



United Nations  
Educational, Scientific and  
Cultural Organization



Intangible  
Cultural  
Heritage

# Use of the Emblem of the Convention for Safeguarding the Intangible Cultural Heritage under Patronage

Le 02 OCT. 2013  
N° 0690

## PATRONAGE REPORTING FORM

This document is available at the following web address:  
<http://www.unesco.org/culture/ich/en/forms/>

### 1. Name, venue, date and organizer of the activity:

The Alka of Sinj, Sinj, August 4<sup>th</sup> 2013., The Alka knight's community

### 2. What is the particular relevance of the activity to purposes and objectives the 2003 Convention and its compliance with the principles of the Convention?

Through its features, the Alka mirrors authentic local cultural and historical values and strongly raises awareness that they are rooted in a larger civilisational context defined by the osmosis of different models of civilisation. The Sinjska Alka, chivalric and sporting tournament demonstrates the historical richness and continuity, and its contribution to local identity by promoting friendship, tolerance and respect among individuals, while strengthening the transmission of the element to future generations.

Sinjska Alka – a Knights' Tournament in Sinj is not only of exceptional significance for the local community and the Republic of Croatia, but is contributing to the promotion of intercultural dialogue and respect for the diversity and richness of the intangible heritage of mankind.

### 3. Who were the audiences of the activity? (Please tick the five most relevant)

- UNESCO network (e.g. commissions, chairs, associated schools, clubs, national committees)
- Development agent (e.g. Intergovernmental Organizations, UN system)
- Policy maker (e.g. ministries, parliamentarians, local authorities)
- Civil Society (e.g. private persons, NGOs, companies)
- Scientists / researchers / academia
- Educators / teachers / trainers
- Youth / students
- Mass media
- Specialized media
- Other (please specify) \_\_\_\_\_

4. **Was there any media coverage for your activity?** (Please specify the number of features)

<b>Type</b>	<b>Local</b>	<b>National</b>	<b>Regional</b>	<b>International</b>
<b>Print</b>	X	X	X	X
<b>Radio</b>	X	X	X	
<b>Television</b>		X		
<b>Internet</b>	X	X	X	X

5. **How many people have been reached approximately through the communication about the activity?**

800.000

6. **What was the effect of your activity for the Convention's visibility?** (Please tick the two most relevant)

- X The name and linked logo of UNESCO and the 2003 Convention were made visible to new audiences
- X The purposes and objectives of the 2003 Convention were made known to new audiences
- The achievements of the 2003 Convention were promoted to new audiences
- UNESCO's publications ([www.unesco.org/publishing](http://www.unesco.org/publishing)) were promoted to new audiences

**Please send this questionnaire to the Secretariat of the 2003 Convention, together with, if relevant, the following materials:**

Information materials (especially those featuring the name or logo of the Convention for the Safeguarding of the Intangible Cultural Heritage), press clippings, radio recordings, television and video footage, statistics.