



United Nations  
Educational, Scientific and  
Cultural Organization

Organisation  
des Nations Unies  
pour l'éducation,  
la science et la culture



Intangible  
Cultural  
Heritage

Patrimoine  
culturel  
immatériel

# Safeguarding intangible cultural heritage and sustainable development

## Tools and materials

HANGZHOU-CHINA

2 to 6 July 2018



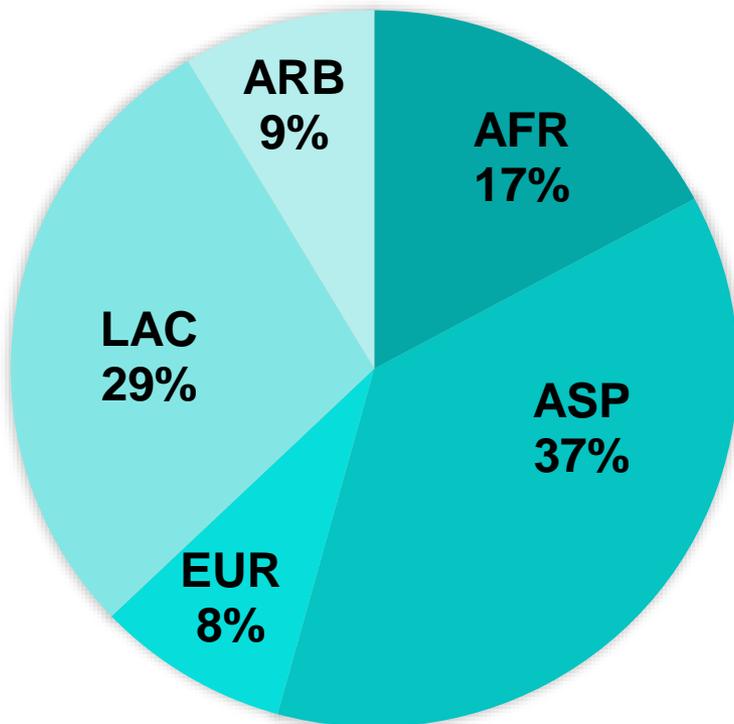
# SD Toolbox

- **Background:** Developed 2017/2018 following a request from the Committee to provide tools to help implement the ODs on ICH safeguarding and sustainable development
- **Objective:** Presents real-life examples to explore how intangible cultural heritage and sustainable development are interlinked
- **Structure:** Includes examples for each of the themes and sub-themes of Chapter VI of the Operational Directives, including inclusive social development, inclusive economic development, environmental sustainability and

# Challenge

- Only examples can be included which are documented and available to the public

# SD Toolbox: Contents



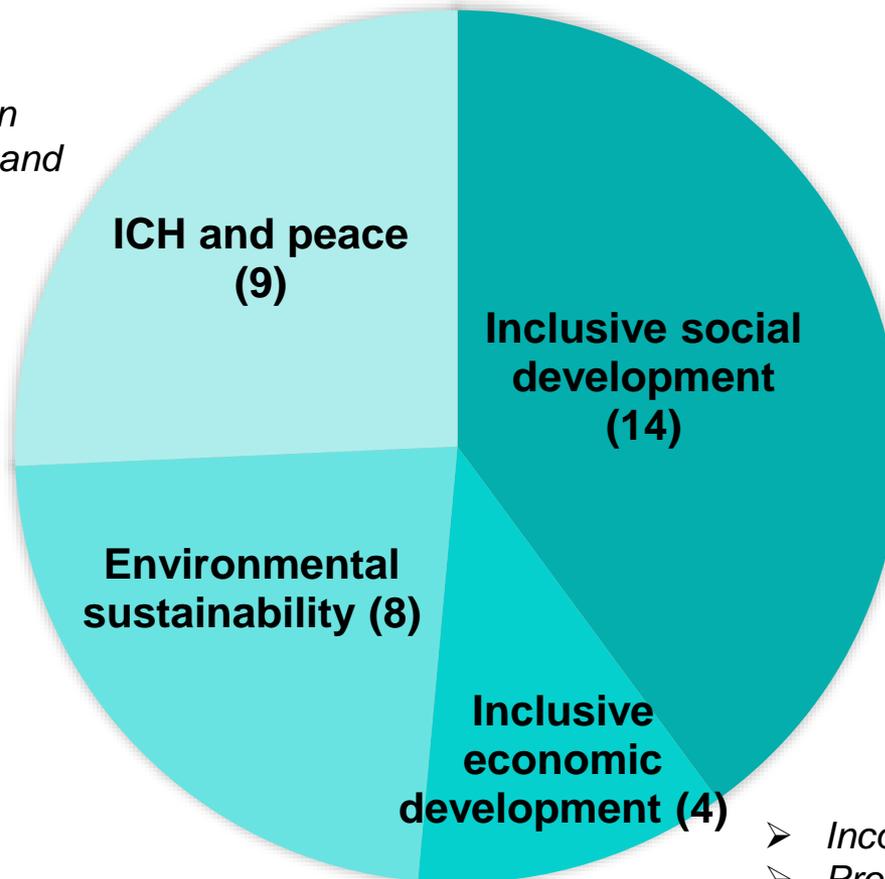
- **36 examples; 30 different countries**
- **12 examples from the Lists of the Convention; 23 non-Listed examples**

# SD Toolbox: Contents

- **Covers 14 of 17 SDGs**

- *Social cohesion*
- *Dispute resolution*
- *Restoring peace and security*
- *Achieving lasting peace*

- *Climate change, natural disasters*
- *Maintaining biodiversity*
- *Environmental impacts*



- *Food security*
- *Health care*
- *Quality Education*
- *Gender Equality*
- *Access to clean and safe water*

- *Income generation*
- *Productive employment*
- *Impact of tourism*

# SD Toolbox: Template to present example

- **Keywords;**
- A **short description** of the element;
- The **link with sustainable development**, in the framework of the Operational Directives and the Sustainable Development Goals;
- Potential **challenges / risks** for safeguarding intangible cultural heritage;
- **Other relevant examples;**
- **Reflection questions** to trigger debate and bring the example closer to the reader's lived context.

# Unit 8: ICH and Sustainable Development

- **Duration:** 4.5 – 5 hours (+2 hrs role play)
- **Objective:** Improve participants' understanding of the connection between safeguarding intangible cultural heritage and sustainable development in the context of the 2003 Convention, and the 2030 Agenda for Sustainable Development.

*Updating in progress to better reflect ODs on ICH safeguarding and sustainable development*

# Proposed structure Unit 8

- Introduction to unit objectives
- Exercise 1: Culture and development (video + discussion)
- Presentation: the 2030 Agenda for Sustainable Development (United Nations)
- Presentation and discussion: Intangible cultural heritage and sustainable development
- Exercise 2: Examples of how ICH is linked with sustainable development – case studies

# Proposed structure - continued

- Exercise 3: Risks to ICH viability in the context of development – case studies
- Presentation: Operational Directives with focus on risks associated with the commercialization of ICH and ways of mitigating these risks
- Interdependence between ICH safeguarding and development (one needs the other)
- Role play (optional)

# Unit 8: List of case studies

Case study 14	ICH and social development, Yemen
Case study 15	ICH and income generation, Indonesia
Case study 16	Traditional crafts and income generation, Malaysia
Case study 17	ICH & economic development, Peru
Case study 18	Commercialization of ICH, South Africa, Namibia
Case study 19	Socio-economic development & ICH, Ecuador
Case study 20	ICH and income generation, Uganda
Case study 34	ICH, peace and security, Mali
Case study 35	ICH & environment, Brazil and Colombia
Case study 36	Crafts, socio-economic development, policies, India

# Other useful sources

- Reports of the Evaluation Body
- List Browser (key words)
- Brochure on ICH and sustainable development
- ...