Global capacity-building programme
Safeguarding intangible cultural heritage for sustainable development
Introduction to the Programme
Why?

- Rapid ratification (178 States to date), but:
  - Key concepts of the Convention not clear
  - The opportunities for ICH safeguarding and State obligations under the Convention are not clear
  - Communities and other stakeholders dispersed, not connected
  - New needs for capacity building arise as implementation advances, i.e. sustainable development; gender, monitoring (ORF)
Goal

• Create institutional and professional environments for ICH safeguarding and harnessing its potential for sustainable development

• Promote broad public knowledge and support for the Convention’s concepts and objectives

© Ventsislava Stoyanova Krumova, 2010
Typical multi-year project

- Training on implementing the Convention at national level
- Training on community-based inventorying
- Training on safeguarding plans
- Training on nominations and on international assistance

Pilot inventory
6-12 months

Needs assessment and project preparation
3-4 months

Support to policy and legal development in culture and other relevant fields and adaptation of institutional infrastructure
20-30 months

Evaluation and identification of further needs
2-3 months
Benefits

• Improved policies and strategies for safeguarding in relevant policy areas

• Improved infrastructure for safeguarding and strengthened human resources

• Availability of community-based inventorying and safeguarding methodology

• Effective participation in the Convention’s international cooperation mechanisms
Four Axes

1. Content and materials
2. Network of expert facilitators
3. Delivery at country level
4. Monitoring and evaluation

© Anastasov Kircho/
Municipality of Delchevo, 2010
Content and materials
Initial Workshop Package

- Ratification (RAT)
- Implementation (IMP)
- Inventorying (INV)
- Nominations (NOM)
Since then…

- Developing safeguarding plans (SAFE)
- Policy development (POL)
- International Assistance (IA)
- Gender
- Sustainable development (SD)
Where are we at today?

55 Units

8 Key thematic areas

55 Case studies

5+ Languages
• Tailor made for each group
• Mixing theory and practice
• Hands-on experience (field work)
• Interactive methods
Other useful tools

ICH and sustainable development brochure + digital exhibition + tool box with examples

ICH and gender brochure

Policy development guidance note

Aide-mémoire for completing nomination files and for requesting international assistance
Facilitators network
The Network and Role of Facilitators

Initially 65 experts trained from all regions
25% from Africa, 40% women
Why was the network created?

Trainers were needed to roll out the delivery of the capacity-building programme

2011:

- 6 Training of Trainers sessions
Expanding the network

2011 → today

- Expansion in regions where demand exceeded availability of facilitators
  - Asia and the Pacific
  - Caribbean
  - Southern Africa
  - Western Africa
  - PALOP

- Mentoring new facilitators
- Review meetings, training on new materials, e-brief
The network today

- 122 facilitators
- 35% from Africa and 49% are women
- Varying levels of activity
The role of the facilitator

• Started as trainer to deliver on specific themes by adapting content and pedagogy

• Broadened to also include needs assessment, advisory services and pilot activities

• Today agents for implementing the Convention
Channels of engagement

UNESCO HQ + FO

Facilitators

Line ministry

Other ministries

Researchers

Civil society

Bearers
Delivery at country level
Achievements

• 70+ countries enhanced results in policy development, inventorying & safeguarding

• 1800+ individuals from governments, civil society and communities trained
Monitoring and evaluation
Monitoring and evaluation

- Reports to governing bodies
- Regular internal UNESCO reporting
- Reports to donors
- Facilitators reports
- Regional review meetings

Overall Results Framework

Inlcudes three indicators on institutional and human capacities
Some recent UNESCO Assessments

- PALOP (2016) (5)
- Central Asia (2016) (4)
- Asia Pacific (9) (to start)

- Cross-regional analysis of facilitators’ reports (2016)
- Multi-country project Evaluations
- Facilitators’ Perspective
- Participants’ Perspective
- Pilot tracer study (ongoing) (2)
CAP continues to be a priority

Priority 1
Strengthening capacities to safeguard intangible cultural heritage and contribute to sustainable development

Priority 2
Safeguarding intangible cultural heritage in formal and non-formal education
CAP to be continued with strategic reorientation

- New focus on building national networks of trainers
- Stronger partnerships with relevant institutions at national level
- Implementing “new” topics (gender, sustainable development, …)
- Developing CAP for emerging priorities (periodic reporting, INV in cities, emergencies, …)
THANK YOU!