assume la veste di Vice Presidente.

Il Presidente resta in carica cinque anni e scade il giorno di approvazione del quinto rendiconto economico e finanziario del mandato, e non può essere nominato per più di due mandati anche non consecutivi.

Spetta al Presidente, sentito il Consiglio di Amministrazione, il Comitato Scientifico e avvalendosi del Direttore, impostare per ogni anno solare un programma scientifico che, nei limiti delle risorse disponibili:

- a. segnali i settori di ricerca di particolare interesse e attualità e imposti i programmi di ricerca;
- b. segnali la possibilità di organizzare, e organizzi, anche in collaborazione con terzi, convegni, seminari e giornate di studio nazionali o internazionali;
- c. curi un eventuale programma di pubblicazioni, anche attraverso accordi con case editrici italiane e straniere;
- d. curi l'assegnazione di borse di studio e premi per lo sviluppo della conoscenza nelle materie di competenza dell'Associazione.

Art. 18 - Organo di Controllo:

L'Organo di Controllo è monocratico ed è nominato dal Consiglio di Amministrazione; il primo viene nominato in atto costitutivo dall'Associazione Centro Studi Silvia Santagata - EBLA.

L'Organo di Controllo dura in carica tre anni e scade il



giorno di approvazione del terzo rendiconto economico e finanziario del mandato.

Ai componenti dell'organo di controllo si applica l'articolo 2399 del codice civile. I componenti dell'organo di controllo devono essere scelti tra le categorie di soggetti di cui all'articolo 2397, comma secondo, del codice civile.

All'Organo di Controllo competono i compensi professionali fissati dal Consiglio di Amministrazione.

Le determinazioni dell'Organo di Controllo sono riportate in apposito libro e sono sottoscritte dall'Organo di Controllo medesimo.

Art. 19 - Organo di Controllo: compiti

L'organo di controllo vigila sull'osservanza della legge e dello statuto e sul rispetto dei principi di corretta amministrazione, anche con riferimento alle disposizioni del decreto legislativo 8 giugno 2001, n. 231, qualora applicabili, nonché sull'adeguatezza dell'assetto organizzativo, amministrativo e contabile e sul suo concreto funzionamento. Esso esercita inoltre il controllo contabile nel caso in cui non sia nominato un soggetto incaricato della revisione legale dei conti.

L'organo di controllo esercita inoltre compiti di monitoraggio dell'osservanza delle finalità civiche, solidaristiche e di utilità sociale, avuto particolare riguardo alle disposizioni di cui agli articoli 5, 6, 7 e 8 del Decreto Legislativo N. 117/2017 ed attesta che il bilancio sociale sia stato redatto in conformità alle linee guida di cui all'articolo 14 del Decreto Legislativo N. 117/2017. Il bilancio sociale dà atto degli esiti del monitoraggio svolto dall'Organo di Controllo. I componenti dell'organo di controllo possono in qualsiasi momento procedere ad atti di ispezione e di controllo e, a tal fine, possono chiedere agli amministratori notizie sull'andamento delle operazioni sociali o su determinati affari.

L'Organo di Controllo ha facoltà di assistere alle riunioni del Consiglio di Amministrazione delle cui adunanze deve essere preavvertito nelle forme e con il preavviso di cui all'art. 14, comma I.

Art. 20 - Revisore Legale dei conti

Salvo quanto previsto dall'articolo 30, comma 6 del Decreto Legislativo N. 117/2017, la fondazione nominerà un revisore legale dei conti o una società di revisione legale iscritti nell'apposito registro al ricorrere dei requisiti indicati nell'art. 31 del citato Decreto Legislativo N. 117/2017.

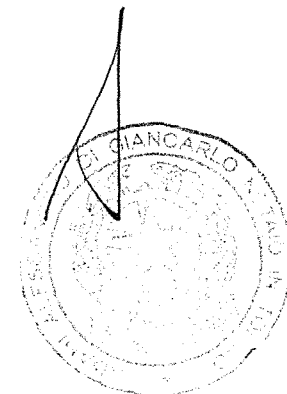
Art. 21 - Direttore Scientifico

La Fondazione si può avvalere di un Direttore Scientifico, scelto dal Consiglio di Amministrazione con la



Handwritten signature

Handwritten signature



procedura da esso reputata più opportuna, al fine di assicurare all'ente il sostegno di un professionista di spiccati requisiti di competenza nel settore scientifico e culturale. La figura del Direttore Scientifico può essere retribuita. La carica di Direttore Scientifico può essere esercitata da uno dei Consiglieri, tramite Delega del Consiglio di Amministrazione.

Il Direttore Scientifico rimane in carica per cinque anni ed è rinominabile. Il Direttore Scientifico:

- supporta l'operatività della Fondazione tanto avuto riguardo allo svolgimento delle attività culturali generali, quanto alle collaterali e connesse, anche tramite individuazione di aree tematiche e la redazione di periodiche relazioni di proposta;
- cura i rapporti e le collaborazioni scientifiche con persone fisiche ed enti pubblici e privati;
- coadiuva il Presidente e il Consiglio d'Amministrazione a dare attuazione operativa alle rispettive deliberazioni;
- assiste alle riunioni del Consiglio Direttivo senza diritto di voto;
- assolve alla funzione di Segretario del Comitato Scientifico.

Art. 22 - Comitato Scientifico

La Fondazione si può avvalere di un Comitato Scientifico di esperti, italiani ed esteri, composto da un numero variabile di membri, comunque non inferiore ad un minimo di cinque, nominati dal Consiglio di Amministrazione. Per specifiche valutazioni il Comitato può essere integrato da esperti, da esso individuati, che forniscano supporto straordinario. E' prevista la possibilità di nomina di un presidente del Comitato Scientifico, con funzioni di coordinamento tra i membri del Comitato stesso.

Il Comitato Scientifico ha funzione consultiva e di indirizzo e fornisce ogni supporto richiesto dal Consiglio di Amministrazione.

Ai componenti del Comitato competono i compensi professionali fissati dal Consiglio di Amministrazione.

Il Direttore Scientifico di cui all'art. 20 è incaricato di assolvere alle funzioni di Segretario del Comitato Scientifico.

Art. 23 - Segretario Generale

La Fondazione può avvalersi di un Segretario Generale, scelto dal Consiglio di Amministrazione con la procedura da esso reputata più opportuna, al fine di assicurare all'ente il sostegno di una risorsa di spiccati requisiti di competenza nel settore amministrativo e gestionale. La figura del Segretario Generale può essere retribuita. La carica di Segretario Generale può essere



esercitata da uno dei Consiglieri, tramite Delega del Consiglio di Amministrazione.

Il Segretario Generale è complessivamente responsabile della corretta conduzione amministrativa e contabile dell'ente, coordina le persone che da esso dipendono operando secondo le direttive del Consiglio di Amministrazione a cui periodicamente riferisce nei modi fissati dal Consiglio stesso. Assolve alla funzione di Segretario del Consiglio di Amministrazione.

Il Segretario cura i rapporti e le collaborazioni istituzionali con persone fisiche ed enti pubblici e privati. Assolve altresì alla funzione di Segretario del Consiglio di Amministrazione.

Art. 24 Comitato dei Sostenitori

Può essere inoltre costituito, con funzioni consultive, un Comitato dei Sostenitori che comprende le persone fisiche e le persone giuridiche pubbliche e private, i rappresentanti di realtà sociali, istituzionali, culturali, economiche, produttive e professionali e di altri enti ed associazioni, fondazioni bancarie, associazioni di categoria o di altro tipo, che si impegnano a favorire e dare supporto all'attività della Fondazione, anche tramite l'erogazione di contributi finanziari.

Il Comitato dei Sostenitori rappresenta un riferimento permanente per il collegamento della Fondazione con il contesto socio economico.

La composizione, le modalità di partecipazione e decadenza, di funzionamento, l'eventuale articolazione del Comitato dei Sostenitori e la durata in carica dei suoi membri sono previste da apposito regolamento, approvato dal Consiglio di Amministrazione.

Il Presidente espone annualmente al Comitato dei Sostenitori una relazione sull'attività della Fondazione e sull'utilizzo delle risorse.

Il Comitato dei Sostenitori si riunisce almeno una volta all'anno su convocazione del Presidente. I membri del Comitato dei Sostenitori possono entrare a far parte del Comitato Scientifico.

TITOLO IV

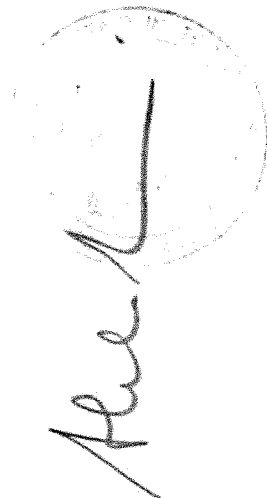
DISPOSIZIONI FINALI

Art. 25 - Modifiche statutarie

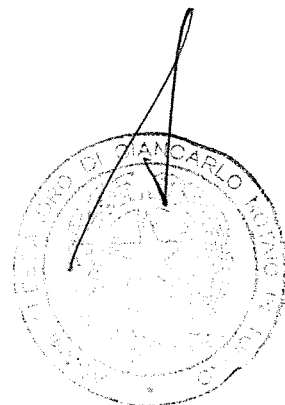
Le modifiche al presente Statuto sono deliberate dal Consiglio di Amministrazione ai sensi dell'art. 13, lettera o), con la maggioranza fissata dall'art. 15, comma III, e debbono essere conformi agli indirizzi contenuti nella Premessa allo Statuto, da ritenere imm modificabile.

Art. 26 - Devoluzione del patrimonio

In caso di estinzione o scioglimento, il patrimonio residuo è devoluto, previo parere positivo dell'Ufficio di cui all'articolo 45, comma 1, e salva diversa destina-



Carlo



zione imposta dalla legge, ad altri enti del terzo settore secondo le disposizioni statutarie o dell'organo sociale competente o, in mancanza, alla Fondazione Italia Sociale.

Il parere è reso entro trenta giorni dalla data di ricezione della richiesta che l'ente interessato è tenuto a inoltrare al predetto Ufficio con raccomandata a/r o secondo le disposizioni previste dal Decreto Legislativo 7 marzo 2005, n. 82, decorsi i quali il parere si intende reso positivamente.

Gli atti di devoluzione del patrimonio residuo compiuti in assenza o in difformità dal parere sono nulli.

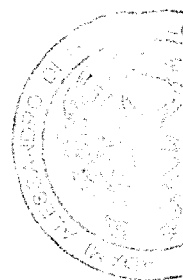
Art. 27 - Norma di chiusura

Le disposizioni contenute nel presente Statuto costituiscono una normazione unitaria ed inscindibile che disciplina in via integrale ed esclusiva l'attività della Fondazione: per quanto non espressamente previsto trovano applicazione gli artt. 14 e seguenti del codice civile e la restante legislazione vigente in materia.

VISTO PER L'INSERZIONE
To Rino, 10 maggio 2022

Feder Brian

Alcotti



Registrato all'Agenzia delle Entrate - Ufficio di Torino
il 27 maggio 2022 al N. 26500 Serie 1T con Euro //

Copia conforme all'originale, firmata in ciascun foglio
a norma di Legge, rilasciata in carta libera per gli usi
consentiti dalla Legge.

Questa copia è costituita di trentasei pagine.

Torino, 29 novembre 2022

[Handwritten signature]



[Faint, illegible text, likely a stamp or official communication]

STATUTE OF FONDAZIONE SANTAGATA PER L'ECONOMIA DELLA CULTURA
(translation by the organisation)

TITLE I

CONSTITUTION - SEAT - PURPOSE - DURATION

Art. 1 - Constitution

By the will of the Association Centro Studi Silvia Santagata - EBLA (CSS-EBLA) the "Fondazione Santagata per l'Economia della Cultura" (Santagata Foundation for the Economics of Culture) is established, in accordance with Title II Chapter II of the Italian Civil Code, without punctuation and/or graphic representation constraints, abbreviated as "CSS-EBLA".

Art. 2 - Synthetic names

For expositive convenience in the body of the present Statute the following names are conventionally adopted:

- Centro Studi Silvia Santagata - EBLA: Founder;
- "Fondazione Santagata per l'Economia della Cultura": Foundation.

Art. 3 - Headquarters

The Foundation has its head office in Turin, Corso Duca degli Abruzzi n. 43.

Art. 4 - Purpose

The Foundation pursues exclusively scientific and cultural purposes.

The Foundation's purpose is

- scientific research, documentation and the promotion of research into the economy of culture, cultural heritage, institutions and creativity, contemporary cultural and economic thought and policies;
- the organisation of higher education activities
- the promotion and organisation of fundraising events to support higher education, capacity building and research experiences;
- the promotion of scientific and cultural cooperation partnerships and networks at national and international level, with particular regard to universities, research centres and international agencies operating in the field of culture, cultural heritage, training, innovation in the cultural field and economic development;
- support for the internationalisation of Piedmontese and Italian cultural institutions and organisations;
- support for the innovation of cultural institutions and organisations;
- the promotion of publishing, dissemination and dissemination initiatives;
- the organisation of national and international conferences and meetings;
- the provision of documentation, information and other services to individuals, associations, bodies and institutions.

In order to carry out the activities referred to in the preceding paragraph, the Foundation shall make use of its own assets and their income, of any other income accepted by the Board of Directors and may take advantage of donations of goods made by private individuals, in accordance with the compulsory acquisition rules set out in art. 9 below.

The Foundation may also receive assets owned by third parties on loan, even on a long-term basis, to be used within the scope of its activities. The acceptance of the deposit is subject to the prior

assessment of the suitability of the deposited assets, expressed by the Board of Directors as per art. 11 below.

The Foundation acts as a research centre, in order to enhance, continue and update the thought and work of Walter and Silvia Santagata, with regard to the regional, national and international community. The Foundation may establish links and collaborate with leading cultural institutions, organisations, museums and academies, both national and international, provided that its line of action and operational autonomy are always fully safeguarded.

The Foundation may annually finance and/or award scholarships and prizes to young people of any nationality who have particularly distinguished themselves for studies, research or commitment in the field of the economy of culture, or to other initiatives in the field of the economy of culture.

The Foundation may carry out all movable and immovable transactions functionally connected with the achievement of the aforementioned purpose, also by participating in bodies that have been set up or are in the process of being set up, but it may not carry out any activities other than those that are statutory and institutional, with the exception of those that are directly connected.

Art. 5 - Duration

The Foundation has an unlimited duration. This duration is ensured, in addition to its own assets, by the hope of increasing contributions of works of art and resources from private individuals and public or private Italian or foreign entities, individuals, companies or bodies with or without legal status.

TITLE II

ASSETS - FINANCIAL YEAR - ACQUISITION OF WORKS OF ART AND ASSETS

Art. 6 - Assets

The Foundation's assets are made up of the funds and goods assigned to it by the Founder at the time of its establishment as well as any other assets received free of charge in accordance with art. 9 below.

Art. 7 - Financial year

The financial year begins on 1st January and ends on 31st December of each year. Within this term the Board of Directors approves the budget and within the following 30 April the economic and financial statement of the previous year, accompanied by the report of the Board of Auditors. If particular needs require it, the approval of the statement of accounts can take place by 30 June.

Art. 8 - Acquisition of goods against payment

In order to fulfil its institutional tasks, the Foundation acquires, against payment, scientific works, books, essays, in order to increase the Foundation's Library. The acquisition of such goods is decided by the Scientific Director, after hearing the opinion of the Board of Directors.

Art. 9 - Acquisition of goods free of charge

In order to carry out its institutional tasks, the Foundation may receive goods free of charge, provided that they are not negotiable in any way. The acquisition of the assets referred to in the previous paragraph is decided by the Board of Directors.

The Board of Directors shall evaluate the assets and indicate which may be qualified as negotiable assets, with a view to acquiring resources tied to the carrying out of the Foundation's activities and the performance of its institutional tasks.

TITLE III

BODIES AND THEIR COMPETENCES

Art. 10 - Bodies

The bodies of the Foundation are

- the Board of Directors
- the President
- the Scientific Committee;
- the monocratic Control Body.

The bodies envisaged in the previous paragraph make use of the Foundation's organisational structures and, if appointed pursuant to art. 13, paragraph II below, they are assisted by the Secretary General, as per art. 22 below. The Foundation avails itself of the Scientific Committee, as per art. 21 below, as a supporting element for the activity of the institution, and can also appoint a Scientific Director, as per art. 20 below.

Art. 11 - Board of Directors

composition and duration:

I - The Board of Directors is composed of no less than three and no more than twenty members, identified as follows

- one member appointed by Silvana Santero, heir of Walter and Silvia Santagata;
- the remaining members appointed by the Association Centro Studi Silvia Santagata - EBLA;

II - The Board of Directors referred to in paragraph I above shall have a permanent term of office and the number of Board members shall never be less than three. In case of lack of the minimum number of Board Members, for any reason whatsoever (e.g. incapacity, inability, resignation, revocation, death or forfeiture of a Board Member), the remaining Board Members, by resolution taken by absolute majority, within and no later than two months from the date of the proven reduction below the minimum number of Board Members, shall appoint the missing Board Member.

The office of Director is carried out free of charge, except for the reimbursement of expenses incurred by the Directors in the exercise of their mandate.

Article 2382 of the Italian Civil Code shall apply to the Board of Directors.

Art. 13 - Board of Directors: powers

The Board of Directors is responsible for all acts of ordinary and extraordinary management of the Foundation according to the guidelines set by the Statute.

In particular, by way of example and not limitation, the Board of Directors

- a) elects the Chairman from among its members if the Articles of Association do not already provide for this;
- b) decides on the acceptance of goods and works of art and any other asset that comes to the Foundation free of charge;
- c) take the necessary decisions regarding the increase of the endowment fund and of the Library, according to the procedure set forth in art. 8;
- d) it decides on the disposal of assets pursuant to art. 9, establishing the implementing procedures;
- e) accepts even long-term deposits of assets pursuant to Article 4, paragraph IV;
- f) pass any necessary and appropriate act concerning the management of the Foundation's assets and any related and connected act;
- g) approve the budget and the economic and financial statement pursuant to art. 7;
- h) supervise the proper keeping of accounts and the administrative regularity of acts;

- i) appoint the Scientific Director as per Article 20 below, fixing his/her remuneration, the type of relationship to be established with the Foundation and its duration;
- k) appoint the members of the Scientific Committee as per art. 21 below, fixing their professional fees, if any, for the activity performed;
- l) appoints, if necessary, the Secretary General, as per art. 22 below, fixing his/her remuneration, the type of relationship to be established with the Foundation and its duration;
- m) take all appropriate initiatives to make the Fondazione a driving force for research and a reference centre in the field of the economy of culture;
- n) take any necessary and appropriate decision for the Foundation's activity and development;
- o) decides on any amendments to the Articles of Association.

The Board of Directors may delegate its own powers to one or more Directors.

The powers referred to in the preceding paragraph may be revoked at any time.

Art. 14 - Board of Directors: convocation

The Board of Directors is convened by the President by letter or email containing an indication of the topics to be discussed and with at least eight days' notice.

The Board of Directors meets at least twice a year and whenever the President deems it necessary. The Board must also be convened by the President at the request of at least one third of its members, made in writing and indicating the items to be discussed, or at the formal request of the Board of Auditors.

Art. 15 - Board of Directors

Validity of meetings and resolutions

The Board of Directors is validly constituted with the presence of half plus one of its members and deliberates by a majority of those present.

Meetings of the Board of Directors may also be held by tele, video or audio conference.

Board resolutions concerning amendments to the Statute must be passed with the favourable vote of two thirds of the members.

Art. 16 - Board of Directors:

minutes

Minutes of Board meetings are drawn up by the Secretary, who is the Secretary General, if appointed, or, failing that, one of the Board members, designated from time to time by the President.

The minutes referred to in the preceding paragraph are recorded in a special book and signed by the Chairman and the Secretary.

Art. 17 - Chairman - Deputy Chairman

The Chairman is the legal representative of the Foundation vis-à-vis third parties and in court and exercises all the powers granted to him by the Statute, as well as those pertaining to the ordinary administration of the Foundation itself.

The Chairman convenes and chairs the Board of Directors, oversees the execution of the relevant resolutions, as well as the progress of the Foundation's activities and signs the documents that entail commitments for the latter, unless specifically delegated by him for this purpose.

In the event of an unforeseeable urgency he may take the decisions he deems indispensable - with the exception of those relating to the approval of the budget and the final accounts - submitting them for ratification to the first meeting of the Board of Directors.

In the event of the Chairman's absence or impediment, his powers are exercised by the eldest Director, who takes on the role of Deputy Chairman.

The Chairman remains in office for five years, expiring on the day of approval of the fifth economic and financial report of the term of office, and cannot be appointed for more than two terms, even if not consecutive.

It is up to the President, having consulted the Board of Directors, the Scientific Committee and with the help of the Director, to set up for each calendar year a scientific programme that, within the limits of the available resources

a. signals the research sectors of particular interest and topicality and imposes the research programmes;

b. indicate the possibility of organising, and organise, also in collaboration with third parties, national or international conferences, seminars and study days

c. oversee a possible publications programme, also through agreements with Italian and foreign publishers

d. arrange for the awarding of scholarships and prizes for the development of knowledge in the areas of competence of the Association.

Art. 18 - Board of Control:

The Controlling Body is monocratic and is appointed by the Board of Directors.

The Controlling Body remains in office for three years and expires on the day of approval of the third economic and financial report of the mandate.

Article 2399 of the Civil Code applies to the members of the Controlling Body. The members of the Controlling Body must be chosen among the categories of persons referred to in Article 2397, paragraph 2, of the Civil Code.

The Controlling Body is entitled to the professional fees set by the Board of Directors.

The decisions of the Controlling Body are recorded in a special book and signed by the Controlling Body itself.

Art. 19 - Control Body: duties

The Controlling Body supervises the observance of the law and of the statute and the respect of the principles of correct administration, also with reference to the provisions of the legislative decree of 8th June 2001, no. 231, if applicable, as well as the adequacy of the organisational, administrative and accounting structure and its concrete functioning. It also exercises control over the accounts in the event that a person is not appointed to carry out a statutory audit.

The Controlling Body is entitled to attend the meetings of the Board of Directors, whose meetings must be notified in advance in accordance with the terms and conditions set out in art. 14, paragraph I.

Art. 20 - Scientific Director

The Foundation can avail itself of the services of a Scientific Director, chosen by the Board of Directors according to the procedure it deems most appropriate, in order to ensure the support of a professional with outstanding expertise in the scientific and cultural field. The Scientific Director may be remunerated. The position of Scientific Director can be held by one of the Board members, by delegation of the Board of Directors.

The Scientific Director remains in office for five years and can be reappointed. The Scientific Director

- supports the Foundation's operations both with regard to the performance of general cultural activities and to collateral and related activities, also through the identification of thematic areas and the drafting of periodical proposal reports;
- handles relations and scientific collaborations with individuals and public and private bodies;
- assists the President and the Board of Directors in the operational implementation of their respective resolutions;
- attends the meetings of the Board of Directors without voting rights;
- acts as Secretary of the Scientific Committee.

Art. 21 - Scientific Committee

The Foundation can avail itself of a Scientific Committee of Italian and foreign experts, made up of a variable number of members, in any case not less than a minimum of five, appointed by the Board of Directors. For specific evaluations the Committee may be supplemented by experts, identified by the Committee, who provide extraordinary support. A chairman of the Scientific Committee may be appointed to coordinate the work of the committee members.

The Scientific Committee has an advisory and guiding function and provides any support requested by the Board of Directors.

The members of the Committee are entitled to the professional fees set by the Board of Directors. The Scientific Director referred to in art. 20 is in charge of acting as Secretary of the Scientific Committee.

Art. 22 - Secretary General

The Foundation can avail itself of the services of a Secretary General, chosen by the Board of Directors according to the procedure it deems most appropriate, in order to ensure the support of a resource with outstanding expertise in the administrative and management sector. The Secretary-General may be remunerated. The office of Secretary General may be held by one of the Directors, by delegation of the Board of Directors.

The Secretary General is responsible for the correct administrative and accounting management of the organisation as a whole, he coordinates the people and the activities that depend on him, also with the power to identify the coordinators of the single thematic areas, operating according to the directives of the Board of Directors to which he periodically reports in the ways established by the Board itself. The Secretary handles relations and institutional collaboration with individuals and public and private bodies. He acts as Secretary to the Board of Directors.

Art. 23 Supporters' Committee

A Supporters' Committee may also be set up, with advisory functions, comprising individuals and public and private legal entities, representatives of social, institutional, cultural, economic, productive and professional bodies and other entities and associations, banking foundations, trade or other associations, which are committed to encouraging and supporting the Foundation's activities, including through the provision of financial contributions.

The Supporters' Committee represents a permanent point of reference for the Foundation's connection with the socio-economic context.

The composition, membership and termination procedures, functioning, possible structure of the Supporters' Committee and the duration of its members' office are set forth in specific regulations approved by the Board of Directors.

The Chairman presents the Supporters' Committee with an annual report on the Foundation's activities and the use of its resources.

The Supporters' Committee meets at least once a year at the invitation of the Chairman. Members of the Supporters' Committee may join the Scientific Committee.

TITLE IV

FINAL PROVISIONS

Art. 24 - Amendments to the Statutes

Modifications to the present Statute are deliberated by the Board of Directors according to art. 13, letter o), with the majority established by art. 15, paragraph III, and must be in compliance with the guidelines contained in the Preamble to the Statute, which is to be considered unmodifiable.

Art. 25 - Closing Rule

The provisions contained in the present Statute constitute a unitary and inseparable regulation that fully and exclusively governs the activity of the Foundation: for anything that is not expressly provided for, art. 14 and following of the Civil Code and the other relevant legislation in force apply.

Fondazione Santagata for the Economics of Culture

1. Presentation	1
ORGANIZATION	2
INTERNATIONAL ADVISORS	2
PARTNERSHIPS	2
COLLABORATIONS	3
2. Recent and in progress activities	3
INTERNATIONAL PROJECTS	4
PROJECTS IN ITALY	7
INTERNATIONAL MASTERS' PROGRAMMES	12
3. Training and Capacity-building programmes	14
MASTER PROGRAMMES	14
ITALIAN PROGRAMMES AND ACTIVITIES	15
4. Team members	16

1. Presentation

Established in 2018, Fondazione Santagata incorporates the competences of the Centro Studi Silvia Santagata-Ebla, founded in 2008 by Walter Santagata, professor in Cultural Economics at University of Torino. Fondazione Santagata is a research and training institute operating in Turin, Italy, made of experts, professors, researchers working in the field of Culture Economics. It works in promoting and developing research and training/capacity building activities at the national and international scale on local economic development based on cultural heritage and creative industries, with a focus on sustainability.

The fields of work of the Foundation, active in research, evaluation and knowledge transfer projects, cover four main thematic areas:

- a) **Heritage.** Developing and promoting heritage management models capable of generating opportunities for social and economic development (Heritage preservation and protection, Museums and cultural institutions, UNESCO programmes and Sustainable Development Goals);
- b) **Creativity.** Deepening the study of the economics of culture and creativity in order to provide concrete support for organisations in the sector innovation (Cultural jobs and professions, Contemporary cultural production and digital innovation, Art and cultural productions, Digital innovation);
- c) **Tourism.** Promoting research and training projects on the themes of tourism related to tangible and intangible cultural heritage, creative industries and productive districts (Eco-tourism, Creative tourism, Visitors Management, Evaluation of cultural policies and economic impact);
- d) **Sustainability.** Activate research, training and local development projects that consider the environment and territorial resources at the basis of effective management of production chains and functional networks between economic sectors (Ecologic transition, Rural Economy, Sustainable communities).

Part of the Fondazione's mission is to strengthen collaborative networks between cultural and other

operators and support the internationalisation of knowledge and cultural operators in order to enhance their capacity for social and economic impact.

Over the years, Fondazione Santagata has organised numerous high-level research projects, conferences, training projects in Italy and abroad, in collaboration with leading national and international organisations such as UNESCO, ITC-ILO (UN) and the most important Italian banking foundations. Fondazione Santagata operates with the support of an international scientific committee and in collaboration with local and national public institutions and private agencies.

Fondazione is associate partner of UNESCO Chair on “Economics of Culture and Heritage: strategies for protection and development” of the University of Turin.

The most recent activities of Fondazione Santagata for the Economics of Culture can be found online: www.fondazionesantagata.it

ORGANIZATION

Board of directors: Paola Borrione, Francesco Bandarin, Nicola Bottero.

President and Head of research: Paola Borrione.

Secretary General: Alessio Re.

Manager of the Foundation's office in Milan: Martha Mary Friel.

Programme Managers: Giulia Avanza, International Projects; Erica Meneghin, Heritage Area; Andrea Porta, Tourism and Sustainability Area.

Researchers: Lorenzo Attardo, Lorenza Bizzari, Francesco Cambi, Martina De Gennaro, Matilde Ferrero, Gloria Lentini, Serena Meloni, Giacomo Vasumi.

Special projects' researchers: Paolo Agostini, Hebatollah Al-Hamid, Ottavia Arenella, Francesca Favaro, Elena Ghibaudo, Agnese Mussatti, Francesco Puletti, Riccardo Ramello, Federica Rubino.

Training and Capacity Building Programmes Coordinator: Serena Meloni.

Project Design Coordinator: Gloria Lentini.

Communications Coordinators: Elena Abbate, Irene Magri.

Other collaborators: Sheila Sanchez Bergara, Carol Cardile, Sara Cavagnero, Cecilie Smith-Christensen, Francesca Crugnola, Siavash Laghai, Cecilia Mereghetti, Sabrina Montanari, Alessia Naccarato, Meeza Ubaid.

INTERNATIONAL ADVISORS

Fondazione Santagata for the Economics of Culture counts on an international standing board of academics, scholars and experts contributing in the direction and the promotion of the training and research activities. Members: Stefania Abakerli, The World Bank, Washington DC (USA); Christian Barrère, Université de Reims Champagne-Ardenne, Reims (France); Pierre-Jean Benghozi, Ecole Polytechnique Université Paris Saclay, Orsay (France); Francoise Benhamou, Université Paris XIII, Villetaneuse (France); Lluís Bonet, Universitat de Barcelona, Barcelona (Spain); Robert Govers, International Place Branding Association, Amerongen (The Netherlands); Xavier Greffe, Université Paris 1 Panthéon-Sorbonne, Paris (France); Andy C. Pratt, City University of London, London (England); David Throsby, Macquarie University, Sydney (Australia).

PARTNERSHIPS

Fondazione Santagata has 39 partnership agreements with Italian institutions and bodies, with whom it develops joint projects or shares experiences.

The Italian partners are: Ageenda Wi-Fi; AIAV Associazione Italiana Agenti di Viaggio; Area Marina Protetta Miramare - Fondazione WWF; BAU International Academy of Rome; CCR - Centro Conservazione e Restauro “La Venaria Reale”; CCD - Circolo del Design; Centro Studi Avanzati sul

Turismo (CAST) - Università di Bologna; Città di Ivrea; Cittadellarte - Fondazione Pistoletto; COE - Centro Orientamento Educativo; Dipartimento di Economia e Statistica "Cognetti de Martiis" - Università di Torino; Fondazione CUOA; COREP; Fondazione per l'Ambiente "T. Fenoglio" ONLUS; GAI - Associazione per il Circuito dei Giovani Artisti Italiani; IULM - Libera Università di Lingue e Comunicazione; Luiss Guido Carli - Libera Università Internazionale degli Studi Sociali; Palazzo Ducale Fondazione per la Cultura; Phoenicians' Route - Cultural Itinerary of Europe; Politecnico di Milano; Ro.Me. Museum Exhibition; Santa Chiara Lab - Università di Siena; UNESCO Chair on "Economics of Culture and Heritage: strategies for protection and development" of the Università di Torino; UNESCO Office Venice; Università degli Studi di Padova; Università Cattolica del Sacro Cuore, Master in Cultural Diplomacy.

The foreign partners are: ALIPH Foundation (Switzerland); Arab Regional Centre for World Heritage (ARC-WH) (Bahrain); IAC - Institute for Art and Culture (Pakistan); ICCROM - International Centre for the Study of the Preservation and Restoration of Cultural Property; ICHEC Brussels Management School (Belgium); ITCILO - International Training Center of the International Labour Organisation - United Nations (Italy); THAAP - Trust for History Art & Architecture of Pakistan (Pakistan); UNESCO Regional Centre for the Safeguarding of Intangible Cultural Heritage in South-Eastern Europe under the auspices of UNESCO; WHITR-AP - UNESCO World Heritage Heritage Institute of Training and Research - Asia and Pacific.

COLLABORATIONS

Fondazione Santagata also carried out projects and collaborated with:

ACTI Teatri Indipendenti; Associazione Abbonamento Musei; Associazione AUGÉ; Associazione Dislivelli; Associazione Impasse e R-set (WHO'S ART FOR); Associazione Monte Peglia per l'UNESCO; Associazione per il patrimonio dei Paesaggi vitivinicoli di Langhe-Roero e Monferrato; Associazione Stupinigi è...; Casa Batlló; Casa degli Alfieri; Castello di Rivoli; Comune di Barcellonaette; Comune di Firenze; Comune di Milano; Comune di Vinadio; Conservare per Innovare, Associazione Culturale; Consorzio La Venaria Reale, Consorzio Monviso Solidale; Cooperativa Caracol; Economic Forum, Poland; Energeo Magazine; Ente di gestione delle aree protette dei Parchi Reali; F@MU – Famiglie al Museo; Film Commission Torino Piemonte - FCTP; Fondazione Amleto Bertoni; Fondazione Circolo dei Lettori; Fondazione Egri per la Danza; Fondazione Fabbri; Fondazione Filatoio Rosso; Fondazione Natalino Sapegno; Fondazione Nuto Revelli; Fondazione Ordine degli Architetti di Torino; Fondazione Ordine Mauriziano; Hiroshima Mon Amour; Kentimiz İzmir Derneği; L.U.P.T. Napoli - Laboratorio di urbanistica e pianificazione territoriale; Legambiente - Piemonte e Valle d'Aosta; Limerick Institute of Technology - School of Art & Design (LSAD); MAUTO - Museo dell'Automobile; MiC - Ministero della Cultura; Musei Reali Torino; Museo Nazionale della Montagna "Duca degli Abruzzi"; Nesta Italia; Nuovo Teatro Faraggiana; Parco del Monviso; Polo Museale del Piemonte; Print Club Torino; Progetto Valutazione (PROVA); Regione Piemonte; Riserva della Biosfera del Monviso; SIPRO - Agenzia per lo Sviluppo - Ferrara; Social and Community Theatre Centre; The United Nations System Staff College (UNSSC); Touring Club Italiano; TPF - The Publishing Fair; TSM Trento School of Management; UNESCO Office in Phnom Penh (Cambodia); UNESCO World Heritage - Category 2 Centres; UNESCO World Heritage Centre, Lahore (Pakistan); UNIASTISS; Unioncamere; Università degli Studi di Genova; Università di Scienze Gastronomiche di Pollenzo; Villaggio Operaio di Crespì D'Adda; Walden srls.

2. Recent and in progress activities

Fondazione Santagata develops research projects and higher education courses on policies, tools and plans related to UNESCO Conventions and Programmes (World Heritage List, Man and Biosphere Network, Intangible Heritage, Creative Cities Network). In this respect, great attention is dedicated to the relationship between heritage and sustainable development, also at the centre of the 2030 UN Agenda.

Fondazione Santagata promotes and co-operates with the assessment of projects in the cultural field in every step of the policy, from the feasibility studies to the implementation and impact analysis, in order to support decision makers to choose the optimal option, to improve actions and to verify their abilities to reach the targets.

Fondazione Santagata tries to get opportunities for the local development from the tourism sector, promoting research projects about tourism tied up with tangible and intangible heritage, creative industries and productive areas. A specific line of activities is devoted to the UNESCO's World Heritage Centre Sustainable Tourism Programme.

INTERNATIONAL PROJECTS

UNESCO Cultural policy in the Western Balkans

Type: research

Year: 2023 – ongoing

Context and activities: Commissioned by the UNESCO Regional Bureau for Science and Culture in Europe, Fondazione Santagata has analysed the cultural policy scenario in the Western Balkans region, assessing it against the benchmark of international standards and best practices, in order to assess needs, produce recommendations and a road map for further Capacity Building action combining specialised training and advice for policy improvement. A comprehensive study is therefore conducted on public policies for the culture, heritage, and creativity sectors, investigating the management of cultural heritage, the safeguarding of intangible heritage and the protection and enhancement of the diversity of cultural expressions. Cross-cutting priorities in the three areas are gender equality, intercultural dialogue, social inclusion and youth empowerment.

Academy on UNESCO designations and Sustainable Development

Type: capacity building project

Year: 2015 – ongoing

Context and activities: The Academy on UNESCO Designations and Sustainable Development is a capacity building program ideated and implemented by the Fondazione Santagata for the Economics of Culture and UNESCO through the UNESCO Regional Bureau for Science and Culture in Europe (based in Venice, Italy).

UNESCO designations are the most extended global networks of territories and communities committed to safeguarding their cultural and natural resources as drivers for local sustainable development. Relevant actors are faced with the challenge to define long-term policies and short-term actions to effectively manage UNESCO designations, in order to fully harness their development potential while at the same time safeguarding their cultural and natural values. Such objectives can only be achieved through an integrated and participatory approach, spanning several policy areas and ensuring the active engagement of all relevant stakeholders. Based on these principles, the workshops

of the Academy took place in October 2015, December 2016, October 2017 October 2018 and October 2019 in Turin, Piedmont region and Milan. Due to the COVID-19 pandemic, the 2021 Edition took place online, while in 2020 an impact assessment summary was conducted to assess the impact of previous years' activities. The Edition 2022-23 took place through a mixed format, online between January and March 2023 and onsite in Ivrea in March 2023. Impact: the main objective of the Academy is to contribute to the achievement of the United Nations 2030 Agenda and its Sustainable Development Goals, through the advancement of institutional and professional capacities of managing authorities, communities and relevant operators from different UNESCO designations from both the Culture and Science sectors.

Evaluation and Review of the management plan and building codes of the Al-Ahsa Oasis World heritage Site, Saudi Arabia

Typology: research project

Client: Ministry of Culture of Saudi Arabia

Year: 2022 - ongoing

The review and update of the Management Plan and Building Codes in Al-Ahsa Oasis aims to ensure the management of the Site in accordance with UNESCO guidelines, to ensure the protection and preservation of the Oasis, to provide the right direction for the management of the Site, and finally to ensure alignment with the stakeholders of the Al-Ahsa Oasis. The key objectives of the project are to provide an assessment of the existing management plan, building codes and procedures of the Ah-Ahsa Oasis, to develop an updated management plan for the site as well as a road map for implementation of the new management plan and, finally, to develop a recommended set of changes to building codes, policies and procedures.

Italy-North Macedonia knowledge exchange in Conservation and Innovative Management of Cultural Heritage

Type: capacity-building

Financier: Central European Initiative

Year: 2022

Activities: "Italy-North Macedonia knowledge exchange in conservation and innovative management of cultural heritage" is a 12 month-long initiative aiming at strengthening the technical and management skills of professionals involved in cultural heritage safeguard in the Republic of North Macedonia, to boost their capacity to develop sustainable, efficient and holistic conservation strategies.

Heritage Alive

Type: capacity-building

Financier: European Union, Common Cultural Heritage: Preservation and dialogue between Turkey and the EU-II

Year: 2021 - 2022

Activities: The project intends to focus on the conservation, promotion and development of a deeper understanding of the cultural heritage and archaeological site of the Ancient City and Agora of Izmir, with the aim of widening the public of visitors, increasing their awareness and stimulating the development of new tools for heritage interpretation. Activities include training and capacity-building programmes for a wide target audience ranging from children and students to professionals and the local community.

FUSION - Fashion Upskilling Innovation Open Network

Typology: training and research project

Financier: Creative Europe

Partners: Limerick School of Art & Design (Ireland), Crafts Council (United Kingdom), Polytechnic Institute of Cavado do Ave (Portugal) and Fondazione Santagata per L'Economia della Cultura (Italy)

Year: 2019 - 2021

FUSION is an international partnership project, funded by Creative Europe, which will offer designers and makers the opportunity to train in digital production and co-design methodologies for the development of tailor-made products in the field of textiles, fashion and wearables, with the aim of providing solutions for active ageing.

Integrated site management plan and capacity building for sustainable tourism management of selected Sikh sites in Punjab, Pakistan

Type: research project

Client: UNESCO Office in Islamabad

Year: 2020

Activity: The aim of the project is to develop and ensure attractive, competitive and multifunctional spaces giving due consideration to the stakeholders, sometimes with conflicting needs and attitudes. The preparation and implementation of the Integrated Cultural Heritage Sustainable Management Plan will involve a large number of stakeholders and is expected to empower the local communities with tools and capacities for improving the economic dimension of development, through augmenting the understanding of the values associated with the sites and enhancing the cultural tourism potential.

Activities: The project will generate:

Integrated Site Management Plan (SMP) with associated sector plans.

Capacity Development Plan for departments that are the site custodians and communities around the sites for improved management of site.

Training workshops (at least one) in prioritised areas for site custodians and technical practitioners.

Training workshops (at least three) for the local communities around the sites.

Technical support for implementation of site management plans.

Final Report on project and SMP implementation including visual documentation.

Partner: The project stems from the UNESCO sub-project of "Protection and Promotion of Cultural Heritage of Punjab through Sustainable Tourism and Economic Growth" (2018 – 2021) under the Punjab Tourism and Economic Growth of Punjab (PTEGP) project (2017-2022), a Government of Punjab project which is supported by the World Bank.

UNESCO appointed the Joint-Venture by Fondazione Santagata for the Economics of Culture and the Institute for Art and Culture (Lahore), for the implementation of the work.

I am a Good Traveller

Typology: research project

Client: Cris Technologies

Year: 2019 - 2020

The aim of the project is to study how tourist destinations deal with sustainability initiatives and issues and to support CRiS Technologies in identifying key factors by which to assess the performance and future vision of individual tourist destinations.

Socio-economic impact of the Angkor Archeological Park in the last 25 years, Cambodia

Type: research project

Client: UNESCO Bangkok

Year: 2018

Context: Angkor is Cambodia's most important archaeological site, and one of the most relevant in Asia. From the IX to the XV century it served as the capital of the Khmer Kingdom, both as the political and religious centre. The city of Siem Reap is the main access point to the site, and it was built in the 1920s as the tourist flow of the area increased. Due to its fame, Angkor has been at the centre of many international conservation and restoration projects over the years. After the UNESCO recognition, an extensive campaign was carried out by UNESCO, EFEO (École Française d'Extrême-Orient), Japanese teams, World Monuments Fund and the "German Apsara Conservation Project", with the coordination of the International Coordinating Committee for the Safeguarding and Development of the Historic Site of Angkor (ICC).

Impact: The study is being carried out under the 25-year celebrations of the UNESCO recognition. It aims at defining and quantifying the main direct, indirect and induced impacts of the site itself and of the interventions for its conservation and valorization. The impact study is a useful document for future planning and interventions; it is proposed as a tool for decision makers to define and address the right priorities in order to rationalise the benefits of the economies linked to the site, especially those related to tourism.

Activities: audit and evaluation of the impact of the projects carried out at Angkor Wat in the last 25 years

PROJECTS IN ITALY

Relational Marketing and Fundraising Service for the Archaeological Park of Pompeii

Type: research

Client: Archeological Park of Pompeii

Year: 2023 (on going)

Activities: An initial analysis activity is envisaged that will address stakeholder involvement strategies, with whom to activate and consolidate stable and sustainable relations in order to reach the agreed definition of a management model that grafts the strategy of the Archaeological Park into the territorial framework and into the dynamics of the community in its various articulations. The objective is to give voice not only to the stakeholders themselves, but above all to the territory as a whole, so as to allow the local community to finally recognise itself in the identity values of the World Heritage Site, fully understanding how knowledge, conservation and valorisation of the heritage are an unmissable opportunity for sustainable development for the territory.

Tourism Development Plan for the Aeolian Islands UNESCO world heritage site

Type: research

Client: Municipality of Lipari

Year: 2023 (on going)

Activities: The municipality of Lipari commissioned the draft of a medium-long term strategic plan for sustainable tourism in the Aeolian islands UNESCO world heritage site. It aims at connecting the multiple actors that shape the tourism chain and its governance towards a coherent and sustainable development plan. Therefore it is necessary to focus, define and share with all the involved players the vision that can outline and guide future strategies and actions. In order of priority, must be executed and/or implemented.

Management plan of the UNESCO Site “Archaeological Areas of Pompeii, Herculaneum and Torre Annunziata”

Type: research

Client: Archaeological Park of Pompeii and the Archaeological Park of Herculaneum

Year: 2023 (on going)

Activities: The Archaeological Park of Pompeii and the Archaeological Park of Herculaneum have commissioned Fondazione Santagata to draft the new Management plan of the UNESCO Site “Archaeological Areas of Pompeii, Herculaneum and Torre Annunziata”.

Capacity building for the historic Centre of Urbino UNESCO World Heritage site management

Type: training and capacity building project

Client: Municipality of Urbino

Year: 2023

Activities: The Municipality of Urbino commissioned Fondazione Santagata to develop and conduct a process of raising awareness and engagement for the resident community in the UNESCO World Heritage Site “Historic Centre of Urbino” and in the reference territory, focusing on younger people, within the context of updating the site’s Management Plan.

Cultural Tourism Valorisation Plan of the Municipality of Terruggia

Type: Consultancy

Client: Municipality of Terruggia

Year: 2022 - 2023 (on going)

Activities: The valorisation plan aims at positioning Terruggia for its cultural, rural and experiential offer, integrating the municipality in the area’s overall offer. The study focuses in particular on the cultural heritage elements of the territory, on the territorial attractiveness factors and, in general, on the elements of innovation which are useful to provide a new integrated valorisation plan.

Management plan for the “Appian Way. Regina Viarum” site

Type: research

Client: Italian Ministry of Culture

Year: 2022

Activities: The Italian Ministry of Culture has begun the process to have the Appian Way in its integral route from Rome to Brindisi included in UNESCO’s World Heritage List. In this context, the Ministry has entrusted Fondazione Santagata for the Economics of Culture to draft the Management plan of the “Appian Way. Regina Viarum” site to attach to the scientific documentation for the nomination in January 2023.

Safeguarding, transmission and valorizing of the UNESCO ICH Element Musical Art of the Hunting Horn

Type: research

Client: Associazione Accademia di Sant'Uberto – Percorsi 1996 ONLUS

Year: 2022-2023 (on going)

Activities: Fondazione Santagata contributes to the Action addressing the Study and Safeguarding of the UNESCO ICH Element "Musical art of horn players", particularly in finalising the Safeguarding detailed Plan. The activity is developed by the community of Hunting Horn players, who are providing the guidelines to draft the Plan, especially concerning: transmission to younger generations, valorization, studies and research, development of an economic plan to implement the actions, definition of a participatory governance system and finding contributions to the United Nations' 2030 Agenda for Sustainable Development.

Update of the Report on Musical Tourism in Italy

Type: research

Client: CUOA Business School

Year: 2022

Activities: As part of an update of the First Report on Musical Tourism in Italy edited in 2019 by Fondazione Santagata for CUOA Business School on the occasion of the project "Notes in Viaggio. Experiential educational itineraries to enhance the musical offer of the Veneto region" financed by the Veneto Region, Fondazione Santagata launched a new survey to understand how travel and listening habits have changed since the pandemic.

Study for the identification of a model of governance and management of the integrated system of the alpine fortresses of Piedmont

Type: research

Client: Fondazione Artea

Year: 2022

Activities: The study aims to analyse the system of Alpine fortifications in the Piedmont region in order to identify an optimal governance, management and organisational model. The result of the work will be an overview of the scenario and the reference assets, with a detail on the general situation of the forts taken individually and their potential to express themselves as an integrated system.

Implementation of the management plan of WHS "Le Strade Nuove e il Sistema dei Palazzi dei Rolli di Genova"

Type: capacity building and evaluation

Client: Municipality of Genoa – Economic Development Innovation Project Department.

Year: 2018-2019

Activities: 1. Technical assistance for the implementation of the management plan, through an executive plan of the Management Plan, as a tool that integrates with the planning and action tools already in use within the Municipality that defines in detail the strategic guidelines for future activities in the coming years, in a commensurate way with resources and development potential; 2. Construction

of a system for monitoring and evaluating actions; 3. organisation of opportunities for discussion and training useful for strengthening skills.

Feasibility assessment of the “Social uses of Riccione’s beach” as UNESCO Intangible Cultural Heritage

Type: research

Client: Associazione per la Candidatura Unesco

Year: 2022 - 2023 (on going)

Activities: Fondazione Santagata supports Associazione per la Candidatura Unesco in a feasibility assessment of the nomination of the Social uses of Riccione’s beach to UNESCO’s Register of Good Safeguarding Practices. The study continues an in-depth work of research and documentation conducted in 2018-2020 by Bologna University’s CAST group and intends to provide a knowledge integration to the eligible element through anthropology of heritage methodologic tools, particularly in regards to identity, relations, environment, collective memory, work culture, formal and non-formal transmission.

Management Plan upgrade of the UNESCO Site “Ferrara, città del Rinascimento e il suo Delta del Po”

Type: research

Client: Municipality of Ferrara

Year: 2021 - 2022

Activities: The Municipality of Ferrara has commissioned Fondazione Santagata a preparatory study aimed at updating the Management Plan of the UNESCO site “Ferrara, Città del Rinascimento e il suo Delta del Po”, in relation to the possibility to support and accompany the municipal structure that is responsible for coordinating the management of the UNESCO Cultural Landscape Site “Ferrara, Città del Rinascimento e il suo Delta del Po” in the development of the actions and activities described below.

Update of the management plan of WHS “Le Strade Nuove e il Sistema dei Palazzi dei Rolli di Genova”

Type: research project

Client: Fondazione Palazzo Ducale, managing body of the site

Year: 2022

Context: “Le Strade Nuove and the system of the Palazzi dei Rolli” describes a unique model of a noble residential parcelling in the old town, characterised by a uniform planning and architectural features of the buildings. In this area are placed more than hundred buildings of noble families of the city that are an example of a peculiar social and economic identity that represents the urban architecture of modern age in Europe.

Impact: The management plan aims to define new scenarios of development of the site and the historic city centre of the city by identifying appropriate actions of cultural and economic conservation and valorization, in accordance with the recent guidelines of the UNESCO Recommendation on Historic Urban Landscape and of the Report on Culture for Sustainable Urban Development.

Activities: audit and evaluation of the outcomes of the previous management plan.

Partner: CAST (Center for Advanced Studies in Tourism) and the University of Genoa.

Feasibility study for the Asolo's Historic Centre as UNESCO World Heritage

Type: research

Client: Municipality of Asolo

Year: 2022

Activities: The Municipality of Asolo, which has long been committed to safeguarding the city's cultural heritage and promoting the attractiveness of the area, has commissioned Fondazione Santagata to carry out a feasibility study in relation to the nomination project for the UNESCO World Heritage List of the "Historic Centre" of the City of Asolo.

Monviso Biosphere Reserve UNESCO Youth Camp

Type: training and capacity building project

Client: Monviso Transboundary Biosphere Reserve

Year: 2018 – 2023 (on going)

Context: The project was ideated starting from the experience of the MaB International Youth Forum, organised by UNESCO Regional Bureau for Science and Culture in Europe and which took place in September 2017 in the Po Delta Biosphere Reserve, that hosted 300 youth from Biosphere Reserve of all over the world to discuss about the future involvement of youth in the Man and Biosphere Programme and how to achieve the goals of sustainable development identify by the UN 2030 AGENDA. The Monviso MaB UNESCO Youth Camp is a residential campus of 5 days, in July 2018, addressed to 20 youth (Italian and French) living in the cross-border region of Biosphere Reserve, training activities, guided visits and workshops will be focus on the knowledge of MaB Programme and on the natural and cultural heritage of the territory.

Impact: The goal of the project is to enhance participation and involvement of local communities, in particular to strengthen the awareness of youth under 20 and more than hundred municipalities that are included in the UNESCO Biosphere Reserve on the initiatives promoting sustainable practices, in environmental, social and economic sectors. It is proposed to create occasions for future developments, with the collaboration of other local stakeholders and in connection with the networking opportunities offered by UNESCO.

Partner: The Camp is organized in collaboration with the Parco del Monviso, with the Cooperativa Monviso Solidale, Fondazione Amleto Bertoni, Associazione culturale, sociale e sportiva del Queyras, Associazione Maison de la Jeunesse di Briancon and with the active participation of the local municipalities.

YOUTH POWER - Youth Territories

Type: training and action research project

Client: own project funded by Fondazione Time2 - Bando Prossimi

Year: 2020 - 2021

The YOUTH POWER project aims to meet the social needs that have emerged in recent years: on the one hand, it aims to increase interest in mountain areas, especially among the younger generations; on the other, it aims to create opportunities for young people living in the area, stimulating projects and opportunities that will give young people the motivation to stay and invest their future in the valleys.

Strategic Plan of the Royal Museums of Turin and update of the Business Plan

Type: strategic consultancy project

Client: MRT - Musei Reali Torino

Year: 2019

The Business Plan aims at defining and providing quantitative and qualitative tools useful to estimate the measures to be undertaken to rationalise the operating costs of the museum complex, in terms of lower management costs, improvement of the general economic performance and identification of the most relevant actions for the strategic development of the Royal Museums.

Preliminary study for the creation of a cross-border management body of the PITER Terres Monviso and mid-term and final evaluation of the PITER Terres Monviso

Type: research and evaluation

Client: Municipality of Saluzzo

Year: 2022 - 2023 (on going)

Activities: Within the framework of the PITER Terres Monviso of the Interreg Alcotra programme, led by the Municipality of Saluzzo and the Community of Municipalities Guillestrois and Queyras, in partnership with the Monviso Transfrontier Biosphere Reserve, Fondazione Santagata is conducting the study for the creation of a cross-border management body for the area's partners. It is collaborating with the MOT - Mission Opérationnelle Transfrontalière in terms of identifying available legislative instruments and related development strategies.

It will also be in charge of the mid-term and final evaluation activities of the PITER Terres Monviso.

Evaluation of the ALCOTRA MigrAction project

Type: evaluation and research project

Client: Municipality of Vinadio

Year: 2020

The MigrAction project is an Interreg ALCOTRA project that aims to increase the attractiveness of the cross-border Alpine territory through the networking, completion and promotion of a cultural and tourist route. The Santagata Foundation carried out the evaluation of the entire project through an analysis able to provide the tools to outline the change that the implemented activities were able to bring to the territory, on the one hand in terms of quality and quantity of the services offered, on the other hand in terms of transfer of knowledge and skills to the operators involved and to the community; up to the evaluation of the achievement of the set objectives.

Research on Musical Tourism

Type: research project

Client: Fondazione CUOA

Year: 2018

Fondazione Santagata conducted research on musical tourism in Italy as part of the "Note in Viaggio" project of the CUOA Foundation (Veneto Region DGR No. 1220 of 01.08.2017, code 79-1-1220-2017). The study, carried out as part of a broader program for the enhancement of the Veneto tourism offer, aims to offer to decision makers and operators a tool for reflection which allows them to identify the best exploitation strategies. The research tends to outline a psychographic picture of the cultural tourists in Veneto with specific interest for music and classical music in particular and to outline the purchasing habits and spending propensity, drawing some strategic considerations for the promo-marketing of new products.

INTERNATIONAL MASTERS' PROGRAMMES

International Master in “World heritage and cultural projects for development”

Type: education project

Status: in progress

Context: The Master in World Heritage and Cultural Projects for Development aims, through a multidisciplinary approach, to impart necessary competencies and skills in management of cultural resources, design and implementation of cultural projects, and promotion of World Heritage Sites and other UNESCO designations. The course combines essential knowledge of cultural economics and cultural policies with the competences needed to design projects in the cultural field. The programme explores in detail the economic, social, institutional and legal considerations that govern the diverse UNESCO Conventions (World Heritage, Intangible Heritage, Diversity of Cultural Expressions) and programs (eg: Creative Cities, Man and Biosphere, Global Geoparks, Memories of the World). The Master focuses on developing economically sound projects designed around a wide spectrum of cultural activities in the fields of natural and cultural heritage, cultural and creative industries, and tourism.

Impact: The programme is targeting professionals and/or officials in public and private sectors, UN Agencies, foundations and NGOs; operators involved or interested in designing and managing cultural development projects; recent university graduates from developing and developed countries; people working or interested in World Heritage Sites, as well as other UNESCO Conventions and programmes. More than 300 professionals from all the world regions graduated in this course during the past years, most of them being currently involved in relevant positions in cultural institutions or projects.

Partner: The Master, founded in 2003 by professor Walter Santagata, is designed by the University of Turin, the Politecnico di Torino, and the International Training Centre of the ILO (ITC-ILO), in collaboration with UNESCO, ICCROM, and other international leading partners, including the University Paris 1 Sorbonne Pantheon and the Macquarie University of Sydney. The Fondazione Santagata for the Economics of Culture acts as a scientific-technical focal point in the delivery of the Master.

International Master in “Cultural Property Protection in Crisis Response”

Type: education project

Status: in progress

Context: The importance and the role of culture in crisis and post crisis scenarios has relevantly raised in the recent years, due to the emerging of new forms of conflicts and to the intensification of disasters, turning into international campaigns and a global response towards heritage protection, communities' identity and cultural expressions safeguarding, and the control of illicit traffics and activities.

In this context, the Master in “Cultural Property Protection in Crisis Response” is designed for a mixed target of civilians, military personnel, NGOs, peacekeepers, and in general all the operators with a role in intervening in field operations in armed conflicts or disasters scenarios, as well as those ones operating in the post-conflict or post-disaster recovery process.

The course aims to prepare a future generation of professionals with a multidisciplinary background and advanced expertise in the protection of cultural property in time of crisis and, more widely, in the role of culture for addressing the social and economic recovery of affected areas.

Impact: Cooperation among different subjects, community engagement, and a proper use of all the available resources is essential in correctly approaching crisis scenarios. The Master is thus targeted on a mix of civilians, military personnel, NGOs personnel, volunteers, peacekeepers, government authorities, community leaders, cultural sites managers and operators, and, more in general, all the persons with a role in intervening in field operations in armed conflicts or disasters scenarios, as well as those ones operating in the post conflict or post disaster recovery process.

This project aims to contribute to the international community -starting from the United Nations and UNESCO- mobilisation towards the protection of cultural heritage.

Partner: The post-graduate master course is organised by the SUISS (Interdepartmental University School for Strategic Sciences) in collaboration with Comando per la formazione e Scuola di applicazione dell'Esercito Italiano, Torino; International Institute of Humanitarian Law; Centro Conservazione e Restauro "La Venaria Reale" and is managed by Corep. Fondazione Santagata contributes to the course as Unesco Chair of Sustainable Development and Territory Management, which is also partner of the master.

3. Training and Capacity-building programmes

MASTER PROGRAMMES

- International Master in "World heritage and cultural projects for development", University of Turin and Polytechnic of Turin
 - o 2019: Workshop "Management of cultural heritage: the Castle of Moncalieri"
 - o 2020: Workshop "Management of cultural and natural heritage: Sanctuary of Oropa and Oropa Botanical Garden in the UNESCO World Heritage Site of the Sacred Mountains of Piedmont and Lombardy"
 - o 2022: Workshop "Management of cultural heritage: the UNESCO World Heritage Site of the Residences of the Royal House of Savoy" at Villa della Regina and Venaria Reale.
- International Master in "Cultural Property Protection in Crisis Response", in collaboration with the Italian Army Training Command and Application School, and the Carabinieri TPC Command
 - o Cultural Property Protection (CPP) Talks, 2021 and 2022, online webinar series within the Master in "Cultural Property Protection in Crisis Response".
 - o Heritage Crimes & Emergencies - Summer School, June 2021, online
- Master in World Natural Heritage Management, 2013-2017, Trentino School of Management, Alessio Re was member of the scientific board and lecturer

ITALIAN PROGRAMMES AND ACTIVITIES

- Capacity building for the historic Centre of Urbino UNESCO World Heritage site management, 2023
- Outreach and dissemination activities, through the organisation of 3 workshops in Ivrea, 2023
- Capacity Building course within the call IN LUCE (Compagnia di San Paolo), June 2021, online
- YES! – Youth Empowerment for Sustainability
 - o YEU - Youth Engagement in UNESCO Designated Sites, March 2021, online
 - o MaB UNESCO Monviso Youth Camp, 2021
 - o YOUTH POWER – Territori Giovani, 2020
 - o "Rifreddo – Landasapelab. Young protagonists for the rebirth of Monviso valleys", 2021
 - o Youth Camp 4 Heritage – Sacro Monte di Crea, 2021
 - o MaB UNESCO Monviso Youth Camp, 2018
 - o MaB UNESCO Monviso Youth Camp, 2019
- Capacity Building and accompaniment of creatives under and over 30 in the framework of the calls ORA! and ORA!X (Compagnia di San Paolo), 2018-2020

INTERNATIONAL PROGRAMMES AND ACTIVITIES

- Academy on UNESCO designations and Sustainable Development, 2015 - Current
- 'Heritage and Risk' workshop, Indian National Trust for Art and Cultural Heritage – Heritage Academy, January 2022
- Capacity Building programme for local stakeholders, April 2022, Turkey
- Heritage Beyond Walls, February-May 2023, online
- Heritage Beyond Walls, February-May 2022, online
- Heritage Beyond Walls, February-May 2021, online
- "Italy-North Macedonia knowledge exchange in conservation and innovative management of cultural heritage", together with Conservation and Restoration Centre "La Venaria Reale" (CCR), the Directorate for Protection of Cultural Heritage (DPCH) of the Ministry of Culture of the Republic of North Macedonia and ICOMOS Macedonia, 2021-2022
- HERITAGE ALIVE – a project for the development, conservation and promotion of the Agora of Smyrna, 2021

4. Team members

Paola Borrione, President and Head of research

Head of Research at Fondazione Santagata for the Economics of Culture. Master in e-business (Polytechnic of Turin) and PhD in Cultural Studies (University of Siena), adjunct professor at the University of Turin, IULM and Fondazione Pistoletto Cittadellarte. An expert in economic analysis of cultural production, innovation and new technologies, she is an evaluator for several European programs (since 2018 H2020 SME Expert Evaluator at the European Innovation Council - European Commission, Expert evaluator of HORIZON-CL2-2021-HERITAGE-01-03, "Cultural and creative industries as a driver of innovation and competitiveness," European Commission and Expert evaluator of Cultural Routes of the Council of Europe) and author of studies and research on the Economics of Culture. She was an Expert in policies and administration of cultural heritage and activities for the Advisory Board of the regional platform "Technologies-Cultural Heritage and Culture" - IRPET Tuscany. Elaboration of intervention guidelines on heritage and cultural production in connection with digital technologies. She has experience as researcher in the fields of cultural economy and the identification of cultural policies to foster regional development and in the field of the economics of education, as head until 2012 of the OECD-PISA Survey on Piedmont.

Alessio Re, Secretary General

Secretary General of Fondazione Santagata for the Economics of Culture, Architect, PhD, MA in Economics of Culture, expert in cultural heritage and economic development. Expert in cultural heritage management, he is a UNESCO and ITC-ILO consultant and adjunct professor at the University of Turin and the University of Pisa. He coordinates the Master's degree in Cultural Property Protection in Crisis Response and the Academy on UNESCO and Sustainable Development, and he is part of the coordination council of the following programmes: Master in World Heritage and cultural projects for development; Master in World Natural Heritage Management (until 2017); Master in Cultural Property Protection; MaB UNESCO Monviso Youth Camp, Board of the UNESCO Chair in Economics of Culture and Heritage: strategies for protection and development.

Martha Mary Friel, Manager of the Foundation's office in Milan

Martha Friel, PhD is a researcher in Economics and Business Management at IULM University in Milan at the Faculty of Arts Tourism and Markets. She is a member and senior fellow of the Fondazione Santagata for the Economics of Culture. Her research areas concern the economics and management of culture, creative industries and tourism on which she has published extensively and lectured at numerous universities in Italy and abroad. At Fondazione Santagata she has worked as research consultant in the topic of tourism and creative industry, as lecturer for the Academy on UNESCO Designations and Sustainable Development (2017-2021) and as Scientific Coordinator of numerous studies, among which: "Tourism Development Plan for the Aeolian Islands UNESCO world heritage site" (2023); "The Sacred Mountain of Crea between culture, nature and production" (2019-2020); "White Paper on Music Tourism in Italy and Veneto" (2018/2019). Her position as Scientific Advisor at the CUOA Business School for the past 7 years has allowed her to deepen her knowledge in the field of tourism through projects aimed at building integrated systems based on values and heritage for the tourism sector.

Programme managers

Giulia Avanza, International Projects Programme Manager

She is a researcher at the Fondazione Santagata, where she is also in charge of international projects. She holds a Master in Economics and Management for Arts and Culture from Bocconi University in Milan and a Diploma in International Cooperation and Development from ISPI in Milan.

Her previous experience in cultural cooperation include a year of fieldwork in Peru on an EU-funded initiative for the promotion of intangible cultural heritage, and assignments at the AICS Office in Cuba on cultural-based local development initiatives, in North Macedonia for knowledge exchange and capacity-building with the Ministry of Culture, and in Turkey, for harnessing stakeholder participation in the management of Izmir agora archaeological site. In Italy, Giulia worked on applied research projects for several public cultural institutions, mainly in the field of cultural heritage management, intangible heritage safeguard and local development. Since 2020, she is Adjunct professor of Art Economics and Art Market at Brera Fine Art Academy, in Milan.

Erica Meneghin, Heritage Area Programme Manager

Architect, PhD in Architectural and Landscape Heritage at the Politecnico of Turin, MA in Natural Heritage Management. She is, from 2018, the project manager of the “Heritage and Development” area of the Fondazione Santagata and consultant of the local action group Valli di Lanzo Ceronza Casternone for EU programmes.

She worked as researcher in management plans of different institutions and UNESCO sites, as: the Integrated site management plan and capacity building for sustainable tourism management of selected Sikh sites in Punjab (2019), the management plan of UNESCO site Rolli Palaces in Genoa (2018), the strategic plan for the Conservation and Restoration Centre “La Venaria Reale” (2018), the integrated plan for the valorization of the historical heritage of the Staffarda Abbey (2020) and Stupinigi complex (2017). She worked as consultant for the Politecnico of Turin in the census on the modern religious heritage of Piedmont for the Ministry of Heritage and Culture.

Andrea Porta, Tourism and Sustainability Area Programme Manager

PhD student in “Tourism and Local Development” at the Rovira i Virgili University (Tarragona, Spain), MA in Sustainable agriculture and development, Andrea Porta graduated in Economics, Culture and Territory at the University of Turin. He is senior researcher at Fondazione Santagata, where he oversees the areas of Tourism and Sustainability. He has professional experience in sustainable local development, cultural economy and sustainable tourism, with an interest in rural areas and UNESCO designations.

Researchers

Lorenzo Attardo, Urban Planner

Qualified urban planner, Lorenzo has a Masters’ Degree in Territorial Planning and is involved in spatial and landscape analysis. He has excellent skills in graphic and cartographic elaboration tools through the use of GIS and Adobe software. He also has experience in photo and video documentation of projects related to cultural promotion, environmental sustainability and territorial marketing. He collaborates with Fondazione Santagata on cartographic elaboration and planning for archaeological and cultural sites.

Lorenza Bizzari, Researcher

Graduated in Foreign Languages and Literature (Curriculum: European Languages and Artistic Cultures), she later obtained a Master’s Degree in Euro-American Literature and Philology from the University of Pisa. She also holds a Master’s degree in Cultural Diplomacy - Arts and Digital Media for International Relations and Global Communication from the Università Cattolica del Sacro Cuore in

Milan. She is currently a junior researcher at the Fondazione Santagata per l'Economia della Cultura in the field of cultural and creative industries, heritage and development.

Francesco Cambi, Researcher

Francesco has a multidisciplinary and international background spanning across tourism, sustainability, and governance studies. He holds a Bachelor's degree in Tourism from Wageningen University in the Netherlands and a MSc in Innovation, Human Development and Sustainability from the University of Geneva in Switzerland, where he focused on rural development. Francesco currently works as a junior researcher at Fondazione Santagata, focusing on projects related to tourism, the environment, and sustainability, primarily linked to the Monviso UNESCO Biosphere Reserve.

Martina De Gennaro, Researcher

Martina is a junior researcher at Fondazione Santagata for the Economics of Culture. She holds a Bachelor's degree in Communication and Cultural Studies and a Master's degree in Cultural Economics and Entrepreneurship. In her current role, she contributes to several international projects. Her recent research experience includes a need-assessment study to support the design of a capacity-building programme for the improvement of the cultural policy scenario in the six Western Balkans (WBs) IPA Beneficiaries and the development of the management plan for Al-Ahsa Oasis World Heritage site. Passionate about performing arts and keen to contribute to the development of the sector, she has worked for organizations whose activities have fostered the emergence of innovative and participatory business models in the field of opera and dance, encouraging the renewal of these art forms. Her research interests primarily focus on cultural heritage management and cultural economics.

Matilde Ferrero, Researcher

Matilde holds a Bachelor's Degree in Cultural Heritage (Università degli Studi di Torino), and a Master's Degree in Innovation and Organization of Culture and the Arts (Bologna Alma Mater). She is PhD student (Catanzaro Magna Graecia) with a project on market dynamics in contemporary arts and policies for arts and creativity. She is currently a junior researcher at Fondazione Santagata for the Economics of Culture in the field of cultural and creative industries.

Giacomo Vasumi, Researcher

Giacomo is a junior researcher at Fondazione Santagata for the Economics of Culture. He holds a Bachelor's degree in Tourism Economics and a Master's degree in Economics, Culture and Territory at the University of Turin. In Fondazione Santagata he worked on several projects as the Adaptation of the Management Plan of the UNESCO site "Ivrea Industrial City of the 20th Century" and Community Development of local citizenship, Follow-up in the participation in the call NEXT GENERATION YOU 2022 for MAUTO (Museo dell'Automobile Torino), New Management Plan for the UNESCO site "Archaeological Areas of Pompeii, Herculaneum and Torre Annunziata". He also had previous experiences in cultural heritage and tourism management.

Coordinators

Serena Meloni, Training and Capacity Building Programmes Coordinator

She graduated in Foreign Languages and Literature and obtained a Master Degree in International Cooperation in Human Rights and Intercultural Heritage at Alma Mater Studiorum University of Bologna. After obtaining the Specializing Master in World Heritage and Cultural Projects for Development at the University of Turin and Polytechnic of Turin, she is junior researcher and coordinator of training programmes at Fondazione Santagata for the Economics of Culture. Currently, she is collaborating in the coordination of various projects for training and capacity building such as the Academy on UNESCO Designations and Sustainable Development, Decarbonising culture and society



for sustainable development, Urbino Community project and the Summer School on Post Conflict Recovery.

Gloria Lentini, Project Design Coordinator

Project design Coordinator of International Projects and Researcher at Fondazione Santagata for the Economics of Culture, Turin. She holds a Bachelor in Tourism from the Universidad de Málaga and a Master's degree in Cultural Diplomacy - Arts and Digital Media for International Relations and Global Communication, Università Cattolica del Sacro Cuore, Rome. At the Fondazione, she covers and oversees the coordination and designing of projects both at a national and international level. Passionate about art and culture, she likes to approach new challenges with a positive attitude.

Elena Abbate, Communication Coordinator

She graduated in Cultural Heritage (Curriculum Art History) at the University of Turin and later obtained a Master's Degree in Visual Arts at the University of Bologna where she focused on contemporary art, art criticism and the system of contemporary art. She is currently in charge of Communication at the Fondazione Santagata.

Irene Magri, Communication

She is currently collaborating with Fondazione Santagata in the area of Communication.

—

Although being a relatively young organization, with the incorporation dating April 2018, the Foundation has acquired the expertise and personnel of the association Centro Studi Silvia Santagata-Ebla and it has been able, over the nearly 5 years of activity and regardless the harsh impact of Covid-19 on the Italian economy and on the Italian cultural sector, to grow:

- The number of stable personnel contracts from 4 (2018) to 19 (2023).
- The turnover has grown by 250% from the year 2018 to 2022, with a forecast of further
- growth of 26% from 2022 to 2023.

For further details:

Fondazione Santagata for the Economics of Culture

Corso Duca degli Abruzzi 43, 10129, Torino

Web: www.fondazionesantagata.it

Fb: <https://www.facebook.com/FondazioneSantagata/>

Linkedin: <https://www.linkedin.com/company/fondazione-santagata/?originalSubdomain=it>