CONFERENCE
INTANGIBLE CULTURAL HERITAGE AND TOURISM: THE CASE OF VENICE

Venice, 22 – 23 November 2013

Marittima, Terminal 103 - Sala Auditorium

Scientific Committee: Maria Laura Picchio Forlati, Italian Society of International Law, Tullio Scovazzi, University of Milano-Bicocca, Milan, Benedetta Ubertazzi, University of Macerata, Von Humboldt Foundation, Lauso Zagato, Ca' Foscari University, Venice.

With the patronage of the:

PROGRAMME

Friday 22 November 2013, h. 9:00 a.m.-1:00 p.m.

9:00-9:45 Welcome address from the national and local institutions [TBD]

Representative of the Veneto Region
Representative of the Province of Venice
Representative of the City of Venice

Yolanda Valle-Neff, Director of the UNESCO Regional Bureau for Science and Culture in Europe, Venice (Italy)

Nicola Falconi, President of the Ente Gondola
Session 1

THE INTANGIBLE CULTURAL HERITAGE IN THE INTERNATIONAL AND EUROPEAN DIMENSIONS

* Chairperson: Francesco Bandarin, Deputy Director-General for Culture, UNESCO, Paris

10:00-10:20 a.m. Pedro De Miguel Asensio, Complutense University of Madrid
Cross-Border Protection of Intangible Cultural Heritage

10:20-10:40 a.m. Alison McCleery, Edinburgh Napier University
Sustaining Intangible Cultural Heritage through the Vehicle of Tourism: Identifying and Overcoming Barriers

10:40-11:00 a.m. Tullio Scovazzi, University of Milano-Bicocca, Milan
Defining Intangible Cultural Heritage according to the 2003 Convention

11:00-11:20 a.m. Lauso Zagato, Ca’ Foscari University, Venice
Intangible Cultural Heritage as a World of Rights

11:20-11:40 a.m. Coffee break

11:40-12:00 a.m. Irene Calboli, National University of Singapore, Marquette University
Innovation, Conservation, and Cultural Identity: The Role of Intellectual Property in Protecting Intangible Cultural Heritage

12:00-12:20 a.m. Benedetta Ubertazzi, University of Macerata, Von Humboldt Foundation
NGOs and the UNESCO Convention for the Safeguarding of Intangible Cultural Heritage: Institutionalization and Networking, rather than De-accreditation

12:20-13:00 a.m. Interventions and Questions

Session 2

Friday 22 November 2013, h. 2:30-5:30 p.m.

THE VENETIAN INTANGIBLE CULTURAL HERITAGE

Chairperson: Maria Laura Picchio Forlati, Italian Society of International Law

CORPORATIONS AND SCHOOLS

2:40-2:50 p.m. Giovanni Caniato, Venetian State Archive
Guilds in Venice as a Living Experience of a Centuries-old Tradition

2:50-3:00 p.m. Saverio Pastor, President of “El Felze”
The “Gondola” Tradition

* To be confirmed
LACE AND GLASS

3:00-3:10 p.m. **Luciano Gambaro, President of Consorzio Promovetro**
The Murano Glass Tradition

3:10-3:20 p.m. **Doretta Davanzo Poli, International Textile Historian Scholar and Vice President of the Andriana Marcello Foundation**
The Lace Tradition from Venice to Burano

FABRICS

3:20-3:30 p.m. **Rodolfo Bevilacqua, President of Luigi Bevilacqua S.r.l.**
The Textile Production according to the Ancient Technique

3:30-3:40 p.m. **Alessandro Favaretto Rubelli, President of Rubelli S.p.A.**
The Union Between the Tradition of Past and Modern Technology as an Unmistakable Figure of Venetian Fabrics

3:40-4:00 p.m. Coffee break

VENETIAN DAILY EXPRESSIONS AND EVENTS

4:00-4:10 p.m. **Bepi Morassi, Teatro la Fenice**
The Origin of the “Commedia dell’arte”

4:10-4:20 p.m. **Massimo Andreoli, President of CERS – (Consorzio Europeo Rievocazioni Storiche)**
The Carnival of Venice

4:20-4:30 p.m. **Wanda Moretti, Choreographer**
From the Dove’s Flight to Vertical Dance

4:30-4:40 p.m. **Franco Posocco, The Confraternity of Saint Roch**
A Survival of the Tradition of the “Machine”: the “Cantoria di San Rocco”

4:40-4:50 p.m. **Monica Calcagno, Ca’ Foscari University, Venice**
Product and Process Innovation for the Survival of the Intangible Cultural Heritage

4:50-5:20 p.m. Interventions and Questions
THE INTANGIBLE CULTURAL HERITAGE AT THE NATIONAL DIMENSION

Chairperson: Giovanni Puglisi, President of the Italian National Commission for UNESCO, Rector of IULM University, Milan

9:00-9:20 a.m. Representative of the Ministry For Cultural Property and Activities

9:20-9:40 a.m. Representative of the Ministry of Foreign Affairs

9:40-10:00 a.m. Representative of the Ministry of Education, Universities and Research

10:00-10:20 a.m. Laura Cavalcanti, Federal University of Rio de Janeiro, Brazil
The Brazilian Samba as Intangible Cultural Heritage

10:20-10:40 a.m. Pier Luigi Petrillo, Unitelma Sapienza University, Rome
The Legal Protection of Intangible Cultural Heritage in Italy

10:40-11:00 a.m. Coffee break

11:00-11:20 a.m. Chiara Bortolotto, EURIAS fellow, University of Cambridge
Translating an International Standard: Intangible Cultural Heritage Inventories in Italy and France

11:20-11:40 a.m. Valentina Lapiccirella Zingari, Co-ordinator of SIMBDEA-ICH (Società Italiana per la Museografia e i Beni Demoetnoantropologici)
Italy as a Country of NGOs, Museums of Civil Society, “Heritage Communities” and the UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage; Among Ongoing Projects and Processes.

11:40-12:30 a.m. Interventions and Questions

The conference is included in the list of events that are held in Italy to celebrate the 10th anniversary of the UNESCO Convention for the Safeguarding of Intangible Cultural Heritage.

Working Languages: English and Italian

For more information please contact:
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