Vision
Protect and preserve the precious natural and cultural heritage values of the nation and transmit them to future generations.

Mission
Preserving Mongolian heritage, its traditional nomadic culture and safeguarding the outstanding properties of tangible and intangible heritage, as well as raising awareness on the importance and values of the culture in the region of Asia-Pacific and worldwide.

NGO-90151

Foundation for the Protection of Natural and Cultural Heritage (PNCH)

NGO accredited to provide advisory services to the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

Relevant projects or initiatives
Animal husbandry is a fundamental social and economic paradigm, and the Foundation has supported special policies for improving the lifestyle of the herdsmen. The Foundation is also trying to implement several programmes and measures for safeguarding ICH, especially for young people. They have initiated measures, such as organizing a national campaign over the past 2-3 years on safeguarding traditional practices of sacred sites which cover all ICH domains and involve all people of Mongolia. They also arrange for children to be taught about the sites, including urban dwellers who live too far from the sacred sites to visit them.

Main areas of work related to the Convention
- Conducting studies and the revitalization and preservation of tangible, intangible and intellectual heritage properties on the basis of scientific research;
- Promotion of natural and cultural heritage sites among national and international organizations along with their associated intangible cultural heritage;
- Identification, awareness-raising and inventorying of the sacred sites and their associated ICH elements;
- Engagement and cooperation with international organizations in the field of natural and cultural heritage;
- Safeguarding and dissemination of traditional food and beverage (e.g. fermented mare’s milk);
- Safeguarding the nomadic livelihood and animal husbandry as a fundamental element of intangible cultural heritage and socio-economic sustainability.

NGO’s activity networks and more information

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Geographic Coverage of NGO’s expertise: Mongolia, Central Asia, Japan, Korea and China.