

Patronage Reporting Form

1. Name, venue, date and organizer of the activity:

The Award Ceremony of the competition "The Traditions of Environmental Protection and Sustainable Use of Natural Resources in Georgia" was held at the Ministry of Culture and Monument Protection of Georgia, on June 10th, 2015.

Competition dates back to 2012, when it was first held within the intangible cultural heritage inventory strategy as an initiative of Georgian National Agency for Cultural Heritage Preservation and newspaper editorial the "New Education", with support of the Ministry of Culture and Monument Protection of Georgia and the Ministry of Education and Science of Georgia.

2. What is the particular relevance of the activity to the objectives and programs of UNESCO?

Competition was designed to collect and present still remained elements of intangible cultural heritage in different parts of Georgia and public, especially aims to encourage youth involvement in its protection.

This competition laid a very interesting and important foundation of the new traditions. Public and private school students are introduced to the UNESCO's Convention 2003 and expressed a great interest to the intangible cultural heritage elements. They engage in the process: explore record and provide us with interesting information and work.

Competition materials are reviewed annually by the group of experts and the final results are summarized by the field specialists. This year the NGO "ECOVISION" helped us to determine the winners. All participants were granted certificates.

3. Who were the audiences of the activity? (Please tick the five most relevant)

- UNESCO network (e.g. commissions, chairs, associated schools, clubs, national committees)
- Development agent (e.g. Intergovernmental Organizations, UN system)
- Policy maker (e.g. ministries, parliamentarians, local authorities)
- Civil Society (e.g. private persons, NGOs, companies)
- Scientists / researchers / academia
- Educators / teachers / trainers
- Youth / students
- Mass media
- Specialized media
- Other (please specify) _____

4. Was there any media coverage for your activity? (Please specify the number of features)

Type	Local	National	Regional	International
Print		✓		
Radio				
Television		✓		
Internet		✓		

5. How many people have been reached approximately through the communication about the activity? _____

Competition for high school students "Advocate of Intangible Cultural Heritage" is being held for the third year. This year topic of our competition was "The Traditions of Environmental Protection and Sustainable Use of Natural Resources in Georgia".

The competition was initiated and organized by the National Agency for Cultural Heritage Preservation, which works on this issue in coordination with the Ministry of Education and Science, newspaper editorial board of the "New Education" and the Georgian National Commission for UNESCO.

New topics every year promote cooperation with diverse institutions. This year we cooperated with the Ministry of Environment and Natural Resources protection of Georgia and NGO "ECOVISION".

Students of different public and private schools from each region participate in the contest. During the first competition 79 pieces of work were represented, the second year more than 100 and this year - above 200.

The first competition revealed 20 best works, the second reached 45 and this year 58 winners are revealed. Among them 9 works are nominees of the NGO "ECOVISION".

6. What was the effect of your activity for UNESCO's visibility? (Please tick the two most relevant)

- UNESCO's name and logo were made visible to new audiences
- UNESCO's particular missions were made known to new audiences
- UNESCO's achievements were promoted to new audiences
- UNESCO's publications (www.unesco.org/publishing) were promoted to new audiences

Please send this questionnaire to UNESCO, together with, if relevant, the following materials:

Information materials (especially those featuring the name or logo of UNESCO), press clippings, radio recordings, television and video footage, statistics.