Vision
The objective of the organization is mainly the study of the Fallas Festival, an urban festival celebrated in Valencia and others cities in the region. Linked to the European Carnival festivities, it features elements of popular satire, festive sociability, artistic expression, artisan practices and singular techniques. It is also considered by the community as an important expression of its identity. The Associació d’Estudis Fallers (ADEF) scope of study has been extended to other festivals including those featuring fire and ephemeral manifestations of art, and their relevance and importance to the intangible cultural heritage of Valencia (Spain). The association also aims to publicize and promote the living heritage of the festivities related to the use and rituals of fire, promote the research related to them, and create opportunities for reflecting on the importance of heritage management in popular festivals.

Mission
The activities of the association all aim to safeguard the tangible and intangible heritage of the festival of Las Fallas, and to use it as an example of a popular celebration. It is widely disseminated and has strong implications in terms of social and cultural identity. Without being exhaustive, the association organizes the following activities: the publication of a scientific journal on topics related to the Fallas Festival and other festivals; contests on literary production and research; competitions to stimulate research projects; workshops and conferences on topics linked to sustainability, environment, sociability, economy and traditional skills and professions; organization and participation in training courses on tourism and cultural management. The association also offers consulting services to other institutions such as local governments, museums, and fallas committees.

Relevant projects or initiatives
Nearly every project that the Associació d'Estudis Fallers develops contributes to the 2003 convention since Fallas and other festivities are always considered as intangible cultural heritage in that they promote its values and offer the communities the perspective of safeguarding their intangible cultural heritage as an integral part of their identity. The association has had the chance to introduce Fallas festivities into the exhibition programs of several museums and has organized exhibits exploring the cultural aspects and the values of Fallas.

NGO’s activity networks and more information

Main areas of work related to the Convention
- Social practices, rituals and festive events
- Traditional craftsmanship
- Oral traditions and expressions
- Performing arts

Geographic Coverage of NGO’s expertise: Spain.

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