



United Nations  
Educational, Scientific and  
Cultural Organization

Intangible  
Cultural  
Heritage

# Use of the Emblem of the Convention for Safeguarding the Intangible Cultural Heritage under Patronage

## PATRONAGE REPORTING FORM

This document is available at the following web address:

<http://www.unesco.org/culture/ich/en/forms/>

### 1. Name, venue, date and organizer of the activity:

Procession of the Holy Blood, Bruges, Belgium  
9<sup>th</sup> of May 2013  
Noble Brotherhood of the Holy Blood

### 2. What is the particular relevance of the activity to purposes and objectives the 2003 Convention and its compliance with the principles of the Convention?

The Procession of the Holy Blood is a colourful pageant that dates back to the 13<sup>th</sup> century. The current procession has more than 1700 citizens performing stories from the Old Testament, the life of Jesus Christ and the history of the relic of the Holy Blood in Bruges. For centuries, the procession has had an important function for the identity of the city and its inhabitants. The people of Bruges celebrate what is commonly known as 'the Finest day of Bruges' by participating or simply enjoying the procession. As the historic city centre of Bruges was recognized by UNESCO as a World Heritage Site in 2000; the procession is also a unique occasion on which the immovable, tangible and intangible heritage of Bruges blend together.

### 3. Who were the audiences of the activity? (Please tick the five most relevant)

- UNESCO network (e.g. commissions, chairs, associated schools, clubs, national committees)
- Development agent (e.g. Intergovernmental Organizations, UN system)
- X Policy maker (e.g. ministries, parliamentarians, local authorities)
- X Civil Society (e.g. private persons, NGOs, companies)
- Scientists / researchers / academia
- Educators / teachers / trainers
- X Youth / students
- Mass media
- X Specialized media
- X Other (please specify)      religious communities

### 4. Was there any media coverage for your activity? (Please specify the number of features)

Type	Local	National	Regional	International
Print	4	3	13	?
Radio	2	1	3	
Television		1	1	

<b>Internet</b>	...	...	...	?

5. **How many people have been reached approximately through the communication about the activity?**

This edition of the Procession of the Holy Blood reached 35.000 spectators.

6. **What was the effect of your activity for the Convention's visibility?** (Please tick the two most relevant)

- X The name and linked logo of UNESCO and the 2003 Convention were made visible to new audiences
- X The purposes and objectives of the 2003 Convention were made known to new audiences
- The achievements of the 2003 Convention were promoted to new audiences
- UNESCO's publications ([www.unesco.org/publishing](http://www.unesco.org/publishing)) were promoted to new audiences

**Please send this questionnaire to the Secretariat of the 2003 Convention, together with, if relevant, the following materials:**

Information materials (especially those featuring the name or logo of the Convention for the Safeguarding of the Intangible Cultural Heritage), press clippings, radio recordings, television and video footage, statistics.