REQUEST BY A NON-GOVERNMENTAL ORGANIZATION TO BE ACCREDITED TO PROVIDE ADVISORY SERVICES TO THE COMMITTEE

DEADLINE 30 APRIL 2021

Instructions for completing the request form are available at:

1. Name of the organization

1.a. Official name

Please provide the full official name of the organization, in its original language, as it appears in the supporting documentation establishing its legal personality (section 8.b below).

FOOTBALL WORLD HERITAGE

1.b. Name in English or French

Please provide the name of the organization in English or French.

FOOTBALL WORLD HERITAGE

2. Contact of the organization

2.a. Address of the organization

Please provide the complete postal address of the organization, as well as additional contact information such as its telephone number, email address, website, etc. This should be the postal address where the organization carries out its business, regardless of where it may be legally domiciled (see section 8).

<table>
<thead>
<tr>
<th>Organization:</th>
<th>FOOTBALL WORLD HERITAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address:</td>
<td>86- 90 Paul Street, LONDON, EC2A 4NE</td>
</tr>
<tr>
<td>Telephone number:</td>
<td>+33611701405</td>
</tr>
<tr>
<td>Email address:</td>
<td><a href="mailto:presidency@footballworldheritage.org">presidency@footballworldheritage.org</a></td>
</tr>
<tr>
<td>Website:</td>
<td><a href="http://www.footballworldheritage.org">www.footballworldheritage.org</a></td>
</tr>
<tr>
<td>Other relevant information:</td>
<td></td>
</tr>
</tbody>
</table>
2.b Contact person for correspondence

Provide the complete name, address and other contact information of the person responsible for correspondence concerning this request.

Title (Ms/Mr, etc.): HH Princess
Family name: Tambouran Moutoumodely
Given name: Rani Vanouska
Institution/position: Founder
Address: 8 rue de la Paix
Telephone number: +33611701405
Email address: Presidence@footballworldheritage.org
Other relevant information:

3. Country or countries in which the organization is active

Please identify the country or countries in which the organization actively operates. If it operates entirely within one country, please indicate which country. If its activities are international, please indicate whether it operates globally or in one or more regions, and please list the primary countries in which it carries out its activities.

☐ local
☐ national
☒ international (please specify: )
  ☒ worldwide
  ☐ Africa
  ☐ Arab States
  ☐ Asia & the Pacific
  ☐ Europe & North America
  ☐ Latin America & the Caribbean

Please list the primary country(ies) in which it is active:

4. Date of its founding or approximate duration of its existence

Please state when the organization came into existence, as it appears in the supporting documentation establishing its legal personality (section 8.b below).

Nations of the World, founder of Football World Heritage – 16 juin 2016 this should be the date of incorporation of the company – “as it appears in the supporting documentation establishing its legal personality”
5. **Objectives of the organization**

*Please describe the objectives for which the organization was established, which should be 'in conformity with the spirit of the Convention' (Criterion C). If the organization’s primary objectives are other than safeguarding intangible cultural heritage, please explain how its safeguarding objectives relate to those larger objectives.*

*Not to exceed 350 words; do not attach additional information*

<table>
<thead>
<tr>
<th>Football World Heritage aims to safeguard and promote the development, culture and practice of traditional football, using it as a social tool to create dialogue, inspire, transmitting values to thousands of children around the world. For Football World Heritage it is important that the future of football, its fundamental values, integrity, history and its traditions, which constitute a beautiful example of intangible heritage of humanity, survive as such, keeping its place in local communities, part of the social life of communities, accessible to all, and as a link between territories and people from all the nations of the world.</th>
</tr>
</thead>
<tbody>
<tr>
<td>One of the major objectives of Football World Heritage is to bring together all the football World leaders from different regions and countries in order to create a strong network that will energize and raise the values of football. Many members being themselves specialists in the field for decades, they accompany the setting up of events (Match for peace, One Child One Ball, ... ) that allow participants to exchange ideas and examples to strengthen their own activities in order to support and promote the fundamental values of football among the peoples of the world.</td>
</tr>
<tr>
<td>At the same time, Football World Heritage promotes history and research and the creation of pedagogical tools for education though football (our « One Child One Ball » initiative) Football World Heritage also functions as a spokesperson for the international network, on the one hand to governments and institutions, on the other hand to defend the beauty of football to Football authorities like FIFA and National Federations. The International network is composed of FIFA, confederations, federations, Royal Families, head of states, iconic football players, international experts, States members but also other football non profit associations as well.</td>
</tr>
<tr>
<td>The purpose of this Organization is to gather Members States and the public to create an international community that unites unifying and universal forces for safeguarding of Football as an intangible heritage of humanity.</td>
</tr>
</tbody>
</table>
6. The organization’s activities in the field of safeguarding intangible cultural heritage

Sections 6.a to 6.d are the primary place for establishing that the NGO satisfies the criterion of having ‘proven competence, expertise and experience in safeguarding (as defined in Article 2.3 of the Convention) intangible cultural heritage belonging, inter alia, to one or more specific domains’ (Criterion A).

6.a. Domain(s) in which the organization is active

Please tick one or more boxes to indicate the primary domains in which the organization is most active. If its activities involve domains other than those listed, please tick ‘other domains’ and indicate which domains are concerned.

- [X] oral traditions and expressions
- [ ] performing arts
- [X] social practices, rituals and festive events
- [X] knowledge and practices concerning nature and the universe
- [X] traditional craftsmanship
- [ ] other domains - please specify:

6.b. Primary safeguarding activities in which the organization is involved

Please tick one or more boxes to indicate the organization’s primary safeguarding activities. If its activities involve safeguarding measures not listed here, please tick ‘other safeguarding measures’ and specify which ones are concerned.

- [X] identification, documentation, research (including inventory-making)
- [X] preservation, protection
- [X] promotion, enhancement
- [X] transmission, formal or non-formal education
- [ ] revitalization
- [ ] other safeguarding measures – please specify:

6.c. Description of the organization’s activities

Organizations requesting accreditation should briefly describe their recent activities and relevant experience in safeguarding intangible cultural heritage, including those demonstrating the capacities of the organization to provide advisory services to the Committee. Relevant documentation may be submitted, if necessary, under section 8.c below.

Not to exceed 550 words; do not attach additional information

Football, before being a question of compétition or money, is first and foremost the most universal sport, a real language that children all over the world speak even before they master their own language, a link between territories and countries.

Football is much more than the most popular sport, it is a universal common language shared by 4.5 billion people on the planet.

Football as a "World Heritage of Humanity" has for mission to Promote, Restore, Save football in light of the preservation of this game as a World Heritage of Humanity.

The basic activity is to gather a strong community of Football World Leaders who are signing our pledge, to create synergies and synergies and to feed common projects on the field to safeguard the fundamental values of football, the values that are consistent with those of UNESCO itself.
6.d. Description of the organization’s competence and expertise

Please provide information on the personnel and members of the organization, describe their competence and expertise in the domain of intangible cultural heritage, in particular those that demonstrate the capacities of the organization to provide advisory services to the Committee, and explain how they acquired such competence. Documentation of such competences may be submitted, if necessary, under section 8.c below.

Not to exceed 200 words; do not attach additional information

In order to highlight the recognition and the protection of football as World heritage in our society, we promote football as a symbol of peace globally, with the support of iconic football players, and launch specific charity projects in the field.

Football World Heritage is an international umbrella organization bringing together FIFA, Head of States, Football federations, associations and institutions active in the field of Football, education, culture. All are dealing with the safeguarding and the promotion of the values of Football, “for a better world”

Football World Heritage maintains at the same time close relationships with partners in Africa (e.g. Algeria, Congo, Senegal, Tunisia, ....), Latin America (e.g. Argentina, Brazil, Mexico, Panama ....), Asia (e.g. others India, Iran, South-Korea, Taiwan, Thailand, ....). Football World Heritage is also directly involved with initiatives on the field of particular states but it pays attention to the intangible aspects and values of football in the daily work.

As the founder of the Football World Heritage project, It encourages the members to prepare an application file for inclusion in the national lists of elements of intangible cultural heritage and to cooperate with the national coordinating bodies for the safeguarding of intangible cultural heritage.

Football World Heritage has already received the support of the Arab Nations of UNESCO, FIFA, the FFF, the UEFA, the African Union (54 countries), the International Organization for Francophonie (84 countries), the Paris Mayorship and a lot of economic, political and cultural personalities.

7. The organization’s experiences in cooperating with communities, groups and intangible cultural heritage practitioners

The Committee will evaluate whether NGOs requesting accreditation ‘cooperate in a spirit of mutual respect with communities, groups and, where appropriate, individuals that create, practise and transmit intangible cultural heritage’ (Criterion D). Please briefly describe such experiences here.

Not to exceed 350 words; do not attach additional information

The world of football is a complex mix of diversity, openness to other cultures and other worlds and experiences, and is faced with a fundamental challenge.

This challenge can be summarized as the one of marrying tradition and modernity, without denying the roots while proposing a project for the future, and desire to create a legacy. Football World Heritage is aware of the dangers of excessive commercialism within the sport, and thus Football World heritage wants to be the guardian of the sport’s fundamental and universal values for all people. The key word of the Football World Heritage is cooperation, dialogue and its strength is the diversity and the complementarity nature of the competences of its members. It is always a collaboration between players, federations, expert, public and professionals working in the field.
that make that the subject is treated in a balanced way and that the initiatives are supported by those who transmit intangible cultural heritage. It must always be taken into account with the particularities of a game and its local regional context, cooperating with national federations.

The action of all, within Football World heritage, aims to change the destiny of football business, with the prospect of a revival of authenticity in many regions. Today, being part of Football World Heritage is considered by its members as an additional asset, for the institutional relations, but especially for the media relations, but above all for the dynamics that emerge from it. It’s Internet site, allows to make visible a part of the work done and the strength of its network. Its newsletter allows everyone to be kept informed of important decisions and promote the values of Football as a tool for peace.

8. Documentation of the operational capacities of the organization

The Operational Directives require that an organization requesting accreditation submit documentation proving that it possesses the operational capacities listed under Criterion E. Such supporting documents may take various forms, in light of the diverse legal regimes in effect in different States. Submitted documents should be translated, whenever possible, into English or French if the originals are in another language. Please label supporting documents clearly with the section (8.a, 8.b or 8.c) to which they refer.

8.a. Members and personnel

Proof of the participation of the members of the organization, as requested under Criterion E (i), may take diverse forms such as a list of directors, a list of personnel and statistical information on the quantity and categories of the members; a complete membership roster usually need not be submitted.

Please attach supporting documents, labelled ‘Section 8.a’.

8.b. Recognized legal personality

If the organization has a charter, articles of incorporation, by-laws or similar establishing documents, a copy should be attached. If, under the applicable domestic law, the organization has a legal personality recognized through some means other than an establishing document (for instance, through a published notice in an official gazette or journal), please provide documentation showing how that legal personality was established.

Please attach supporting documents, labelled ‘Section 8.b’.

8.c. Duration of existence and activities

If it is not already clearly indicated in the documentation provided under section 8.b, please submit documentation proving that the organization has existed for at least four years at the time it requests accreditation. Please provide documentation showing that it has carried out appropriate safeguarding activities during that time, including those described above in section 6.c. Supplementary materials such as books, CDs, DVDs or similar publications cannot be taken into consideration and should not be submitted.

Please attach supporting documents, labelled ‘Section 8.c’.

9. Membership in the ICH NGO Forum

Indicate below whether your organization wishes to join the ICH NGO Forum. Please note that membership is contingent upon the accreditation of your organization by the General Assembly of States Parties to the 2003 Convention.


☐ Yes
☐ No
10. Signature

The application must include the name and signature of the person empowered to sign it on behalf of the organization requesting accreditation. Requests without a signature cannot be considered.

Name: HH Princess Rani Vanouska Tambouran Modely
Title: Founder
Date: 23/04/2021
Signature: [Signature]

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Football World Heritage

8 a – Members and Personnel

Football World Heritage has no staff. The members of the executive committee do the work, often in relation to their respective international experts and advisors from major companies.

HH Princess Rani Vanouska T. Modely – founder

Jean Luc ALLAVENA – Apollo Group

Joël BOUZOU – HSH Prince Albert Adviser / P&S
Francois CURIEL – Christie’s
Jay NIRSIMLOO – KPMG
Jacques SÉGUÉLA - HAVAS Group
Arsène WENGER – FIFA

International and Legal Advisors
Nikita Kouznetsov – KAMS Law
James Elween - Rutherford Bess and Attwood
Abdel B. - Rutherford Bess and Attwood

Also, we establish partnership and support with Head of states, International institution, Football Federations, players and iconic political personalities.
(Please read support letters attached)
ANNEXE AU JOURNAL OFFICIEL DE LA RÉPUBLIQUE FRANÇAISE LOIS ET DÉCRETS

DIRECTION DE L'INFORMATION LÉGALE ET ADMINISTRATIVE
26, rue Desaix, 75727 PARIS CEDEX 15
www.journal-officiel.gouv.fr

Associations
Associations syndicales de propriétaires

Fondations d'entreprise
Fonds de dotation

Annonce n° 1157 - page 72
75 - Département de Paris
ASSOCIATIONS
Créations

Déclaration à la préfecture de police.
NATIONS OF THE WORLD UNITED FOR THE VALUES OF UNESCO.
Objet : dans le respect des valeurs universelles portées par l’Unesco, la promotion de l’éducation, de la science et de la culture ; elle est un organisme non gouvernemental à but non lucratif, qui vise à soutenir des projets concrets, dans le domaine de l’éducation, de la science et de la culture ; elle se réclame des objectifs énoncés dans la stratégie de développement durable 2030 adoptée par l’organisation des Nations Unies à New York en décembre 2015 ; elle vise au maintien d’un développement durable et au soutien de l’éducation à la citoyenneté mondiale ; elle peut soutenir des projets portés à l’échelon international, national et local, et de nature publique ou privée.
Siège social : 8, rue de la Paix, 75002 Paris.
Date de la déclaration : 16 juin 2016.
CERTIFICATE OF INCORPORATION
OF A
PRIVATE LIMITED COMPANY

Company Number 13094370

The Registrar of Companies for England and Wales, hereby certifies that

FOOTBALL WORLD HERITAGE LTD

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by guarantee, and the situation of its registered office is in England and Wales.

Given at Companies House, Cardiff, on 21st December 2020.

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006.
Company Director

Type: Person
Full Forename(s): MS VANESSA STEPHANIE (Rani Vanouska)
Surname: TAMBOURAN MOUTOUMODELY
Former Names: 
Service Address: recorded as Company's registered office
Country/State Usually Resident: UNITED KINGDOM

Nationality: FRENCH
Occupation: PRESIDENT

The subscribers confirm that the person named has consented to act as a director.
Her Highness
Princess Vanouska T. Modely
President and Ambassador
Football World Heritage of UNESCO

Her Highness, Dear Princess Vanouska,

I hereby confirm the establishment of a partnership between Football World Heritage of UNESCO and Peace and Sport, under the high patronage of H.S.H. Prince Albert II of Monaco.

As You know Peace and Sport, a neutral international organization based on Monaco's neutrality, has developed a comprehensive approach using the power of sport to stabilize vulnerable communities around the world and contribute to sustainable peace.

As an Ambassador, thank You for bringing Your prestigious image, passion, and network at the service of this cause and I am committed to providing the necessary administrative support to achieve our common objectives.

In any case, You can benefit from the neutral political umbrella of Peace and Sport to promote the field programs and diplomatic operations.

I would also like to thank You, and would be delighted to join the steering committee of Football World Heritage of UNESCO.

Wishing our collaboration the best success, please accept, the assurance of my highest consideration.

Joël BOUZOU OLY
President and Founder
« Peace and Sport »
L'Organisation pour la Paix par le Sport