1. Name, venue, date and organizer of the activity:

XVII World Folk Review INTEGRATION 2017
Organizer: Sporting and Cultural Association "Integration" and University School of Physical Education in Poznań.
Date: 12th-20th August 2017
Venue: Poland (Great Poland – 8 towns)

2. What is the particular relevance of the activity to purposes and objectives the 2003 Convention and its compliance with the principles of the Convention?

One of the main aim is to protect the cultural heritage and protection of cultural diversity. Our Festival creates a safe space for cultural exchange and gives opportunity to get know different culture, to experience the diversity of societies and building respect to the annual nationalities.

3. Who were the audiences of the activity? (Please tick the five most relevant)

- UNESCO network (e.g. commissions, chairs, associated schools, clubs, national committees)
- Development agent (e.g. Intergovernmental Organizations, UN system)
- Policy maker (e.g. ministries, parliamentarians, local authorities)
- Civil Society (e.g. private persons, NGOs, companies)
- Scientists / researchers / academia
- Educators / teachers / trainers
- Youth / students
- Mass media
- Specialized media
- Other (please specify) ____________
4. Was there any media coverage for your activity? (Please specify the number of features)

<table>
<thead>
<tr>
<th>Type</th>
<th>Local</th>
<th>National</th>
<th>Regional</th>
<th>International</th>
</tr>
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<td>2</td>
<td>-</td>
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<tr>
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<tr>
<td>Internet</td>
<td>26</td>
<td>8</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>

5. How many people have been reached approximately through the communication about the activity?

12,000

6. What was the effect of your activity for the Convention’s visibility? (Please tick the two most relevant)

- The name and linked logo of UNESCO and the 2003 Convention were made visible to new audiences
- The purposes and objectives of the 2003 Convention were made known to new audiences
- The achievements of the 2003 Convention were promoted to new audiences
- UNESCO’s publications (www.unesco.org/publishing) were promoted to new audiences

Please send this questionnaire to the Secretariat of the 2003 Convention, together with, if relevant, the following materials:

Information materials (especially those featuring the name or logo of the Convention for the Safeguarding of the Intangible Cultural Heritage), press clippings, radio recordings, television and video footage, statistics.

1) For video footage, please visit: www.youtube.com/user/integrationfestival

2) For photo report, please visit: www.facebook.com/integrationpoznan

3) For more information please visit: www.festival.awf.poznan.pl
WORLD FOLK REVIEW INTEGRATION 2017

Logo of UNESCO
XVII World Folk Review INTEGRATION 2017

Invitation
(3 000 pieces)
XVII World Folk Review INTEGRATION 2017

Logo of UNESCO
XVII Światowy Przegląd Folkloru
INTEGRACJE 2017
Magia Folkloru

CD cover (200 pieces)

XVII World Folk Review INTEGRATION 2017
Logo of UNESCO
On our website: WWW.FESTIVAL.AWF.POZNAN.PL

XVII World Folk Review INTEGRATION 2017

Logo of UNESCO
Światowy Przegląd Folkloru
INTEGRACJE
pakiet informacyjny
INTEGRACJE IN INTERNET

Official Website
http://www.festiwal.awf.poznan.pl

Facebook FanPage
www.facebook.com/INTEGRATIONPoznan

YouTube Channel
www.youtube.com/user/INTEGRATIONfestival

XVII World Folk Review INTEGRATION 2017
Logo of UNESCO