



United Nations
Educational, Scientific and
Cultural Organization



Intangible
Cultural
Heritage

NGO accreditation

ICH-09 – Form

REQUEST BY A NON-GOVERNMENTAL ORGANIZATION TO BE ACCREDITED TO PROVIDE ADVISORY SERVICES TO THE COMMITTEE

DEADLINE 30 APRIL 2021

Instructions for completing the request form are available at:

<https://ich.unesco.org/en/forms>

1. Name of the organization

1.a. Official name

Please provide the full official name of the organization, in its original language, as it appears in the supporting documentation establishing its legal personality (section 8.b below).

انجمن هنرهای سنتی و صنایع دستی پارس

1.b. Name in English or French

Please provide the name of the organization in English or French.

Arts Pars Association

2. Contact of the organization

2.a. Address of the organization

Please provide the complete postal address of the organization, as well as additional contact information such as its telephone number, email address, website, etc. This should be the postal address where the organization carries out its business, regardless of where it may be legally domiciled (see section 8).

Organization: Arts Pars Association

Address: No. 314, Hamraz 3 Complex, Street Shahedan Jafarzada, Taravat
Boulevard, Mehravaran, Yazd, Iran

Telephone number: 00989331898689

Email address: arts_pas@yahoo.com

Website: http://www.artspars.com

Other relevant
information:

2.b Contact person for correspondence

Provide the complete name, address and other contact information of the person responsible for correspondence concerning this request.

Title (Ms/Mr, etc.):	Mr
Family name:	Sadeghi
Given name:	Alireza
Institution/position:	Managing Director- Arts Pars Association
Address:	No. 314, Hamraz 3 Complex, Street Shahedan Jafarzada, Taravat Boulevard, Mehravaran, Yazd, Iran
Telephone number:	00989331898689
Email address:	arts_pas@yahoo.com
Other relevant information:	

3. Country or countries in which the organization is active

Please identify the country or countries in which the organization actively operates. If it operates entirely within one country, please indicate which country. If its activities are international, please indicate whether it operates globally or in one or more regions, and please list the primary countries in which it carries out its activities.

<input type="checkbox"/> local
<input checked="" type="checkbox"/> national
<input type="checkbox"/> international (please specify:)
<input type="checkbox"/> worldwide
<input type="checkbox"/> Africa
<input type="checkbox"/> Arab States
<input type="checkbox"/> Asia & the Pacific
<input type="checkbox"/> Europe & North America
<input type="checkbox"/> Latin America & the Caribbean
Please list the primary country(ies) in which it is active:

4. Date of its founding or approximate duration of its existence

Please state when the organization came into existence, as it appears in the supporting documentation establishing its legal personality (section 8.b below).

1 April 2021

5. Objectives of the organization

Please describe the objectives for which the organization was established, which should be 'in conformity with the spirit of the Convention' (Criterion C). If the organization's primary objectives are other than safeguarding intangible cultural heritage, please explain how its safeguarding objectives relate to those larger objectives.

Not to exceed 350 words; do not attach additional information

Comprehensive and National Association for the Introduction and Promotion of Indigenous Arts, Intangible Heritage, Traditional Arts and Handicrafts and Ethnic Coordination Members and the Promotion of Clean Tourism with the following goals and programs:

- 1- Introducing, protecting and promoting indigenous, traditional arts, intangible heritage, historical heritage and handicrafts of Iran in the national and international arena.
- 2- Research, documentation, registration and promotion of traditional arts, intangible heritage and national and world heritage.
- 3- Holding conferences, exhibitions, festivals, cultural weeks, intangible heritage, art, tourism and handicrafts
- 4- Establishment of the National Club of Intangible Heritage and the National Club of Artists.
- 5- Cultivating the use and institutionalization of traditional, indigenous arts and handicrafts of Iran in the household basket
- 6- Introducing traditional, indigenous arts, intangible heritage and handicrafts by conducting research, educational, scientific, cultural, artistic and other projects.
- 7- Any research activity in order to introduce and introduce indigenous, traditional arts, intangible heritage and handicrafts.
- 8- Establishment of specialized libraries, supply centers, document centers, museums and talent houses of indigenous arts, intangible heritage, traditional arts and handicrafts
- 9- Cooperating in designing and producing national awards and gifts for offering to the selected research, scientific, cultural, artistic and sports and presenting them in festivals, conferences, weddings and ceremonies of governmental and non-governmental institutions.
- 10- Launching databases, websites, creating databases and producing multimedia software to introduce indigenous arts, intangible heritage.

6. The organization's activities in the field of safeguarding intangible cultural heritage

Sections 6.a to 6.d are the primary place for establishing that the NGO satisfies the criterion of having 'proven competence, expertise and experience in safeguarding (as defined in Article 2.3 of the Convention) intangible cultural heritage belonging, inter alia, to one or more specific domains' (Criterion A).

6.a. Domain(s) in which the organization is active

Please tick one or more boxes to indicate the primary domains in which the organization is most active. If its activities involve domains other than those listed, please tick 'other domains' and indicate which domains are concerned.

- ☒ oral traditions and expressions
- ☒ performing arts
- ☒ social practices, rituals and festive events
- ☒ knowledge and practices concerning nature and the universe
- ☒ traditional craftsmanship
- ☐ other domains - please specify:

6.b. Primary safeguarding activities in which the organization is involved

Please tick one or more boxes to indicate the organization's primary safeguarding activities. If its activities involve safeguarding measures not listed here, please tick 'other safeguarding measures' and specify which ones are concerned.

- ☒ identification, documentation, research (including inventory-making)
- ☒ preservation, protection
- ☒ promotion, enhancement
- ☒ transmission, formal or non-formal education
- ☒ revitalization
- ☐ other safeguarding measures – please specify:

6.c. Description of the organization's activities

Organizations requesting accreditation should briefly describe their recent activities and relevant experience in safeguarding intangible cultural heritage, including those demonstrating the capacities of the organization to provide advisory services to the Committee. Relevant documentation may be submitted, if necessary, under section 8.c below.

Not to exceed 550 words; do not attach additional information

1. Efforts to identify, complete the database and register intangible heritage activists: in the field of music groups and ritual and indigenous movements, local food, handicrafts, indigenous and local games and other items nationally.
2. Encouraging, introducing and getting acquainted with the method of registering intangible works to the local community in the provinces: Tehran, Yazd, Isfahan, Fars, Shiraz, Qazvin, Kerman, Hormozgan, Kermanshah, Zanjan.
3. Documenting and following the national registration of dolls in the villages of Alolak in Qazvin province
4. Identify and develop active database of indigenous dolls in national territory in order to record, publish books, specialized annual exhibitions and forums.
5. National registration of the traditional skill of cooking "Bryan", the intangible national and world heritage of Iran.
6. Send registration proposal on 17 October General Council for inclusion in the official calendar of the National Culture Day, local arts and intangible heritage.
Proposing local indigenous events and festivals in the provinces, cities and villages of Iran in the field of protection and promotion of intangible local and national heritage.
7. Introducing the works of intangible provincial and national heritage of Iran in cyberspace.
8. For the first time in Iran, action for supplementary insurance of intangible heritage activists.
9. Designing specialized national and provincial intangible heritage events and festivals with the theme of local puppets, local food, local games, local music in the post-Crown era with the participation of local people and governmental and non-governmental institutions.

6.d. Description of the organization's competence and expertise

Please provide information on the personnel and members of the organization, describe their competence and expertise in the domain of intangible cultural heritage, in particular those that demonstrate the capacities of the organization to provide advisory services to the Committee, and explain how they acquired such competence. Documentation of such competences may be submitted, if necessary, under section 8.c below.

Not to exceed 200 words; do not attach additional information

1. Alireza Sadeghi, Cultural, Artistic Director and Researcher of Intangible Heritage
2. Ms. Mahboubeh Abbasi Herfteh is the cultural, artistic and educational director

3. Mr. Seyed Mohammad Reza Sadr al-Sadati, Director of Arts, Culture and Education
4. Mr. Seyed Mojtaba Hosseini Motlagh, Cultural, Artistic and Events Director
Number of board members 5 people Number of managers 6 people
Local music group 50 people, local clothing group 40 people, local food group 35 people, local puppet group 42 people and ritual movements 54 people and various handicrafts 350 people

7. The organization's experiences in cooperating with communities, groups and intangible cultural heritage practitioners

The Committee will evaluate whether NGOs requesting accreditation 'cooperate in a spirit of mutual respect with communities, groups and, where appropriate, individuals that create, practise and transmit intangible cultural heritage' (Criterion D). Please briefly describe such experiences here.

Not to exceed 350 words; do not attach additional information

1. Identify, and form a database of folk music groups, local costumes, local food, local dolls and ritual movements, and various handicraft disciplines throughout Iran in the association.
2. Providing supplementary insurance services for the first time in Iran to intangible heritage activists in various villages and cities
3. Protecting educational stores in the field of indigenous arts and crafts
4. Organizing and holding historical festivals (Nowruz, Yalda, etc.), intangible heritage and revitalization
5. Show cultural, artistic, sports and folk organizations
6. Cultural tourism. This activity is facilitated by engaging the community and tourists through Folkloric, traditional and artistic activities as well as through tours and cultural festivals and visits.

8. Documentation of the operational capacities of the organization

*The Operational Directives require that an organization requesting accreditation submit documentation proving that it possesses the operational capacities listed under Criterion E. Such supporting documents may take various forms, in light of the diverse legal regimes in effect in different States. Submitted documents should be translated, whenever possible, into English or French if the originals are in another language. **Please label supporting documents clearly with the section (8.a, 8.b or 8.c) to which they refer.***

8.a. Members and personnel

Proof of the participation of the members of the organization, as requested under Criterion E (i), may take diverse forms such as a list of directors, a list of personnel and statistical information on the quantity and categories of the members; a complete membership roster usually need not be submitted.

Please attach supporting documents, labelled 'Section 8.a'.

8.b. Recognized legal personality

If the organization has a charter, articles of incorporation, by-laws or similar establishing documents, a copy should be attached. If, under the applicable domestic law, the organization has a legal personality recognized through some means other than an establishing document (for instance, through a published notice in an official gazette or journal), please provide documentation showing how that legal personality was established.

Please attach supporting documents, labelled 'Section 8.b'.

8.c. Duration of existence and activities

If it is not already clearly indicated in the documentation provided under section 8.b, please submit documentation proving that the organization has existed for at least four years at the time it requests accreditation. Please provide documentation showing that it has carried out appropriate safeguarding activities during that time, including those described above in section 6.c. Supplementary materials such as books, CDs, DVDs or similar publications cannot be taken into consideration and should not be submitted.

Please attach supporting documents, labelled 'Section 8.c'.

9. Membership in the ICH NGO Forum

Indicate below whether your organization wishes to join the ICH NGO Forum. Please note that membership is contingent upon the accreditation of your organization by the General Assembly of States Parties to the 2003 Convention.

For more information on the ICH NGO Forum and its activities, please see <https://ich.unesco.org/en/ngo-forums-00422>.

☒ Yes

☐ No

10. Signature

The application must include the name and signature of the person empowered to sign it on behalf of the organization requesting accreditation. Requests without a signature cannot be considered.

Name: Alireza Sadeghi

Title: Mr

Date: 1 April 2021

Signature:



