1. **Name, venue, date and organizer of the activity:**

   **INTERNATIONAL FOLKLORE FESTIVAL “FOLKART”, MARIBOR SLOVENIA**

2. **What is the particular relevance of the activity to purposes and objectives the 2003 Convention and its compliance with the principles of the Convention?**

   International folklore festival Folkart in Maribor is the biggest festival in the country of Slovenia, as well as one of very well known festival among folklore enthusiasts from all over the world. This art presentation is much more than just another performance – it is review of higher importance to spread the wings of national heritage from all over the world and however help to preserve the richness and uniqueness of world intangible heritage by strong connection in-between participants and audience from Maribor itself as well as from many other European countries. Folklore is giving us the valuable, never forgotten experience of folk tradition and heritage, but also the possibility to meet vivid colours and richness of national costumes from all over the world.

   Folklore festival Folkart is true example of an excellent organised cultural event; its most important mission is to fulfil the vacancy in the space where some other cultural and traditional practices are abandoned. Folkart is festival with special aim to make the world national heritage more popular among people and different nations, especially by its efforts to create the bonds of friendships among all participants.

   Valuable friendships have been created and the bridges among world nations were built.

3. **Who were the audiences of the activity?** *(Please tick the five most relevant)*

   - [ ] UNESCO network (e.g. commissions, chairs, associated schools, clubs, national committees)
   - [ ] Development agent (e.g. Intergovernmental Organizations, UN system)
   - [ ] Policy maker (e.g. ministries, parliamentarians, local authorities)
   - [x] Civil Society (e.g. private persons, NGOs, companies)
   - [ ] Scientists / researchers / academia
   - [ ] Educators / teachers / trainers
   - [x] Youth / students
   - [ ] Mass media
   - [ ] Specialized media
   - [ ] Other (please specify) **festival visitors from Slovenia and other countries**
4. **Was there any media coverage for your activity?** (Please specify the number of features)

<table>
<thead>
<tr>
<th>Type</th>
<th>Local</th>
<th>National</th>
<th>Regional</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Print</strong></td>
<td>830</td>
<td>24</td>
<td>15</td>
<td>2</td>
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<tr>
<td><strong>Radio</strong></td>
<td>35</td>
<td>15</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td><strong>Television</strong></td>
<td>5</td>
<td>4</td>
<td>1</td>
<td>1</td>
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<tr>
<td><strong>Internet</strong></td>
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<tr>
<td>Summary of all visitors: 69,000</td>
<td>Summary of daily impressions: 2,230,000</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

5. **How many people have been reached approximately through the communication about the activity?**

3,500,000

6. **What was the effect of your activity for the Convention’s visibility?** (Please tick the two most relevant)

- [x] The name and linked logo of UNESCO and the 2003 Convention were made visible to new audiences
- [x] The purposes and objectives of the 2003 Convention were made known to new audiences
- [x] The achievements of the 2003 Convention were promoted to new audiences
- [ ] UNESCO’s publications (www.unesco.org/publishing) were promoted to new audiences

Please send this questionnaire to the Secretariat of the 2003 Convention, together with, if relevant, the following materials:

Information materials (especially those featuring the name or logo of the Convention for the Safeguarding of the Intangible Cultural Heritage), press clippings, radio recordings, television and video footage, statistics.
folk

25. 6.–29. 6.
2013

FESTIVAL LENT
21. 6.–6. 7. 2013
Maribor, Slovenija
www.festival-lent.si

Under the patronage of

UNESCO

Unidad Nacional de la Intangible Cultural Heritage

AFS Student
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5. SODNI STOLP
6. MLADININ ODER
7. VETRIJSKI DVOR
8. DVORANA UNION
9. MESTNI PARK
10. ODER ART KAMP
11. ODER PARK DOŽIVETIJ
12. LUTKOVNO GLEDALIŠČE
13. TRG SVOBODE
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15. TRG LEONA ŠTUKLJA
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17. ROTOVŠKI TRG
18. GLAVNI TRG
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